THE CASH BOX

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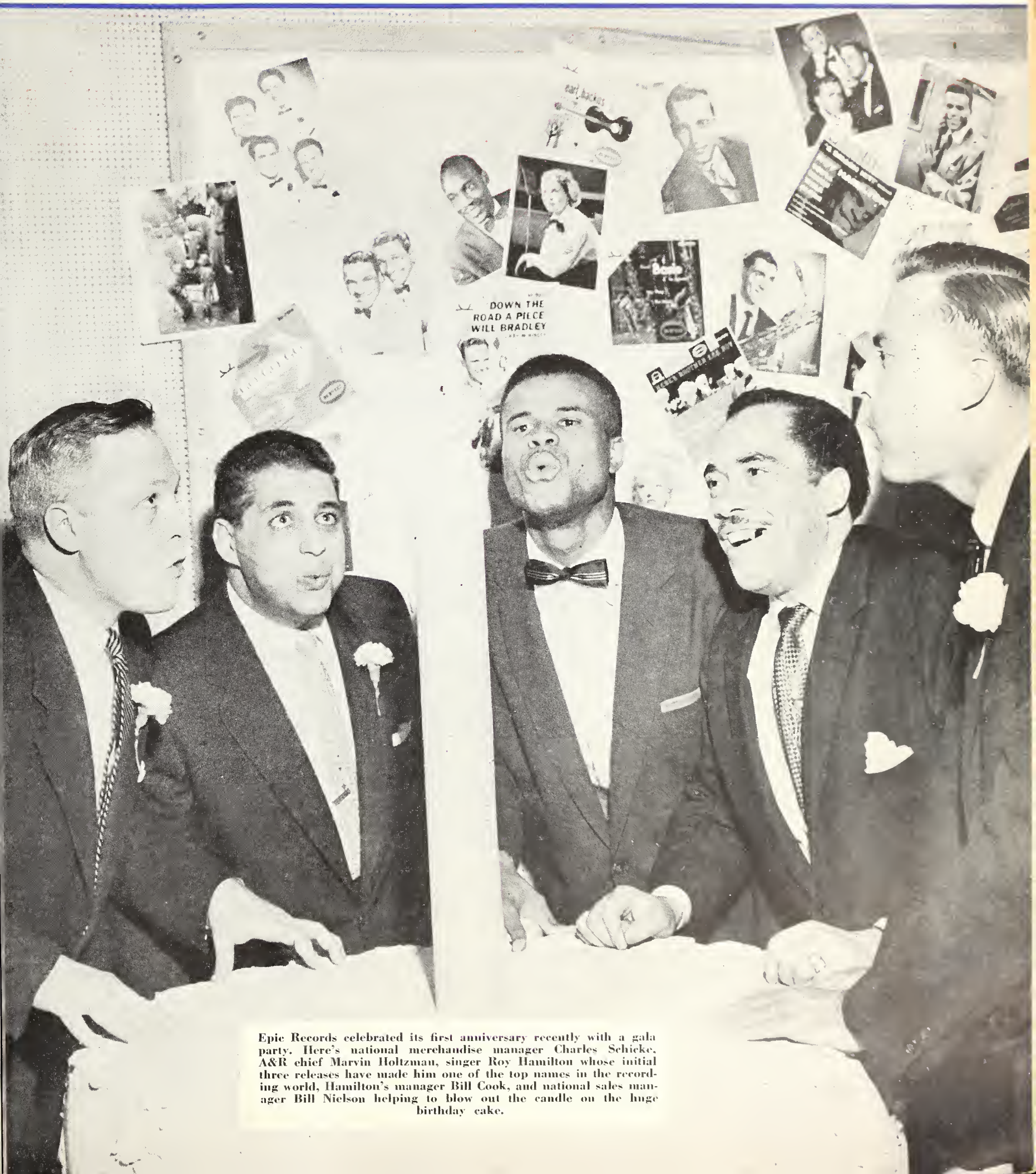

Epic Records celebrated its first anniversary recently with a gala party. Here's national merchandise manager Charles Schicke, A&R chief Marvin Holtzman, singer Roy Hamilton whose initial three releases have made him one of the top names in the recording world, Hamilton's manager Bill Cook, and national sales manager Bill Nielson helping to blow out the candle on the huge birthday cake.

Another "One-Two Punch" from RCA Victor

ONE—Stu Hamblen, famous for his "This Ole House", hits again with "Goodnight Mrs. Jones"

TWO—Vaughn Monroe follows up "They Were Doin' the Mambo" with a knock-out vocal on "Goodnight Mrs. Jones"

VAUGHN MONROE

GOODNIGHT MRS. JONES

BUTTERSCOTCH MOP

20/47-5943

RCA VICTOR
FIRST IN RECORDED MUSIC

A "New Orthophonic" High Fidelity Recording

FOUNDED BY BILL GERSH

The Cash Box

Volume XVI Number 11
December 4, 1954
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BILL GERSH JOE ORLECK

The Cash Box Publishing Co., Inc.
26 West 47th Street, New York 36, N. Y.
(All Phones: JUdson 6-2640)
JOE ORLECK

•

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH
Karyl Long George Schumann

•

HOLLYWOOD OFFICE
6272 Sunset Blvd., Hollywood, Cal.
(Phone: HOllywood 5-1702)
CARL TAFT

•

NASHVILLE OFFICE
804 Church St., Nashville, Tenn.
(Phone: NAshville 5-7028)
CHARLIE LAMB

•

BOSTON OFFICE
137 Sutherland Rd., Boston, Mass.
(Phone: BEacon 2-7396)
GUY LIVINGSTON

•

LONDON OFFICE
17 Hilltop, London, N.W., England
MARCEL STELLMAN

•

EXECUTIVE STAFF
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SID PARNES, Editor-In-Chief
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MARTY OSTROW, Associate Editor
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THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment: automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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Around and Around and Around It Goes And the Music Comes Out Here!

Over 550,000 juke boxes thrnont the nation are playing the mnsic of this conntry's greatest composers.

Music that promotes fnrther retail sales of records. Mnsic that has meant so much to all the people of this nation.

Sure it's nice to be able to go to New York and pay $6.60 or $7.70 per seat to hear the music sung by the original cast of a show on Broadway.

But most people in our nation live a long way from Broadway—they live in such places as the great, big prairies, the deserts, the monntains, and in the glorious agricultural and productive belts of America.

Yet these people who live all over America can listen to this music, the very same music, and the most perfect rendition of that music —on records, faithfully reproduced by the local juke box for just a dime or two.

So when the music goes 'round and 'round and back again, and spins the same tune over and over again, it is possible to become just as well acquainted with it—and maybe more so—than the people who frequent Broadway.

All over America, because of juke boxes, everyone can enjoy the voices and the thrill and the excitement and the exhilaration of the people who sing and play the grand songs of America.

This is, then, America's own way of expressing itself—through the juke box.

This is what the people desire. Because every single one of us needs music and all of us are attuned to some kind of music.

And so through juke boxes, America's music is reproduced for all the people. Just for a thin dime. A price everyone can afford.

THE WINNERS OF T

Juke Box Operators Of America Select Top Song Hits And Recordin

"The Cash Box" Award Will Be Presented, On Behalf Of The Automatic Music Industry

Best Record of 1954

"LITTLE THINGS MEAN A LOT"
★
KITTY KALLEN
★
DECCA RECORDS
★
LEO FEIST, INC.

Best Male Vocalist of 1954

★
EDDIE FISHER
★

Best Female Vocalist of 1954

★
PATTI PAGE
★

Best Vocal Group of 1954

★
FOUR ACES
★

Best Orchestra of 1954

★
RALPH MARTERIE
★

Best Small Instrumental Group of 1954

★
LES PAUL & MARY FORD
★

Best Rhythm & Blues Record of 1954

"WORK WITH ME ANNIE"
★
MIDNIGHTERS
★
FEDERAL RECORDS
★
LOIS MUSIC

Best Rhythm & Blues Male Artist of 1954

★
JOE TURNER
★

Best Rhythm & Blues Female Artist of 1954

★
RUTH BROWN
★

Best Rhythm & Blues Vocal Group of 1954

★
MIDNIGHTERS
★

IE CASH BOX POLL!

Artists Of 1954 In Ninth Annual Poll Of Automatic Music Industry

America, To The Following Top Recording Artists, Record Firms And Music Publishers

Best Country Record of 1954

"SLOWLY"
★
WEBB PIERCE
★
DECCA RECORDS
★
CEDARWOOD PUBLISHING

(TIE)

"I DON'T HURT ANY MORE"
★
HANK SNOW
★
RCA VICTOR RECORDS
★
RUMBALERO MUSIC

Best Country Male Artist of 1954

★
WEBB PIERCE
★

Best Country Female Artist of 1954

★
KITTY WELLS
★

Best Country Band of 1954

★
PEE WEE KING
★

Most Promising Male Vocalist

★
SAMMY DAVIS, Jr.
★

Most Promising Female Vocalist

★
BETTY MADIGAN
★

Most Promising Male Vocal Group

★
CREWCUTS
★

Most Promising Female Vocal Group

★
McGUIRE SISTERS
★

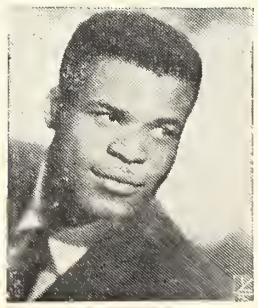
Most Promising Orchestra

★
RICHARD MALTBY
★

Most Promising Instrumental Group

★
NORMAN PETTY TRIO
★

Most Promising R & B Artist



★
ROY HAMILTON
★

Most Promising Country Artist

★
TOMMY COLLINS
★

THE FINAL COUNT

Best Record of 1954

"LITTLE THINGS MEAN A LOT" —KITTY KALLEN	59,755
"Hey There"—Rosemary Clooney	53,417
"Wanted"—Perry Como	51,339
"Young At Heart"—Frank Sinatra	50,654
"Sh-Boom"—Crewcuts	49,753
"Three Coins In The Fountain"—Four Aces	49,261
"Little Shoemaker"—Gaylords	48,802
"Oh, My Papa"—Eddie Fisher	47,620
"Secret Love"—Doris Day	45,062
"Happy Wanderer"—Frank Weir	42,345
"Hernando's Hideaway"—Archie Bleyer	40,518
"Make Love To Me"—Jo Stafford	39,200
"The High And The Mighty"—LeRoy Holmes	39,146
"Changing Partners"—Patti Page	35,713
"Skokiaan"—Ralph Marterie	34,669
"Cross Over The Bridge"—Patti Page	32,948
"That's Amore"—Dean Martin	30,227
"Stranger In Paradise"—Tony Bennett	29,563
"I Get So Lonely"—Four Knights	29,484
"I Need You Now"—Eddie Fisher	29,137
"If I Give My Heart To You"—Doris Day	28,846
"They Were Doin' The Mambo"—Vaughn Monroe	25,942
"Stranger In Paradise"—Four Aces	25,365
"If I Give My Heart To You"—Denise Lor	21,701
"Hold My Hand"—Don Cornell	21,159
"This Ole House"—Rosemary Clooney	20,138
"In The Chapel In The Moonlight"—Kitty Kallen	19,256
"A Girl, A Girl"—Eddie Fisher	16,829
"Papa Loves Mambo"—Perry Como	14,561
"From The Vine Came The Grape"—Gaylords	14,183
"Here"—Tony Martin	13,419
"Answer Me, My Love"—Nat "King" Cole	12,639
"Goodnight Sweetheart, Goodnight"—McGuire Sisters	11,722
"I Understand Just How You Feel"—Four Tunes	9,744
"Darktown Strutters Ball"—Lou Monte	8,397
"I'm A Fool To Care"—Les Paul & Mary Ford	7,519

Best Male Vocalist of 1954

EDDIE FISHER	60,028	Julius La Rosa	21,600
Perry Como	56,918	Bing Crosby	19,865
Tony Bennett	49,737	Lou Monte	18,319
Frank Sinatra	43,652	Vic Damone	14,243
Nat "King" Cole	41,237	Johnny Desmond	12,297
Frankie Laine	40,518	Johnnie Ray	11,519
Don Cornell	36,663	Billy Eckstine	8,392
Vaughn Monroe	31,419	Mario Lanza	5,755
Dean Martin	27,815	Harry Belafonte	5,562
Tony Martin	23,520	Guy Mitchell	4,371

Best Female Vocalist of 1954

PATTI PAGE	57,339	Mary Ford	21,505
Kitty Kallen	52,470	Sunny Gale	20,862
Rosemary Clooney	47,610	Eartha Kitt	16,572
Doris Day	45,828	Dinah Shore	11,238
Jo Stafford	39,923	June Valli	10,329
Kay Starr	37,266	Georgia Gibbs	7,487
Joni James	31,417	Peggy Lee	6,209
Teresa Brewer	28,654		

Best Vocal Group of 1954

FOUR ACES	58,372	Four Knights	22,629
Gaylords	49,281	Four Tunes	19,708
Ames Bros.	42,619	Mills Bros.	17,912
Hilltoppers	37,538	Fontane Sisters	13,260
Crewcuts	31,920	Mariners	10,861
Four Lads	26,890	Modernaires	8,444
Chordettes	23,246	Four Freshmen	5,737

Best Orchestra of 1954

RALPH MARTERIE	55,918	Mantovani	16,908
Archie Bleyer	50,623	Frank Chacksfield	15,317
Ray Anthony	46,019	Guy Lombardo	13,862
Hugo Winterhalter	40,525	Sammy Kaye	11,717
LeRoy Holmes	35,198	Les Brown	10,432
Glenn Miller	31,672	Victor Young	9,989
Percy Faith	26,403	Paul Whiteman	7,423
Ralph Flanagan	22,319	David Carroll	5,722
Les Baxter	21,215	Sauter-Finegan	5,173
Richard Hayman	18,652	Liberace	3,922

Best Small Instrumental Group of 1954

LES PAUL & MARY FORD	56,716	George Shearing	21,630
Bill Haley & His Comets	45,227	Pee Wee Hunt	13,855
Three Suns	31,541	Johnny Maddox	9,784
		Mulcays	4,378

Best Rhythm & Blues Record of 1954

"WORK WITH ME ANNIE"—MIDNIGHTERS	53,476
"Honey Love"—Drifters	49,885
"You'll Never Walk Alone"—Roy Hamilton	41,763
"Oh, What A Dream"—Ruth Brown	39,582
"Things That I Used To Do"—Guitar Slim	35,822
"Shake, Rattle & Roll"—Joe Turner	35,781
"Hurts Me To My Heart"—Faye Adams	30,174
"Sh-Boom"—Chords	29,637
"Sexy Ways"—Midnighters	28,548
"I'll Be True"—Faye Adams	25,765
"Annie Had A Baby"—Midnighters	23,899
"Money Honey"—Drifters	21,583
"Lovey Dovey"—Clovers	19,923
"Such A Night"—Drifters	19,904
"Saving My Love For You"—Johnny Ace	15,769
"Goodnight Sweetheart, Goodnight"—Spaniels	14,224
"Just Make Love To Me"—Muddy Waters	13,917
"Hootchie Kooche Man"—Muddy Waters	13,640
"You're So Fine"—Little Walter	12,987
"It Should've Been Me"—Ray Charles	12,728
"Honey Hush"—Joe Turner	9,478
"Ebb Tide"—Roy Hamilton	9,247
"Marie"—Four Tunes	9,014
"Please Forgive Me"—Johnny Ace	8,921
"Your Cash Ain't Nothin' But Trash"—Clovers	8,877
"I Understand Just How You Feel"—Four Tunes	8,327

Best R & B Male Artist of 1954

JOE TURNER	54,016
Johnny Ace	51,722
Roy Hamilton	50,288
Amos Milburn	44,869
B. B. King	44,803
Little Walter	39,767
Muddy Waters	38,206
Fats Domino	33,654
Ray Charles	31,806
Chuck Willis	25,791
Marvin & Johnny	18,462
Buddy Johnson	18,129
Earl Bostic	15,764
Memphis Slim	13,643
Louis Jordan	13,129
Willie Mabon	11,582
Lightning Hopkins	10,294
Tiny Bradshaw	9,927
Bill Doggett	7,843
Charles Brown	7,254

Best R & B Female Artist of 1954

RUTH BROWN	52,212
Faye Adams	41,476
Dinah Washington	40,987
Lula Reed	21,743
Big Maybelle	16,854
Willie Mae Thornton	13,267
Ella Johnson	10,852
Linda Hayes	8,447
Mahalia Jackson	6,173

Best R & B Vocal Group of 1954

MIDNIGHTERS	54,139	Dominoes	17,914
Drifters	50,785	Spaniels	14,763
Clovers	50,104	Dixie Humming Birds	11,463
Chords	34,658	Spiders	11,047
Four Tunes	26,851	5 Blind Boys	9,458
"5" Royales	24,792	Pilgrim Travelers	8,293
Orioles	19,728		

FOR 1954 POLL!

Best Country Record of 1954

**"SLOWLY"—WEBB PIERCE	53,891
**"I DON'T HURT ANYMORE"—HANK SNOW	53,538
"I Really Don't Want To Know"—Eddy Arnold	47,762
"One By One"—Wells & Foley	41,327
"Even Tho"—Webb Pierce	36,668
"Bimbo"—Jim Reeves	32,112
"There Stands The Glass"—Webb Pierce	30,462
"You Better Not Do That"—Tommy Collins	27,794
"I'll Be There"—Ray Price	23,431
"Let Me Be The One"—Hank Locklin	21,602
"Wake Up, Irene"—Hank Thompson	20,457
"Secret Love"—Slim Whitman	19,982
"Looking Back To See"—Hill & Tubb	18,436
"Sparkling Brown Eyes"—Webb Pierce & Wilburn Bros.	16,721
"Back Up, Buddy"—Carl Smith	14,752
"Rose Marie"—Slim Whitman	14,685
"Release Me"—Ray Price	12,347
"Goodnight Sweetheart, Goodnight"—Johnnie & Jack	11,854
"More And More"—Webb Pierce	11,763
"This Is The Thanks I Get"—Eddy Arnold	10,976
"This Ole House"—Stuart Hamblen	8,842
"Courtin' In The Rain"—T. Texas Tyler	7,966
"Looking Back To See"—J. E. & M. Brown	7,855
"Don't Drop It"—Terry Fell	7,234
"Release Me"—Jimmy Heap	6,139

* Due to the fact that only a few votes separate the top two records, the editors of *The Cash Box* have decided to give both the award as the Best Country Record of 1954.

Best Country Male Artist of 1954

WEBB PIERCE	55,719	Ernest Tubb	16,596
Hank Snow	49,631	Hank Locklin	12,956
Eddy Arnold	47,876	T. Texas Tyler	12,678
Johnnie & Jack	38,542	Homer & Jethro	12,482
Carl Smith	32,327	Hank Williams	9,731
Jim Reeves	28,965	Stuart Hamblen	9,723
Slim Whitman	26,896	Carlisles	7,389
Hank Thompson	25,453	Marty Robbins	6,542
Ray Price	20,721	Chet Atkins	4,854
Red Foley	19,922	Mitchell Torok	2,728

Best Country Female Artist of 1954

KITTY WELLS	52,862
Goldie Hill	39,751
Davis Sisters	18,829
Jean Shepard	16,472
Martha Carson	12,311

Best Country Band of 1954

PEE WEE KING'S BAND	50,719
Hank Thompson's Brazos Valley Boys	37,628

Most Promising New Male Vocalist of 1954

SAMMY DAVIS, JR.	42,891
Roy Hamilton	36,752
David Whitfield	34,238
Gary Crosby	21,469
Charlie Applewhite	15,972
Tommy Leonetti	14,862
Jerry Vale	7,923
Stewart Rose	5,392
Bob Stewart	4,679

Most Promising New Female Vocalist of 1954

BETTY MADIGAN	40,317
Denise Lor	37,619
Jaye P. Morgan	26,538
Bunny Paul	21,887
Peggy King	18,496
Jill Corey	14,981
Vicki Young	12,350
Connie Russell	10,775
Micki Marlo	6,589

Most Promising New Vocal Group of 1954

CREWCUTS	43,956
McGUIRE SISTERS	40,918
Cheers	27,659
Three Chuckles	21,517
Don, Dick & Jimmy	18,692
Johnston Bros.	13,598
Smith Bros.	12,755
Chords	10,291
Lancers	7,350
Harptones	4,638
Laurie Sisters	4,229
Crows	2,618

Most Promising New Orchestra of 1954

RICHARD MALTBY	39,526
Les Elgart	33,275
Frank Weir	28,366
Commanders	21,850
Bulawayo Sweet Rhythms Band	19,379
Russ Carlyle	12,927
Pete Rugolo	9,506
Don Terry	6,398
Lee Roy	3,940

Most Promising Small Instrumental Group of 1954

NORMAN PETTY TRIO	32,884
Dick Hyman Trio	28,592
Jackie Lee	16,770
Billy Duke	7,338

Most Promising New R & B Artist of 1954

ROY HAMILTON	37,394	Charms	8,376
Chords	30,417	Al Savage	7,902
Chuck Willis	25,853	Shirley Gunter	7,148
Spaniels	24,981	Opals	6,784
Spiders	19,764	Eldorados	5,964
Guitar Slim	16,913	Luther Bond	4,901
Marvin & Johnny	16,451	Medallions	4,728
Ella Johnson	12,726	Crows	4,147
Harptones	10,682	Robins	3,957
Counts	9,478	Cadillacs	3,829
Lavern Baker	9,102	Howling Wolf	3,768

Most Promising New Country Artist of 1954

TOMMY COLLINS	36,440	Billy Walker	8,265
Faron Young	30,112	Betty Amos	6,734
Terry Fell	19,658	Betty Cody	6,391
Justin Tubb	18,672	Ruby Wells	6,148
Jim Edward Brown & Maxine Brown	17,439	Red Sovine	5,315
Ginny Wright	16,842	Charline Arthur	4,938
Jimmy & Johnny	15,496	Sunshine Ruby	4,753
Jimmy Heap	12,571	Tibby Edwards	3,892
Al Terry	11,224	Arlie Duff	3,762
Wilburn Brothers	10,981	Dub Dickerson	3,581
Wanda Jackson & Billy Gray	10,632	Evis Presley	2,545
Jimmy Newman	8,473	Herb & Kay Adams	2,237
		Rita Robbins	2,082

DAVID WHITFIELD

sings the year's biggest Xmas hit

SANTO

NATALE

(Merry Christmas)

backed by

ADESTE FIDELES

1508 & 45-1508

BILLBOARD (November 20): Spotlight Pick
CASH BOX (November 20): Best Christmas Disc of the Week
VARIETY: Best Bet
MUSIC GUILD OF AMERICA: 2 Stars

stronger than ever

CARA MIA

1486 & 45-1486

SPECIAL JUKE BOX DEAL

See your London distributor or one-stop for complete information.

LONDON® RECORDS

TRUE HIGH ffrr FIDELITY

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE

AB—Abbott, AL—Aladdin, AM—Ambassador, AP—Apollo, AT—Atlantic, BE—Bell, BR—Brunswick, BT—Bethlehem, CA—Capitol, CD—Cadence, CH—Chess, CK—Checker, CO—Columbia, CR—Coral, CT—Cat, DA—Dana, DE—Decca, DO—Dot, DU—Duke, DY—Derby, EP—Epic, ES—Essex, FA—Favorite, FE—Federal, FI—Fiesta, 4 Star—Four Star, GR—Groove, IM—Imperial, JD—Jay Dee, JU—Jubilee, KI—King, LO—London, ME—Mercury, MG—MGM, MJ—Majar, MO—Modern, NG—Norgran, PA—Parrot, PE—Peacock, PO—Potter, PR—Prestige, RA—Rainbow, RE—Regent, RH—Recorded in Hollywood, RM—Rama, SA—Savoy, SP—Specialty, SW—Swingtime, TF—Tiffany, TI—Tico, TR—Trend, UN—United, VA—Valley, VI—RCA Victor

Pos. Last Week

1 — **I NEED YOU NOW** — **2**
EDDIE FISHER
BE-1054 (45-1054)—Betty Johnson
CO-40346 (4-40346)—Ken Griffin
FA-21003X—Susan Sisters
VI-20-5830 (47-5830)—Eddie Fisher

2 — **IF I GIVE MY HEART TO YOU** — **1**
DORIS DAY — DENISE LOR
BE-1059 (45-1059)—Barry Frank
CA-2868 (F-2868)—Monica Lewis
CA-2930 (F-2930)—Duke Ellington
CO-40300 (4-40300)—Doris Day
CR-61236 (9-61236)—Buddy Greco
DE-29148 (9-29148)—Connee Boswell
FA-21007X—Merry South
JZ-768 (45-768)—Four Bars
MG-11776 (K-11776)—Wright Bros.
ME-70451 (70451x45)—A. Powell & D. Smith
MJ-27 (45-27)—Denise Lor
TI-1092 (45-1092)—Peacock's Mambo Combo
VI-20-5853 (47-5853)—Dinah Shore

3 — **PAPA LOVES MAMBO** — **4**
PERRY COMO
BE-1064 (45-1064)—Tommy & Jimmy Dorsey
CO-40324 (4-40324)—Johnnie Ray
RA-264 (45-264)—Alfredito Orch.
TI-1092 (45-1092)—Peacock's Mambo Combo
VI-20-5857 (47-5857)—Perry Como

4 — **HEY THERE** — **3**
ROSEMARY CLOONEY
CO-40266 (4-40266)—Rosemary Clooney
CO-40224 (4-40224)—Johnnie Ray
DE-29199 (9-29199)—Sammy Davis Jr.
EP-9049 (5-9049)—Dolores Hawkins
FA-21005X—Cary Stewart
VI-20-5867 (47-5867)—Homer & Jethro

5 — **TEACH ME TONIGHT** — **8**
DeCASTRO SISTERS
AB-3001 (45-3001)—DeCastro Sisters
CO-40351 (4-40351)—Jo Stafford
CR-61265 (9-61265)—Modernaires
DE-28990 (9-28990)—Janet Brace
ME-70497 (70497x45)—Dinah Washington
MG-11856 (K-11856)—Rosanne June
X-0051 (4X-0051)—Helen Grayco

6 — **MR. SANDMAN** — —
THE CHORDETTES
CD-1247 (45-1247)—Chordettes
CO-40383 (4-40383)—Les Elgart
CR-61288 (9-61288)—Lancers
DE-29344 (9-29344)—Four Aces
FA-21003X—Song Singers
ME-70477 (70477x45)—Buddy Morrow
VI-20-5767 (47-5767)—Vaughn Monroe

7 — **SHAKE, RATTLE AND ROLL** — **5**
BILL HALEY AND HIS COMETS
AT-1026 (45-1026)—Joe Turner
DE-29204 (9-29204)—Bill Haley
FA-21004X—Tomcats

8 — **HOLD MY HAND** — **6**
DON CORNELL
BE-1048 (45-1048)—Dick Powell
CR-61206 (9-61206)—Don Cornell
DE-29301 (9-29301)—Guy Lombardo

9 — **MAMBO ITALIANO** — —
ROSEMARY CLOONEY
CO-40361 (4-40361)—Rosemary Clooney

10 — **THIS OLE HOUSE** — **7**
ROSEMARY CLOONEY
BE-1602 (45-1602)—Betty Johnson
CA-2915 (F-2915)—Jordanaires
CO-40266 (4-40266)—Rosemary Clooney
DE-29255 (9-29255)—Rosetta Tharpe
FA-21001X—Roy Rogers-Dale Evans
KI-1376 (45-1376)—Herb & Kay
VI-20-5739 (47-5739)—Stuart Hamblen

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SPECIAL RELEASE!

Teresa Brewer

WITH THE LANCERS

and JACK PLEIS Orchestra

"LET ME GO LOVER"

CORAL RECORD-61315

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RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

SONG SINGERS—SUSAN SISTERS
(Favorite 21003X)

C+ "MR. SANDMAN" (2:07) [E. H. Morris ASCAP — Ballard] The Song Singers team up on their version of a lively ditty that looks like it'll hit the top spot in a few weeks. OK version.

C+ "I NEED YOU NOW" (2:06) [Miller ASCAP—Crane, Jacobs] The Susan Sisters star on this end with a cover version of the country's top hit.

LES BAXTER
(Capitol 3002; F-3002)

B "EARTH ANGEL" (2:23) [Dootsie Williams BMI—Curtis, Williams] Les Baxter, known for his lush instrumentals, goes R & B on his latest, as he leads the crew through a ballad that's heading for the top in R & B. Thrush on the lead vocal in real blues style.

C+ "HAPPY BABY" (2:10) [Myers ASCAP—Pingatore] This end features the group belting out a solid rhythm jumper that's making some noise. Fast toe tapper that the jitterbugs will love.

ELLA MAE MORSE
(Capitol 2992; F-2992)

B "LOVEY DOVEY" (2:40) [Progressive BMI—Taylor, Carroll, Jesmet] The vibrant Ella Mae Morse belts out a solid version of a number one rhythm and blues item. Big Dave's ork assists. Solid, driving deck.

C+ "BRING BACK MY BABY TO ME" (2:07) [United ASCAP—Wolfson, White, Koslo] The thrush gives out with another good rhythm item. She packs a load of punch into these tunes.

MARIO LANZA
(RCA Victor 10-4224; 49-4224)

B+ "SOME DAY" (2:45) [Famous ASCAP—Hooker, Friml] Mario Lanza who made a good showing with his latest "Drink, Drink, Drink" sends up a dramatic reading of the standard "Some Day." Big vocal. Pretty job.

C+ "SYLVIA" (2:32) [G. Schirmer ASCAP—Scollard, Speaks] The much publicized tenor offers another big voiced delivery, this one of an oldie also.

JIMMY DURANTE
(Decca 29354; 9-29354)

B+ "PUPALINA" (2:40) [Pincus ASCAP—Whitney, Kramer] Jimmy Durante comes up with a great, lively reading of a tune that's making a load of noise. It's a very colorful interpretation of this Italian ditty. Additional lyrics are very funny.

C+ "LITTLE PEOPLE" (2:31) [American Academy ASCAP—Sherrell, Moody] The famous entertainer bounces through a cute ditty with a load of meaning.

THE CASH BOX DISK OF THE WEEK

"HOCUS POCUS" (2:08)
[Sheldon BMI—Saxon, Gimbel]
"LET ME GO, LOVER" (2:23)
[Hill & Range BMI—Carson]
PATTI PAGE
(Mercury 70511; 70511 x 45)

PATTI PAGE

● Patti Page, elected the Best Female Vocalist of '54 this week, has two new sides that'll give her a big start for '55. Working with multiple voices as no one else can, Patti dishes up a sensational lilter called "Hocus Pocus." It's a beautiful, romantic waltz item that has all the hit characteristics of "Tennessee Waltz" and "Doggie." Will be a smash. Flip is the thrush's brilliant delivery of "Let Me Go, Lover," the "Studio One," tune that set the music biz abuzzin'.

"LET ME GO, LOVER"
[Hill & Range BMI—Carson]
"THE MOON IS ON FIRE" (2:45)
[Hawthorne ASCAP—Merrill]
TERESA BREWER
(Coral 61315; 9-61315)

TERESA BREWER

● Coral comes up with a tremendous version of the tune that sent the music business into an uproar. It features the fascinating voice of Teresa Brewer accompanied by a stirring backdrop by the Lancers. A brilliant side that'll cash in. Teresa sings with heart. The flip side is another sparkling showing by the thrush. It's an exciting tango number labeled "The Moon Is On Fire." The chirp has two potent contenders that deserve close watching.

"UNSUSPECTING HEART"
[Tee Pee ASCAP—James, Beal, Singer, Shank]
"LET ME GO, LOVER"
[Hill & Range BMI—Carson]
SUNNY GALE
(RCA Victor 20-5952; 47-5952)

SUNNY GALE

● Although Sunny Gale dishes up a tremendous job on the Victor version of "Let Me Go, Lover," with Hugo Winterhalter, we feel that the great performance Sunny offers on the flip will win out in the long run. It's a top money-earning rendition of a top drawer tune dubbed "Unsuspecting Heart." It is definitely one of the thrush's best sessions since she started recording. Her inspired delivery has depth. Disk should makes bundles of $$$$.

"LET ME GO, LOVER" (2:15)
[Alamo ASCAP—Carson]
"MARIONETTE" (2:58)
[Joy ASCAP—Capano, Travaline, Fortis]
JOAN WEBER
(Columbia 40366; 4-40366)

JOAN WEBER

● Joan Weber offers the original version of "Let Me Go, Lover" as it was performed on the "Studio One" show. The disk has been out for a few weeks now and has a jump on other versions. Although it is the most exposed version of the song, the thrush will have to stave off some great opposition to hold the lead. It's a tremendous, sincere, reading by the newcomer. Lower lid is a heavy, sentimental ballad called "Marionette" that'll get lost in the "Lover" shuffle.

NINO NANNI
(Cadillac 150; 45-150)

B "YOU TAUGHT ME TO LOVE AGAIN" (2:42) [Cessna ASCAP—Ramsay, Hathaway] Nino Nanni's unusual voice and style come over wonderfully on his debut for Cadillac. Pretty tune. Nino has a romantic Charles Boyer type voice. Very good.

C+ "THE NICEST HABIT IN MY LIFE IS YOU" (2:18) [Cessna ASCAP—Evans, Prince] Terry and The Macs support the artist again on this inviting lilter. Pleasing sound.

LEW DOUGLAS
(Dot 15254; 45-15254)

B "GREEN EYES" (2:27) [ASCAP—Menendez, Rivera, Woods] Lew Douglas and his Orchestra glide through a rhythmic instrumental interpretation of a great oldie. Good dance material and arrangement. Sounds terrif.

C+ "I WANNA BE THERE" (2:20) [Randy-Smith ASCAP—Douglas, Fox, Lavere] The crew sends up some more light and pleasing music. Pretty melody that seems to stick with you.

TONY MARTIN
(RCA Victor 20-5946; 47-5946)

B+ "ALL OF YOU" (2:34) [Chappell ASCAP—Porter] Tony Martin gets a lovely assist from Henri Rene's ork as he cruises through a pretty ballad from the coming musical "Silk Stockings." Lovely song.

B+ "VERA CRUZ" (2:25) [Feist ASCAP—Friedhofer, Cahn] The skilled baritone offers a dramatic tune from the flicker "Vera Cruz," on this end. Big, exciting delivery.

DICK HYMAN TRIO
(MGM 11889; K-11889)

B+ "I'VE GOT MY LOVE TO KEEP ME WARM" (2:30) [Berlin ASCAP—Berlin] The exciting new Dick Hyman Trio dishes up some more great instrumental material as he jumps through a bounce version of a standard. Great rhythm.

B "JEALOUS" (2:18) [Mills ASCAP—Little, Malie, Finch] The wonderful sound of the threesome comes over beautifully on this deck. They have an excellent touch. Tune is warm and inviting.

DOLORES GRAY
(Decca 29353; 9-29353)

B "WITHOUT LOVE" (3:06) [Chappell ASCAP—Porter] Sonny Burke sets up the orking for Dolores Gray's romantic delivery of a wonderful ballad from Cole Porter's new show "Silk Stockings." Thrush sings with loads of feeling.

C+ "THE FINGER OF SUSPICION POINTS OF YOU" (2:00) [Pickwick ASCAP—Mann, Lewis] Dolores does a good job on a pretty ballad with an excellent lyric. Mellomen offer vocal support.

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sunny gale | unsuspecting heart
let me go, lover

RCA Victor 20/47-5952

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RECORD REVIEWS

A DISK & SLEEPER — C+ GOOD
B+ EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

ROSA LINDA
(Coral 61299; 9-61299)

B "PEANUT VENDOR TARANTELLA" [E. B. Marks BMI—Simons] Rosa Linda makes an impressive debut for Coral with an exciting piano instrumentation of a terrific oldie. Exciting novelty. Different sound.

C+ "LIMEHOUSE BLUES" (2:10) [Harms ASCAP—Braham, Furber] The pianist, aided by a rhythm section, flies through an interesting version of another standard. Artist masters the keyboard.

JACK PLEIS ORCH.
(Decca 29356; 9-29356)

B+ "PARIS LOVES LOVERS" (2:46) [Chappell ASCAP—Porter] Jack Pleis leads his ork through a beautiful arrangement of a beguine from Cole Porter's new musical "Silk Stockings." Mixed chorus joins in a mid point. Lovely side.

B "TODD" (2:49) [Treble ASCAP—Rosenthal] From the new motion picture "Yellowneck," comes this dreamy melody which the Pleis ork handles so effectively. Lush orking with a harmonica in the foreground.

FRED NORMAN ORCH.
(MGM 11886; K-11886)

B "MY LOVE FOR DOROTHY" (2:47) [Laerteas ASCAP—Douglas, Norman, Bearden] The soft and inviting sound of a celeste adds to the beauty of this warm ballad presented by Fred Norman's ork. Malcolm Williams vocals.

C+ "MONDAY, TUESDAY, WED., THURS., FRI." (2:50) [Weiss & Barry BMI—Jay, Reid, Albert] The Normanaires take on the vocal chores on this sentimental love song by the Norman crew. Inviting ballad.

GUY MITCHELL
(Columbia 40389; 4-40389)

B+ "GEE, BUT YOU GOTTA COME HOME" (2:40) [Joy ASCAP—Harrington, Ruderman] Mitch Miller offers a big march beat backdrop for Guy Mitchell's clever rendition of a song adapted from famous Army-life tune. Lively deck with a chorus and all.

B "I MET THE CUTEST LITTLE EYEFUL" (2:20) [Oxford ASCAP—Wayne, Springer] Guy bounces through another happy-go-lucky number based on a popular French theme. Cute ditty. Guy's best coupling in a long time.

FRANK WEIR
(London 1503; 45-1503)

B+ "A CUCKOO CRIES" (2:19) [Burlington ASCAP — Moler, Ridge] Frank Weir who rose to national prominence with "Happy Wanderer," demonstates some more top notch alto sax work on his latest, another march item with a male chorus. Good deck that could follow in the first's footsteps.

C+ "STARLIGHT SOUVENIRS" (2:53) [Dash, Connelly ASCAP—Shapiro, Connelly, Ilda] Weir's haunting sax is supported by a lush accompaniment on this inviting bluesy ballad. Chorus sings without words.

THE CASH BOX SLEEPER OF THE WEEK

"ALL AT ONCE" (2:40)
[Harvard ASCAP—Lovett, Walter]
"NO MAN IS AN ISLAND" (2:54)
[Presser ASCAP—Lehrman, Sheer]
DON CORNELL
(Coral 61253; 9-61253)

DON CORNELL

● Don Cornell who came through with a great side for '54 in "Hold My Hand," offers his first entry for the '55 season with an interesting coupling. Backed by a big Norman Leyden orking, Don gets hold of a lovely latin tempo romantic ballad called "All At Once" and presents it with warmth and emotion. It's a beautiful melody which the crooner belts across in his zestful manner. Tune has big possibilities. The coupling is a semi-religious ballad called "No Man Is An Island." It's a stirring song with a most meaningful lyric. Don does a great job on both sides. Watch them.

"FROM NINE TO FIVE" (2:37)
[Jungnickel-Hill & Range—Twomey, Wise, Weisman]

"OUR FUTURE HAS ONLY BEGUN" (2:17)
[Sunbeam BMI—Brown, Leigh]

DENISE LOR
(Mercury 70509; 70509 x 45)

DENISE LOR

● Denise Lor skyrocketed to national prominence on "If I Give My Heart To You," one of today's top tunes. Now the thrush makes her debut on the Mercury label with a wonderful new ballad that could establish her as a top name performer. It's a beautiful lilter called "From Nine To Five." The tune has an unusual tenderness to it and Denise's pert voice enhances the beauty of this romantic item. Typewriter gimmick heard in the backdrop is very effective. Another most inviting ballad is "Our Future Has Only Begun," the coupling. It's a penetrating love song with lyrics by Carolyn Leigh of "Young At Heart" fame. Two money-making performances.

"IN THE BEGINNING" (2:26)
[Hill & Range BMI—Cochrane, Twomey, Wise, Weisman]

"OLD SHOES" (3:00)
[Frank ASCAP—Adler, Ross]

FRANKIE LAINE
(Columbia 40378; 4-40378)

FRANKIE LAINE

● Frankie Laine's exciting voice, which lends itself so perfectly to dramatic inspirational ballads such as "I Believe," can now be heard on another tune in the same category called "In The Beginning." The song is a stirring composition with a great deal of meaning presented with a moving sincerity by the ace vocalist. The song and delivery remind this reviewer of Frankie's greatest, "Lucky Old Sun." On the wonderful coupling, Laine rhythms through a terrific new ballad dubbed "Old Shoes" by the writers of "The Pajama Game" score. It's another great tune handled with finesse. Frankie is great on both sides.

ROY HAMILTON
(Epic 9086; 5-9086)

B+ "HURT" (2:07) [Miller ASCAP Crane, Jacobs] The fascinating, exciting voice of Roy Hamilton lends itself perfectly to this beautiful ballad. Chanter performs with great feeling. Song moves this listener. Potent side.

C+ "STAR OF LOVE" (2:32) [Stratton BMI—Hinkson, Hamilton] The skilled performer offers another emotional item. O.B. Masingill's ork enhances the singer's qualities.

THE LAINIE SISTERS
(Fabor 4002; 45-4002)

B "THE DIGGIE SONG" (2:21) [Farmer ASCAP—O'Neale, Enger] The Lainie Sisters debut on the Fabor label with a cute, catchy, calypso type rhumba item that could catch on.

B "I'VE GOT SOMEBODY NEW" (2:46) [Dandelion BMI—Grashey, Petrunka] The sisters blend their pretty voices on an inviting slow sentimental item.

PEE WEE HUNT
(Capitol 2987; F-2987)

C+ "MY EXTRAORDINARY GAL" (2:08) [Leeds ASCAP—Shand] Pee Wee Hunt and his crew offer a catchy lilter in their unique fashion. Cute item.

C+ "SAVE YOUR LOVE FOR ME" (2:05) [Pendulum BMI—Gross, Dickinson] A vocal group assists on this side. It's a march type novelty with overtones of "Row, Row, Row Your Boat." Cute side.

ROSE BRENNAN
(RCA Victor 20-5916; 47-5916)

B "KISS ME AGAIN" (2:40) [Michael Reine ASCAP—Reine, Connor] Rose Brennan bows on Victor with a pretty reading of a lovely sentimental, romantic ballad. Thrush has a good sound. A bit of Vera Lynn in her voice.

B "THE BOLD BLACK KNIGHT" (3:30) [Box & Cox ASCAP—Maguire] Joe Loss sets up another lush backing for a pretty lilter by the chirp. Song has a pleasing Scotish flavoring.

PAUL WESTON ORCH.
(Columbia 40385; 4-40385)

B "LOVE LETTERS" (3:25) [Famous ASCAP—Hyman, Young] A wonderful standard gets a superb Paul Weston arrangement. One of the most beautiful tunes ever written. Mood music at its best. Great for quiet locations and late-evening dee jaying.

B "TARA'S THEME" (2:31) [Remick ASCAP — Steiner] This lovely "Gone With The Wind" theme which is making noise all over again, is lushly arranged and presented by the Weston men. Stirring number beautifully executed.

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(I) REMEMBER MAMA | SOMEBODY OUGHTA WRITE A SONG
MGM 11863 78 rpm • K 11863 45 rpm

RALPH FAY and his Orchestra
THAT OLD GANG OF MINE | SLEEPY TIME GAL
MGM 11864 78 rpm • K 11864 45 rpm

HANK WILLIAMS
(I'm Gonna) SING, SING, SING | THE ANGEL OF DEATH
MGM 11861 78 rpm • K 11861 45 rpm

NEW RELEASES

GEORGE SHEARING QUINTET
UNDECIDED | ADIEU
MGM 11876 78 rpm K 11876 45 rpm

SHIRLEY HARMER
A PAIR OF BLUE EYES | MEET ME HALFWAY
MGM 11875 78 rpm K 11875 45 rpm

DAVID ROSE and his Orch.
FASCINATING RHYTHM | LOVE WALKED IN
MGM 30865 78 rpm K 30865 45 rpm

RUSH ADAMS
ALL OF YOU | I GO OUTA MY MIND
MGM 11873 78 rpm K 11873 45 rpm

ART MOONEY and his Orch.
BIP BAM | BIG BOY BLUE
MGM 11871 78 rpm K 11871 45 rpm

ODETTE
THE LAST TIME I SAW PARIS | PARIS LOVES LOVERS
MGM 11880 78 rpm K 11880 45 rpm

LOUISE TOBIN
HURRY HOME | LONESOME ROAD
MGM 11881 78 rpm K 11881 45 rpm

ARTHUR SMITH
HI LO BOOGIE | TRUCK STOP GRILL
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GEORGE McCORMICK
GOLD WEDDING BAND | DON'T FIX UP THE DOG-HOUSE
MGM 11877 78 rpm K 11877 45 rpm

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I SAW A MAN | THE SUNSHINE OF HIS LOVE
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RENE TOUZET and his Orchestra
EP X1114

THE MAN THAT GOT AWAY
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PLATTER SPINNER PATTER

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISC JOCKEYS

1. MR. SANDMAN ..... Chordettes (Cadence)
2. TEACH ME TONIGHT ..... DeCastro Sisters (Abbott)
3. HOLD MY HAND ..... Don Cornell (Coral)
4. I NEED YOU NOW ..... Eddie Fisher (RCA Victor)
5. PAPA LOVES MAMBO ..... Perry Como (RCA Victor)
6. IF I GIVE MY HEART TO YOU ... Doris Day (Columbia); Denise Lor (Majar); Connee Boswell (Decca)
7. HEY THERE ..... Rosemary Clooney (Columbia)
8. THE NAUGHTY LADY OF SHADY LANE ..... Ames Brothers (RCA Victor)
9. MAMBO ITALIANO ..... Rosemary Clooney (Columbia)
10. COUNT YOUR BLESSINGS ..... Eddie Fisher (RCA Victor)

11) IT'S A WOMAN'S WORLD. 12) THIS OLE HOUSE. 13) ALWAYS YOU. 14) WHITHER THOU GOEST. 15) SHAKE, RATTLE AND ROLL. 15) MAKE YOURSELF COMFORTABLE.

Norman "Big Chief" Wain (WDOK-Cleveland, O.) reports the following and says it's "true." Norman was playing the "Mama Doll" song the other day and Mrs. Bernice Smith of Cleveland called up and in an excited conversation said her infant was lying in his crib gurgling while the refrain came through the radio speaker. Suddenly he blurted—for the first time—"Mama." Mother insisted it was the first time he spoke. "Just think," says Wain, "Patti Page not only entertains, but also teaches babies to talk!"

* * * * *

JACK ROWZIE
(WWDC—Wash., D. C.)

Pic of the week—**Jack Rowzie**—(WWDC-Washington, D. C.) sponsored an unusual contest a couple of weeks ago, the results of which he mailed to this column. Jack, noticing that "Skokiaan" was really catching on in Washington, also discovered that very few people, including the WWDC research department, knew what a "Skokiaan" was. So, a contest was born. Rowzie asked his audience to write in their impressions of a "Skokiaan" and the drawings with descriptions were hilarious. Some of the entries Rowzie forwarded to us were really very clever. One was a prehistoric monster whose tail evolved into a musical clef, the scales on his back were musical scales and the toes were notes. Explanation revealed he was a bewitched bopster with a long pointed nose—a result of trying to see what makes the music come out of a hot trumpet. There's more but space prevents. . . . **Tommy Edwards** (WERE-Cleveland, O.) using photos of stars for giveaways at his dances. If any artists would like to get in on this gimmick send them wallet size. . . . **Johnny King** has joined **Nancy Dixon** as co-emcee of WJAR-TV-Providence, R. I. "Breakfast At The Sheraton Show." Johnny, in addition to being a fine singer, played saxaphone and clarinet with **Paul Whiteman, Glen Gray** and other leading bands. . . . An "Away" football game proved to be too much for Bessy, the Robin Bonneau source of transportation. Halfway to the game she broke down completely—leaving wife, statistician, color man, tons of remote equipment and your truly by the side of the road. Luckily, **Robin Bonneau** (WTSV-Clarmont, N. H.) got a ride and was set to go just six minutes before airtime.

* * * * *

Frankie Adams, Sapphire Record Company, New Orleans, La., promoting hot and heavy in his area. Frankie has his local friends, **Jolly Charley** (WWEZ), **Harry Negoscia** (WJBW) and **Bill Stanley** (WNOE) really enthusiastic about his "Mama Does The Mambo" by **Mike Lala** and "Christmas Holiday In Heaven" by **Jody Levins**. . . . **Bob Watson** recently appointed program director of WQXI-Atlanta, Ga., replacing **Bob Corley** who became P. D. of the station's new TV outlet hitting the airwaves December 18. Watson will continue to do about 15 hours of spinning each week. . . . **Cliff Sessions** (WFOR-Hattiesburg, Miss.) says he started a mild sensation in Hattiesburg and Miss. Southern College when he played the entire **Ted Heath** "100th Concert at the Palladium." . . . **Don Bruchey** (WWIN-Baltimore, Md.) just about ready to burst from a building tension. Don's due to become a father any half-second now. Bruchey's airtime runs 6 to 9 a. m. and 2 to 6 p. m. daily.

EVERYONE AGREES: THIS IS-

The REAL Hit!

Patti Page

singing

HOCUS POCUS"

b/w

"LET ME GO LOVER"

MERCURY-70511

Mercury RECORDS

The Cash Box

Holiday Special

THE GREATEST HOLIDAY GREETING ISSUE IN THE INDUSTRY...

Dated: December 25th

GOES TO PRESS:

Thursday

DEC. 16th

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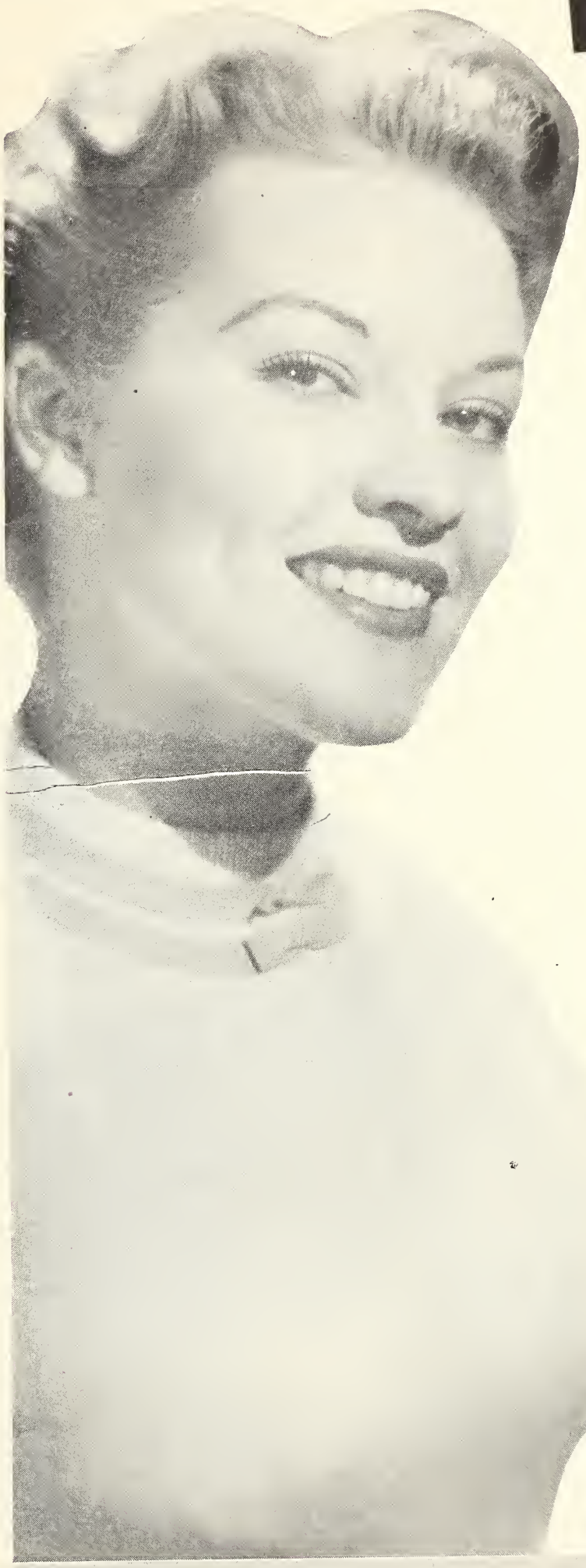
FIGURES...SCHMIGURES



There's Only 1

PATTI PAGE

JUST RELEASED

'LET ME GO, LOVER!'

COUPLED WITH

"HOCUS POCUS"

MERCURY 70511 • 70511X45

Mercury RECORDS

CHICAGO 1, ILLINOIS

BMI Check List OF New RECORD RATINGS BY THE TRADE PRESS

	Billboard	Cash Box	Variety
ALL I WANNA DO (Meridian)			
THE CREWCUTS (Mercury)	Spotlight	Disk of the Week	
DIM, DIM THE LIGHTS (Republic)			
THE FOUR TOP HATTERS (Cadence)	Spotlight	B (Very Good)	
BILL HALEY & HIS COMETS (Decca)	Spotlight	Sure Shot	Excellent
EVERY TIME YOU TELL ME YOU LOVE ME (Meridian)			
JONI JAMES (MGM)	72 (Good)	Disk of the Week	
I HATE TO SAY HELLO (Egap)			
JULIUS LA ROSA (Cadence)	76 (Good)	Best Bet	Very Good
KISS CRAZY BABY (Sheldon)			
RALPH MARTERIE (Mercury)	80 (Excellent)	Sleeper of the Week	
DELTA RHYTHM BOYS (Decca)	75 (Good)		
READY, WILLING AND ABLE (Daywin)			
DORIS DAY (Columbia)	Spotlight	Disk of the Week	Best Bet
RUNAROUND (Regent)			
KAREN CHANDLER (Coral)	76 (Good)	Best Bet	
BILL FARRELL (Mercury)	70 (Good)	B+ (Excellent)	Very Good
THIS YEAR'S SANTA BABY (Trinity)			
EARTHA KITT (Victor)	Spotlight	Sure Shot	
WE WANNA SEE SANTA DO THE MAMBO (Regent)			
TERRY FELL & THE FELLERS ("X")	Spotlight	Bullseye of the Week	
BILL DARNELL-SMITH BROTHERS ("X")	73 (Good)	B+ (Excellent)	
JOHN GREER (Groove)	74 (Good)	B (Very Good)	
WHEN WE COME OF AGE (Meridian)			
JONI JAMES (MGM)	80 (Excellent)	Disk of the Week	
WONDERFUL LIPS (Hill & Range)			
THE GAYLORDS (Mercury)	Spotlight	Disk of the Week	Very Good
THE WRONG PARTY AGAIN (Cue)			
SINGING WANDERERS (Decca)	Satisfactory	Best Bet	Very Good
WRONG, WRONG, WRONG (Porgie)			
JUNE VALLI (Victor)	79 (Good)	Best Bet	Very Good

BROADCAST MUSIC, INC. 589 FIFTH AVENUE NEW YORK 36, N. Y.
NEW YORK • CHICAGO • HOLLYWOOD • TORONTO • MONTREAL

HE'S TOPS
Buddy Costa singing...
"TWO OUT OF THREE"
(ARE HAPPY)
Pyramid Record #4003
PYRAMID RECORDS 1658 Bway, N. Y.

DESTINATION HITDOM!
NINO NANNI'S
"YOU TAUGHT ME TO LOVE AGAIN"
CADILLAC # 150
CADILLAC RECORDS
236 W. 55th STREET, NEW YORK, N. Y.

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

The entire industry was shocked hear about **Sammy Davis, Jr.**'s accident. Sammy is currently in the Community Hospital, San Bernadino, California. . . . "Let Me Go, Lover" should be the number one song in the country in the next couple of weeks. The unusual thing about a couple of the cover jobs is that the sides they are backed with are so strong that they may overshadow the "Let Me Go, Lover" side. . . . MGM preparing a tremendous drive for its latest picture sound track album, "Deep In My Heart." . . . **Randy Wood** reports that the **Fontane Sisters**' "Hearts Of Stone" has taken on all the proportions of a major hit. . . . **Art Talmadge** of Mercury Records in the hospital with a slipped disk. He's expected out in a couple of weeks. . . . It's rumored that **Gerry Mulligan** and **Chet Baker** intend to join forces and form a cool jazz orchestra some time after the start of the new year. . . . **Percy Faith** will be the musical director of the forthcoming MGM film based on the life of **Ruth Etting. Doris Day** will star. . . . Originally booked into Sciolla's in Philadelphia for two weeks, **Tony Bennett** consented to play an extra week when the owner came up with a 1955 automobile as a lure. . . . Nat "King" Cole begins a six-day engagement at the Apollo Theater in New York Tuesday, November 30. It's the first time in the history of the Apollo that the opening date of Friday has been changed to accommodate an artist's booking. Nat follows the Apollo with a week at the Town Casino in Buffalo, N. Y. . . . **Paul Brenner** of WAAT, Newark, is this year once again taking Christmas card orders for a chronic invalid. . . . Following their stint at Basin Street, Woody Herman and Erroll Garner will team for a series of concert dates.

FONTANE SISTERS

CHICAGO:

It's been a long, long time since any recording has so taken the country by storm. And our town is no exception; in the case of **Joan Weber's** Columbia version of "Let Me Go, Lover." For example, Fred Sipiora of Singer One Stop Record Service here, tells us this is the biggest number they have had since "I Saw Mommy Kissing Santa Claus." . . . Because of the phenomenal success of this disk, Decca has re-coupled **Georgie Shaw's** "Let Me Go Devil" with "Proverb" and are concentrating on this record once again. . . . Had a phone call from George Tasker who told us about a brand new disk by a brand new recording artist. Record titled "Phroomf" b/w "Santa's Ride." By 12-year-old **Johnny Lee.** On the Diva label. Seems Johnny was runner-up when Hollywood tested for the role of Eddie Cantor as a youngster for "The Eddie Cantor Story." . . . **Johnny Desmond's** Saturday afternoon "Recordland Hop" now completely sponsored. . . . Rudy Verderbar, proprietor of the Oh Henry Ballroom, claims **Russ Carlyle's** first week is the biggest opening week the club has had in over five years. Thanks in part, we believe, to a tune titled "In A Little Spanish Town." . . . Looks like **Sarah Vaughan** has herself a hit, in her very lush version of "Make Yourself Comfortable." . . . **The Fontane Sisters** planed into town this past week, promoting their latest Dot waxing of "Hearts Of Stone" which looks like a big one for the gals. Randy Wood accompanied this trio to town. . . . Like the lyrics to **Eileen Barton's** "Happy Birthday, Darling." . . . Bob Cole telling us all about "Twinkle Toes." . . . **Carmen MacRae** into the Streamliner for two weeks. . . . **Dinah Kaye** currently at the Cloister Inn. . . . **Tommy Leonetti** set for a 12/5 opening at the Chez Paree. . . . Al Calder of Porgy Music phoned to say 'hi' while in town this week, promoting **June Valli's** "Wrong, Wrong, Wrong." . . . RCA Victor Distribs here running contest on Art Hellyer's radio show in conjunction with **The Ames Bros.'** "Naughty Lady Of Shady Lane." Prizes will be given for the prettiest baby picture as well as the 'cutest pose'. Winners each receive a tape recorder.

GEORGIE SHAW

LAS VEGAS:

This week we bring you a few notes direct from this fabulous boom city. Latest population figures reveal that this Monte Carlo of the West has grown to over 45,000 year-round residents and with five more plush hotels now under construction and scheduled to open soon the figure is expected to hit the 50,000 mark. Top salaries attract the nation's most popular personalities to this thriving metropolis. Most hostelries feature continuous entertainment from dusk until dawn. At the El Rancho **Billy Daniels** proves, to the delight of ringsiders, that he can still wring the very most out of a song. The Flamingo presents those popular comedians, The Ritz Bros whose ribsplitting mirth and merriment brings spontaneous laughter from their audiences. On the same bill is songstress **Micki Marlow. Billy Eckstine** and **The Borrah Minevitch Harmonica Rascals** top the show at the Sands. **Arthur Godfrey's** Pals and Las Vegas' favorites, **The Vagabonds** are back again at the Hotel Sahara. Downtown at the El Cortez Hotel **The 4 Knights** spotlight the show in the Pirate's Den. . . . There's so much top notch entertainment around town that space does not permit a full report in this column.

RUSH ADAMS

HOLLYWOOD:

Tommy Noonan, of "A Star Is Born" fame and "Gentlemen Prefer Blondes," followed **Lillian Roth** into the Mocambo on Nov. 30th for a two-week engagement. . . . **Clessa Williams,** vocalist at Capistrano Beachcomber's Club, Capistrano Beach, is set for a role in "The Las Vegas Story" which **Joe Pasternak** will produce for MGM. . . . Publicist **Jerry Johnson** recently returned from a promotional trek thru the Northwest. He reports that practically every station he called on is now equipped to play 45's. . . . Singer **Rush Adams** is being considered for a major role in "The Buddy Clark Story" portraying the late Buddy Clark. Film will be produced in the very near future. . . . KLAC threw their second annual "Klacsgiving Day" cocktail party for advertisers as well as members of the trade and press 11/22 at The Beverly Hills Hotel. A record throng turned out for the affair. **Ray Anthony** and his band entertained.

THE CHRISTMAS RECORD OF 1954

(The Official 1954 Christmas Seal Sale Song)

THE SPIRIT OF CHRISTMAS

K-145 (78 rpm Record in Illustrated Envelope) • 1-298 (45 rpm Record in Illustrated Envelope) • 29315 (78 rpm) and 9-29315 (45 rpm).

Kitty Kallen

The star whose records were most played by the nation's Disk Jockeys in 1954.

Sings

BABY BROTHER

(Santa Claus, Dear Santa Claus)

RCA Mood Music Series Over Million Mark

NEW YORK—A new type of recording came of age last week as RCA Victor's 1,000,000th Mood Music album rolled off the press at the company's 24th Street plant here.

Mood Music albums in which each selection has been especially chosen to provide appropriate music for a specific activity now are an indispensable part of the average American library, according to Lawrence W. Kanaga, general sales and merchandise manager for RCA Victor Records.

The popularity of RCA Victor's series has grown steadily since its inception two years ago until total retail sales on Mood Music have reached $3,700,000, Kanaga also said.

With none of the series released on the 78-rpm speed, the "Mood Music" sales total has been divided equally between long playing and Extended Play 45-rpm disks.

Once classified solely as Dinner Music, a pleasant but unimportant adjunct to the average record collection, the Mood Music repertory steadily has widened until now it covers virtually all phases of day to day living. Current titles in RCA Victor's Mood Music series include such albums as "Music For Two People Alone," "Music to Work or Study By" and "Music For Faith and Inner Calm."

The millionth pressing was a copy of Hugo Winterhalter's "Music For Romance," the earliest album of the series, which was begun in September, 1952.

One of the most successful releases in the history of RCA Victor, Mood Music has developed a new concept of record listening and merchandising according to Kanaga, and it now represents one of the most important segments of the popular album market.

Factors which have contributed to the development of Mood Music include:

(1) A growing tendency on the part of the average listeners to prefer background music to silence as they perform their daily tasks.

(2) The development of the Extended Play 45-rpm and long playing speeds as the most effective mediums for presenting music continuously.

(3) The use of provocative album titles with full-color photographic covers to highlight the various activities which can be enhanced by the use of background music.

(4) The introduction of recordings as background music in factories, restaurants, hospitals, libraries and other locations where they have been used as psychological aids to relaxation.

The basic library of 15 mood music albums, which includes such titles as "Music For Daydreaming," "Music For Courage and Confidence," and "Music To Work or Study By" has been recorded by the Melachrino Strings, Hugo Winterhalter and Henri Rene.

E. B. Marks Acquires Rights

NEW YORK—The Edward B. Marks Music Corporation has acquired the rights from Wayne-Fellows, indie motion picture producer, to publish "Velda," "The Woman," "Mike Hammer Theme," "Oh Mike" and "I Die Tonight." All the tunes were penned by Stan Purdy, with the lyrics of "Velda" and "The Woman" by Liv Lowry.

Harry Link, E. B. Marks' professional manager made the tie.

Introducing an Outstanding Instrumental Group

THE FRANK SORRELL TRIO

First release

"CINDERELLA WALTZ" *

and

"BLUE SHUFFLE"

AUDIVOX No. 111 (45-111)

* "BEST BET" Nov. 27, 1954, The Cash Box . . . "should be big"

AUDIVOX RECORDS
140 WEST 57th STREET
NEW YORK, N. Y.

AUDIVOX
SOUND ENHANCEMENT RECORDING SYSTEM
DIVISION OF UNIVERSAL RECORDING CO., INC.

THE CASH BOX Top Selling Records Reported by the Foremost RETAIL OUTLETS From Coast to Coast

GAIETY MUSIC SHOP
New York, N. Y.

1. Papa Loves Mambo (P. Como)
2. Mr. Sandman (Chordettes/Four Aces)
3. Teach Me Tonight (DeCastros)
4. I Need You Now (E. Fisher)
5. Hey There (R. Clooney)
6. Shake, Rattle And Roll (Bill Haley)
7. If I Give My Heart To You (Doris Day)
8. Mambo Italiano (R. Clooney)
9. Smile (Nat "King" Cole)
10. Cara Mia (David Whitfield)

CALIFORNIA MUSIC CO.
Los Angeles, Calif.

1. Mambo Italiano (R. Clooney)
2. Papa Loves Mambo (P. Como)
3. Naughty Lady (Ames Bros.)
4. Ready, Willing And Able (Doris Day)
5. Mr. Sandman (Four Aces)
6. I Need You Now (E. Fisher)
7. Time (Teresa Brewer)
8. Cara Mia (David Whitfield)
9. Hajji Baba (Nat "King" Cole)
10. Hold My Hand (Don Cornell)

DENVER DRY GOODS CO.
Denver, Colo.

1. This Ole House (R. Clooney)
2. Mr. Sandman (Chordettes)
3. Count Your Blessings (Fisher/Crosby)
4. If I Give My Heart To You (Doris Day)
5. Hold My Hand (Don Cornell)
6. Sr-Boom (Crewcuts)
7. Shake, Rattle And Roll (Bill Haley)
8. Lonesome Polecat (McGuires)
9. Hey There (R. Clooney)

RADIO DOCTORS
Milwaukee, Wis.

1. Mr. Sandman (Chordettes)
2. That's What I Like (Don, Dick & Jimmy)
3. Dim, Dim The Lights (Haley)
4. Naughty Lady (Archie Bleyer)
5. I Need Your Lovin' (Cheers)
6. Teach Me Tonight (DeCastros)
7. Yours (Dick Contino)
8. Barefoot Contessa (Hugo Winterhalter)
9. Mambo Italiano (R. Clooney)
10. Bottom Of The Well (Wilder Bros.)

PARKER HOUSE OF MUSIC
Fayetteville, N. C.

1. I Need You Now (E. Fisher)
2. If I Give My Heart To You (Denise Lor)
3. Hold My Hand (Don Cornell)
4. I Want You All To Myself (Kitty Kallen)
5. Mr. Sandman (Four Aces)
6. Hey There (R. Clooney)
7. Teach Me Tonight (DeCastros)
8. Whither Thou Goest (Paul & Ford)
9. Unbelievable (Nat "K." Cole)
10. Hold Me In Your Arms (Day)

THE GROOVE RECORD SHOP
Norfolk, Va.

1. Let Me Go, Lover (J. Weber)
2. Teach Me Tonight (DeCastros)
3. Mr. Sandman (Chordettes)
4. Hey There (R. Clooney)
5. Naughty Lady (Archie Bleyer)
6. All I Wanna Do Is Love You (Crewcuts)
7. Kiss Crazy Baby (R. Marterie)
8. Make Yourself Comfortable (Sarah Vaughan)
9. Mambo Italiano (R. Clooney)
10. Hold My Hand (Don Cornell)

KREY'S MUSIC STORES
Boston, Mass.

1. Let Me Go, Lover (J. Weber)
2. Make Yourself Comfortable (Sarah Vaughan)
3. Teach Me Tonight (DeCastros)
4. Mr. Sandman (Chordettes)
5. Shake, Rattle And Roll (Bill Haley)
6. The Bandit (Johnston Bros.)
7. Smile (Nat "King" Cole)
8. Muskrat Ramble (McGuires)
9. Things I Didn't Do (Como)
10. This Ole House (R. Clooney)

HUDSON ROSS
Chicago, Ill.

1. Mr. Sandman (Chordettes)
2. Mambo Italiano (R. Clooney)
3. Hold My Hand (Don Cornell)
4. This Ole House (R. Clooney)
5. Yours (Dick Contino)
6. I Need You Now (E. Fisher)
7. Papa Loves Mambo (P. Como)
8. Make Yourself Comfortable (Sarah Vaughan)
9. Shake, Rattle And Roll (Bill Haley)
10. Naughty Lady (Archie Bleyer)

THE RECORD SHOP
Hartford, Conn.

1. Muskrat Ramble (McGuires)
2. Let Me Go, Lover (J. Weber)
3. If I Give My Heart To You (Denise Lor)
4. Shake, Rattle And Roll (Bill Haley)
5. Mr. Sandman (Chordettes)
6. Hold My Hand (Don Cornell)
7. Teach Me Tonight (DeCastros)
8. I Need You Now (E. Fisher)
9. Mambo Italiano (R. Clooney)
10. Smile (Nat "King" Cole)

TRI-BORO RECORD EXCH.
Jamaica, L. I., N. Y.

1. Hey There (R. Clooney)
2. Let Me Go, Lover (J. Weber)
3. Shake, Rattle And Roll (Bill Haley)
4. Papa Loves Mambo (P. Como)
5. Cara Mia (David Whitfield)
6. Mambo Italiano (R. Clooney)
7. Teach Me Tonight (DeCastros)
8. Mr. Sandman (Chordettes)
9. Naughty Lady (Ames Bros.)
10. I Need You Now (E. Fisher)

GRINNELL BROS.
Detroit, Mich.

1. That's What I Like (Don, Dick & Jimmy)
2. Make Yourself Comfortable (Sarah Vaughan)
3. Hearts Of Stone (Fontane Sis.)
4. My Son, My Son (Vera Lynn)
5. My Own True Love (Johnny Desmond)
6. Naughty Lady (Mills Bros.)
7. Count Your Blessings (Fisher)
8. Shake, Rattle And Roll (Bill Haley)
9. Dim, Dim The Lights (Haley)
10. On The Alamo (N. Petty Trio)

LYRIC NEWS & RECORD SHOP
Indianapolis, Ind.

1. Let Me Go, Lover (J. Weber)
2. Hey There (R. Clooney)
3. If I Give My Heart To You (Doris Day)
4. This Ole House (R. Clooney)
5. Papa Loves Mambo (P. Como)
6. I Need You Now (E. Fisher)
7. Shake, Rattle And Roll (Bill Haley)
8. Cara Mia (David Whitfield)
9. Hold My Hand (Don Cornell)
10. Mr. Sandman (Chordettes)

BILL'S "T" RECORD SHOP
Tulsa, Okla.

1. Let Me Go, Lover (J. Weber)
2. Mr. Sandman (Four Aces)
3. Hearts Of Stone (Charms)
4. Hold My Hand (Don Cornell)
5. Lonesome Polecat (McGuires)
6. This Ole House (R. Clooney)
7. I Need You Now (E. Fisher)
8. Teach Me Tonight (DeCastros)
9. A. C. B. Boogie (Bill Haley)
10. Papa Loves Mambo (P. Como)

COMER'S RECORD NOOK
San Antonio, Tex.

1. Mr. Sandman (Chordettes)
2. Teach Me Tonight (DeCastros)
3. Hold My Hand (Don Cornell)
4. This Ole House (R. Clooney)
5. Papa Loves Mambo (P. Como)
6. Hey There (R. Clooney)
7. Mambo Italiano (R. Clooney)
8. I Need You Now (E. Fisher)
9. Muskrat Ramble (McGuires)
10. Count Your Blessings (Fisher)

HIGH POINT RECORD SHOP
Philadelphia, Pa.

1. Mr. Sandman (Chordettes)
2. Let Me Go, Lover (J. Weber)
3. Teach Me Tonight (DeCastros)
4. Hearts Of Stone (Fontanes)
5. This Ole House (R. Clooney)
6. I Need Your Lovin' (Cheers)
7. Mama Doll Song (Patti Page)
8. Papa Loves Mambo (P. Como)
9. Happy Days (Bill Haley)
10. Naughty Lady (Ames Bros.)

THE MUSIC BOX
Spokane, Wash.

1. Shake, Rattle And Roll (Bill Haley)
2. I Need You Now (E. Fisher)
3. Hey There (R. Clooney)
4. Mr. Sandman Chordettes)
5. Teach Me Tonight (DeCastros)
6. Hold My Hand (Don Cornell)
7. Mood Indigo (N. Petty Trio)
8. This Ole House (S. Hamblen)
9. Muskrat Ramble (McGuires)
10. Hajji Baba (Nat "King" Cole)

STIX, BAER & FULLER
St. Louis, Mo.

1. Mr. Sandman (Chordettes)
2. Teach Me Tonight (DeCastros)
3. Mr. Sandman (Four Aces)
4. I Need You Now (E. Fisher)
5. Mama Doll Song (Patti Page)
6. Count Your Blessings (Fisher)
7. Hey There (R. Clooney)
8. Papa Loves Mambo (P. Como)
9. Muskrat Ramble (McGuires))
10. Naughty Lady (Ames Bros.)

KOPS PIANO HOUSE
Great Falls, Mont.

1. Hold My Hand (Don Cornell)
2. If I Give My Heart To You (Doris Day)
3. This Ole House (R. Clooney)
4. Hey There (R. Clooney)
5. Papa Loves Mambo (P. Como)
6. I Need You Now (E. Fisher)
7. Whither Thou Goest (Paul & Ford)
8. Sh-Boom (Crewcuts)
9. Teach Me Tonight (DeCastros)
10. Muskrat Ramble (McGuires)

VAN CURLER MUSIC
Albany, N. Y.

1. Mr. Sandman (Chordettes)
2. This Ole House (R. Clooney)
3. Teach Me Tonight (DeCastros)
4. Let Me Go, Lover (J. Weber)
5. Count Your Blessings (Bing Crosby)
6. Hold My Hand (Don Cornell)
7. Woman's World (Four Aces)
8. Naughty Lady (Ames Bros.)
9. Mambo Italiano R. Clooney)
10. If I Give My Heart To You (Denise Lor)

LIL' PAL RECORD STORE
Houston, Tex.

1. Hearts Of Stone (Charms)
2. I Need You Now (E. Fisher)
3. Hold My Hand (Don Cornell)
4. Papa Loves Mambo (P. Como)
5. Things I Didn't Do (P. Como)
6. Mambo Italiano (R. Clooney)
7. Naughty Lady (Ames Bros.)
8. Teach Me Tonight (DeCastros)
9. I Don't Wanna See You Cryin' (Four Knights)
10. Barefoot Contessa (Hugo Winterhalter)

COX RECORD SHOP
Atlanta, Ga.

1. Hold My Hand (Don Cornell)
2. I Need You Now (E. Fisher)
3. Shake, Rattle And Roll (Bill Haley)
4. This Ole House (R. Clooney)
5. Muskrat Ramble (McGuires)
6. Hey There (R. Clooney)
7. I Want You All To Myself (Kitty Kallen)
8. Teach Me Tonight (DeCastros)
9. Dim, Dim The Lights (Haley)
10. Hearts Of Stone (Charms)

"... an excellent coupling for maximum results ..."
—The Cash Box—DISK OF THE WEEK—Nov. 20

"... a solid two sides slicing for all levels of the business ..."
—The Billboard—SPOTLIGHT—Nov. 13

"... coin machine natural ..."
—Variety—BEST BET—Nov. 17

RAVES! RAVES!

tony bennett's

Latest & Greatest...

"FUNNY THING" and "MY PRETTY SHOO-GAH"

with
PERCY FAITH
and his Orchestra

COLUMBIA 40376

RAVES! RAVES!

COLUMBIA RECORDS

management-counsel
CHAUNCEY S. OLMAN

"Triumph of Love"

NEW YORK—Singer Kaye Ballard, four year old Billy Bruckner, and Jinx Falkenberg are pictured on the latter's TV show recently. Billy, who was born without arms, is the boy whose mother wrote the book "Triumph Of Love." It's on this book that Kaye Ballard's latest Decca record "Triumph Of Love" is based. The song also was written by Mrs. Bruckner.

Bozo The Clown Has Busy Schedule

NEW YORK—Bozo the Capitol Clown, who is probably the most widely travelled children's entertainer in the music business today, will follow up his recent European trip by travelling to Canada where on December 1st he'll make a charity appearance at the children's hospital in London, Ontario. This trip is being sponsored by the Lion's Club of Canada in conjunction with radio station CFPL.

While in Canada, Bozo will spend December 3rd and 4th visiting hospitals in Toronto and will also work with Capitol personnel up there.

On December 26th the popular children's clown will fly to Kindley Air Force Base in Bermuda for a series of appearances for American and British children stationed there. This is a command performance for the Department of Defense and the United States Air Force and was planned as a result of Bozo's appearance in Europe which met with overwhelming approval.

Bozo the Capitol Clown is perhaps one of the most popular entertainers on record as his "Bozo at the Circus" album is the only children's album in history to exceed a million album sales. He has appeared in all forty eight states in America and will continue to expand his scope of operation with added international appearances.

New Service For Stations

NEW YORK—J. M. Collins, ASCAP sales manager, has announced the inauguration of a new service to radio and television stations entitled, "ASCAP Music on Records—Your Program Guide."

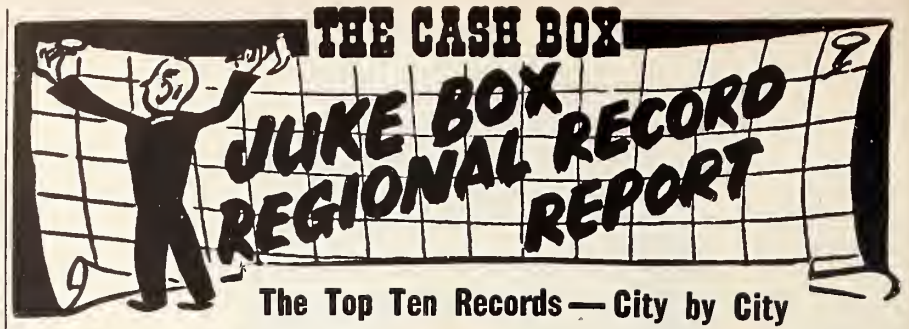
This programming service, which will be sent monthly to all program directors, will contain listings of the finest music in the ASCAP repertory broken down into categories chosen for timeliness, interest and variety.

The releases will contain not only the title of each composition, its composers and publisher, but the record company and catalog number as well, together with other pertinent information. The programs will feature Holiday Hits, Seasonal Music, Music about Cities and Places, etc.

A binder in which the issues of the Program Guide may be kept for permanent reference, will be sent simultaneously with the first release.

Collins said that the Guide is designed to assist station and program managers in building better and more interesting programs for their listening audience. "ASCAP Music on Records," Collins said, "is a new feature of our Station Relations Department. It represents many months of careful planning and research, and we hope that it will prove a valuable aid to programming departments."

from the 20th Century-Fox CinemaScope Production "DESIREE"
THE SONG FROM DÉSIRÉE
(WE MEET AGAIN)
MILLER MUSIC CORPORATION



The Top Ten Records — City by City

New York, N. Y.

1. Mr. Sandman (Chordettes)
2. Papa Loves Mambo (P. Como)
3. Mambo Italiano (R. Clooney)
4. I Need You Now (E. Fisher)
5. Hey There (Clooney/Davis, Jr.)
6. If I Give My Heart To You (Day/Lor)
7. Shake, Rattle And Roll (Bill Haley)
8. Teach Me Tonight (DeCastros)
9. Hold My Hand (Don Cornell)
10. Naughty Lady (Ames Bros.)

Chicago, Ill.

1. I Need You Now (E. Fisher)
2. Mambo Italiano (R. Clooney)
3. Mr. Sandman Chordettes)
4. Hold My Hand (Don Cornell)
5. Papa Loves Mambo (P. Como)
6. Teach Me Tonight (DeCastros)
7. Cara Mia (David Whitfield)
8. This Ole House (R. Clooney)
9. Hajji Baba (Nat "King" Cole)
10. Naughty Lady (Ames Bros./Bleyer)

Los Angeles, Calif.

1. Papa Loves Mambo (P. Como)
2. I Need You Now (E. Fisher)
3. Hey There (Clooney/Davis, Jr.)
4. Mr. Sandman (Chordettes)
5. If I Give My Heart To You (Doris Day)
6. This Ole House (R. Clooney)
7. I Need Your Lovin' (Cheers)
8. Teach Me Tonight (DeCastros)
9. Hold My Hand (Don Cornell)
10. Mambo Italiano (R. Clooney)

Philadelphia, Pa.

1. Mr. Sandman (Chordettes)
2. Teach Me Tonight (DeCastros)
3. Papa Loves Mambo (P. Como)
4. Count Your Blessings (Fisher)
5. Hajji Baba (Nat "King" Cole)
6. I Need Your Lovin' (Cheers)
7. Mama Doll Song (Patti Page)
8. If I Give My Heart To You (Denise Lor)
9. I Need You Now (E. Fisher)
10. This Ole House (R. Clooney)

New Orleans, La.

1. I Need You Now (E. Fisher)
2. Hearts Of Stone (Charms)
3. If I Give My Heart To You (Doris Day)
4. Mr. Sandman (Chordettes)
5. Papa Loves Mambo (P. Como)
6. Hold My Hand (Don Cornell)
7. Mambo Italiano (R. Clooney)
8. Hey There (R. Clooney)
9. I Need Your Lovin' (Cheers)
10. Naughty Lady (Ames Bros.)

Shoals, Ind.

1. I Need You Now (E. Fisher)
2. Hold My Hand (G. Lombardo)
3. If I Give My Heart To You (Doris Day)
4. Skokiaan (Ralph Marterie)
5. Papa Loves Mambo (P. Como)
6. Mr. Sandman (Chordettes)
7. Hey There (R. Clooney)
8. Shake, Rattle And Roll (Bill Haley)
9. This Ole House (R. Clooney)
10. Teach Me Tonight (Stafford)

Omaha, Neb.

1. This Ole House (R. Clooney)
2. Shake, Rattle And Roll (Bill Haley)
3. Teach Me Tonight (DeCastros)
4. Naughty Lady (Ames Bros.)
5. Mambo Italiano (R. Clooney)
6. I Need You Now (E. Fisher)
7. Muskrat Ramble (Matys Bros.)
8. Little Spanish Town (Russ Carlyle)
9. Bottom Of The Well (Wilder Bros.)
10. Papa Loves Mambo (P. Como)

Brodhead, Wis.

1. If I Give My Heart To You (Doris Day)
2. Little Spanish Town (Russ Carlyle)
3. Hold My Hand (Don Cornell)
4. Mr. Sandman (Chordettes)
5. Count Your Blessings (Fisher)
6. Whither Thou Goest (Paul & Ford)
7. Woman's World (Four Aces)
8. Cara Mia (David Whitfield)
9. Naughty Lady (Ames Bros.)
10. Papa Loves Mambo (P. Como)

Denver, Colo.

1. I Need You Now (E. Fisher)
2. This Ole House (Clooney/Hamblen)
3. If I Give My Heart To You (Doris Day)
4. Hey There (R. Clooney)
5. Mr. Sandman (Chordettes)
6. Hold My Hand (Don Cornell)
7. Papa Loves Mambo (P. Como)
8. Count Your Blessings (Fisher)
9. Shake, Rattle And Roll (Blil Haley)
10. Sh-Boom (Crewcuts)

St. Louis, Mo.

1. Teach Me Tonight (DeCastros)
2. Mr. Sandman (Chordettes/Four Aces)
3. I Need You Now (E. Fisher)
4. Shake, Rattle And Roll (Bill Haley)
5. Papa Loves Mambo (P. Como)
6. Naughty Lady (Ames Bros.)
7. Make Yourself Comfortable (Sarah Vaughan)
8. If I Give My Heart To You (Day/Lor)
9. This Ole House (R. Clooney)
10. Mambo Italiano (R. Clooney)

Boston, Mass.

1. Mr. Sandman (Chordettes)
2. Papa Loves Mambo (P. Como)
3. I Want You All To Myself (Kitty Kallen)
4. Teach Me Tonight (DeCastros)
5. Naughty Lady (Bleyer/Ames Bros.)
6. Make Yourself Comfortable (Sarah Vaughan)
7. Let Me Go, Lover (J. Weber)
8. If I Give My Heart To You (Lor/Day)
9. Muskrat Ramble (McGuires)
10. Hajji Baba (Nat "King" Cole)

Baltimore, Md.

1. I Need You Now (E. Fisher)
2. If I Give My Heart To You (Doris Day)
3. Papa Loves Mambo (P. Como)
4. Hey There (R. Clooney)
5. This Ole House (R. Clooney)
6. Shake, Rattle And Roll (Bill Haley)
7. Teach Me Tonight (DeCastros)
8. Hold My Hand (Don Cornell)
9. Muskrat Ramble (Matys Bros./McGuires)
10. Skokiaan (Marterie/Four Lads/Bulawayo)

Portland, Ore.

1. Hold My Hand (Don Cornell)
2. I Need You Now (E. Fisher)
3. If I Give My Heart To You (Doris Day)
4. Papa Loves Mambo (P. Como)
5. Skokiaan (Ralph Marterie)
6. Mr. Sandman (Chordettes)
7. Shake, Rattle And Roll (Bill Haley)
8. Count Your Blessings (Bing Crosby)
9. Whither Thou Goest (Paul & Ford)
10. Muskrat Ramble (McGuires)

Detroit, Mich.

1. Mr. Sandman (Chordettes)
2. Shake, Rattle And Roll (Bill Haley)
3. Mambo Italiano (R. Clooney)
4. Papa Loves Mambo (P. Como)
5. Runaround (Chuckles)
6. This Ole House (R. Clooney)
7. I Need You Now (E. Fisher)
8. That's All I Want From You (Jaye P. Morgan)
9. That's What I Like (Don, Dick & Jimmy)
10. Land Of Dreams (Hugo Winterhalter)

Cleveland, Ohio

1. Teach Me Tonight (DeCastros)
2. Mr. Sandman (Chordettes/Four Aces)
3. Dim, Dim The Lights (Haley)
4. Runaround (Chuckles)
5. I Need Your Lovin' (Cheers)
6. Naughty Lady (Bleyer/Ames Bros.)
7. That's All I Want From You (Jaye P. Morgan)
8. Hey There (R. Clooney)
9. Mambo Italiano (R. Clooney)
10. Make Yourself Comfortable (Sarah Vaughan)

Wichita, Kan.

1. Hold My Hand (Don Cornell)
2. If I Give My Heart To You (Doris Day)
3. Woman's World (Four Aces)
4. I Need You Now (E. Fisher)
5. Hey There (R. Clooney)
6. This Ole House (R. Clooney)
7. Teach Me Tonight (Stafford)
8. Shake, Rattle And Roll (Bill Haley)
9. Skokiaan (Ralph Marterie)
10. Papa Loves Mambo (P. Como)

Atlanta, Ga.

1. Mr. Sandman (Chordettes)
2. Teach Me Tonight (DeCastros)
3. I Need You Now (E. Fisher)
4. If I Give My Heart To You (Day/Lor/Boswell)
5. That's What I Like (Don, Dick & Jimmy)
6. Hold My Hand (Don Cornell)
7. Woman's World (Four Aces)
8. Hajji Baba (Nat "King" Cole)
9. Papa Loves Mambo (P. Como)
10. Hey There (R. Clooney)

San Francisco, Calif.

1. This Ole House (R. Clooney)
2. Mr. Sandman (Chordettes)
3. I Need You Now (E. Fisher)
4. If I Give My Heart To You (Doris Day)
5. Papa Loves Mambo (P. Como)
6. Hey There (R. Clooney)
7. Teach Me Tonight (DeCastros)
8. Hold My Hand (Don Cornell)
9. Hajji Baba (Nat "King" Cole)
10. Count Your Blessings (Fisher)

Dallas, Tex.

1. I Need You Now (E. Fisher)
2. Papa Loves Mambo (P. Como)
3. Hold My Hand (Don Cornell)
4. This Ole House (R. Clooney)
5. Mr. Sandman (Chordettes)
6. Hey There (R. Clooney)
7. Teach Me Tonight (DeCastros)
8. Hajji Baba (Nat "King" Cole)
9. Naughty Lady (Ames Bros.)
10. Dim, Dim The Lights (Bill Haley)

Seattle, Wash.

1. This Ole House (R. Clooney)
2. Mr. Sandman (Chordettes)
3. Teach Me Tonight (DeCastros)
4. If I Give My Heart To You (Doris Day)
5. I Need You Now (E. Fisher)
6. Hey There (R. Clooney)
7. Hajji Baba (Nat "King" Cole)
8. Muskrat Ramble (McGuires)
9. Papa Loves Mambo (P. Como)
10. Shake, Rattle And Roll (Bill Haley)

Minneapolis, Minn.

1. Teach Me Tonight (DeCastros)
2. Mr. Sandman (Chordettes)
3. Muskrat Ramble (McGuires)
4. Cara Mia (David Whitfield)
5. Hold My Hand (Don Cornell)
6. Count Your Blessings (Fisher)
7. That's What I Like (Don, Dick & Jimmy)
8. Melody Of Love (B. Vaughn)
9. If I Give My Heart To You (Doris Day)
10. I Want You All To Myself (Kitty Kallen)

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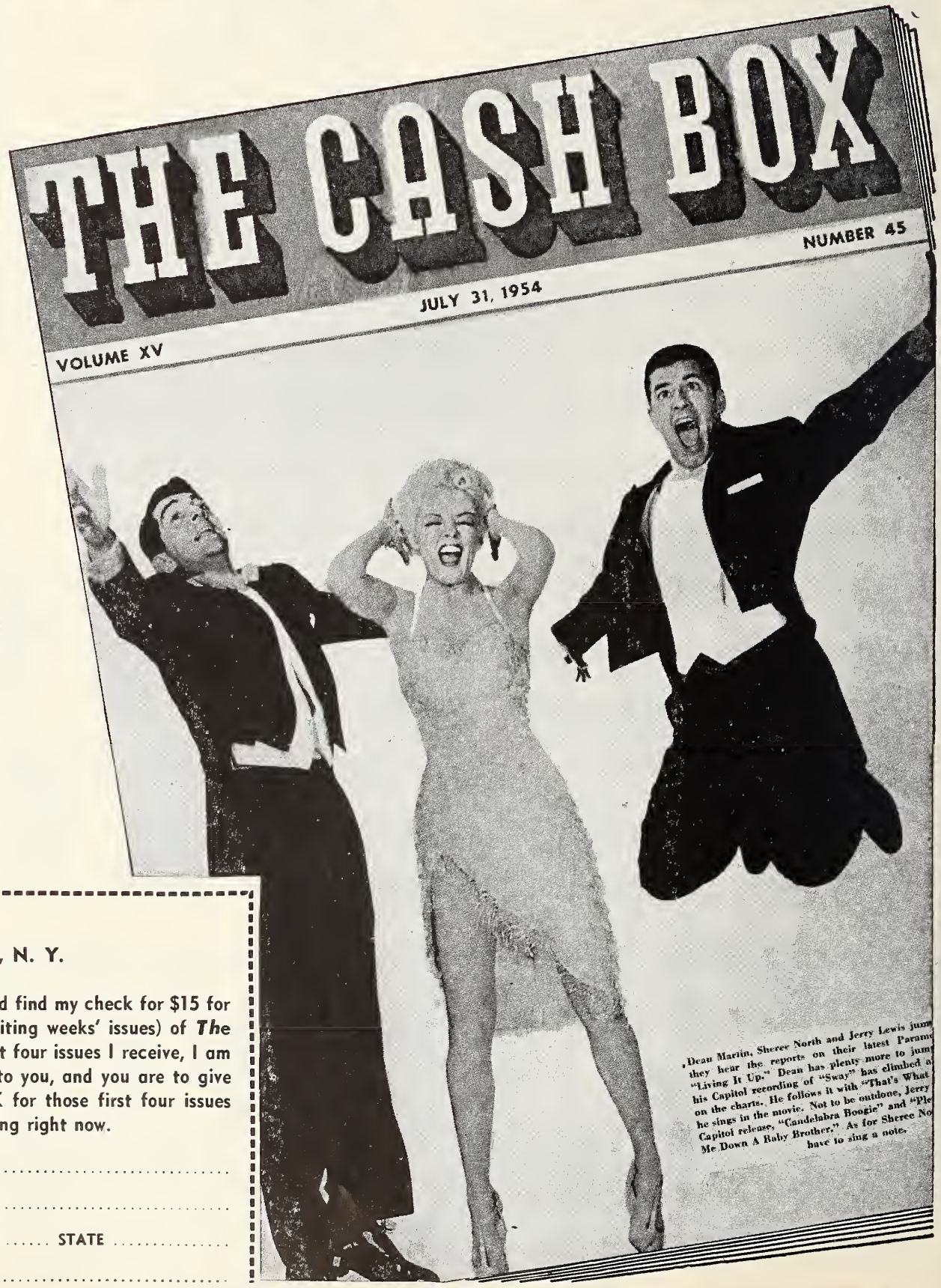
THE CASH BOX
NUMBER 45
JULY 31, 1954
VOLUME XV
Dean Martin, Sheree North and Jerry Lewis jump
they hear the reports on their latest Paramo
"Living It Up." Dean has plenty more to jump
his Capitol recording of "Sway" has climbed a
on the charts. He follows it with "That's What
he sings in the movie. Not to be outdone, Jerry
Capitol release, "Candelabra Boogie" and "Ple
Me Down A Ruby Brother." As for Sheree No
have to sing a note.

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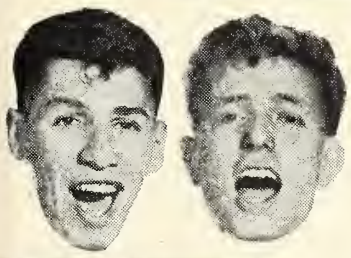
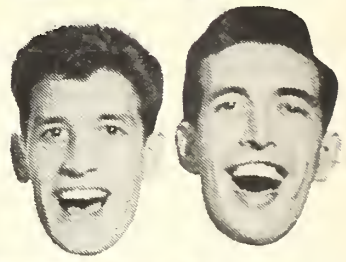


"I LOVE YOU MADLY" *b/w* ***"Maybe"***
9082, 5-9082



DE JOHN SISTERS

"NO MORE" *b/w* ***"Theresa"*** *(The Little Flower)*
9085, 5-9085

"EPIC" TRADE MARK EPIC *RECORDS*

17 Year Old Girl Devised "Card-N-Song"

KANSAS CITY, MO.—A 17-year-old Kansas City girl has launched a new trend in the record industry, all because she decided to send her friends a musical greeting card for Christmas.

Janice Blasco (picture above) is slightly astonished by the excitement caused by what she thought was "just a simple idea."

The "simple idea" already has:

1. Sold over 50,000 Christmas records over the nation and in foreign countries.

2. Been hailed as a tremendous merchandising idea that may well revolutionize the record and greeting card business.

3. Been heralded by the record industry's trade publications.

4. Resulted in an avalanche of orders for "musical greeting cards" from every major city in the nation, in addition to Canada and England.

Less than two months ago, Janice, a graduate of Glennon High School, decided she'd like to send her friends "something different" for Christmas.

So she designed a unique Christmas card with a special enclosure for a record—a combination Christmas card and record holder.

"I took it to Dad and thought I'd have him get the cards printed and then enclose one of his records in it," Janice said.

Her father, Frank Blasco, is president of the Cardinal Record Company.

"I took one look at it and I knew Janice had hit on a terrific idea," Blasco said.

Blasco was so enthused over the idea, he had Jimmy and Mildred Mulcay, Hollywood recording artists, record four popular Christmas songs. He immediately went into mass production of the Christmas cards. He named the musical greeting card, "CARD-N-SONG."

Blasco predicted the idea of combining a greeting card with a record will set off a new trend in the business. It's the biggest thing we've ever had," he said. "Even bigger, perhaps, than our recording of "My Happiness."

"My Happiness," recorded by Jon and Sondra Steele and others, sold over 3 million records to become one of the biggest hits of all time. Blasco also predicted that, because of Janice's idea, the Mulcays would outsell all other Christmas records this year.

He said his firm is receiving daily hundreds of orders from all over the nation and from Canada and London, England, and that he expects sales to climb well over the 2,000,000 mark within two months alone.

For her part, Janice is befuddled and amazed by the tremendous reaction to her idea.

"I just wanted something to send to my friends for Christmas," she explained. "I wanted to send each a record, but I didn't want to go out and buy umpteen different Christmas cards. So I combined them. Dad sure got excited when he saw it."

Her father admits.

"Just imagine," he said. "With all the talent and ideas available to the record industry, it takes a 17-year-old girl to come up with one of the best ideas in recent years — something that's been overlooked for years."

There's been only one slight drawback to the entire enterprise—Janice's three brothers.

Eddie, who's only 4, doesn't care much, one way or another. But David, 14, is not much impressed.

"It was just an accident, this whole thing," he said. "The whole house has been in a turmoil ever since this happened. Girls! One way or another, there's always something happening."

Her oldest brother, Frank, Jr., 22, admits his sister "may have something."

"But I wonder whether this thing is worth all the confusion it's caused around the house," he added.

Janice is employed as a stenographer here.

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WE OFFER:

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4. Shipments twice daily.
5. Title strips, if desired.
6. A background of twenty years experience serving Music Operators with the knowhow that will get the records to you while they are hot.

Address All Orders and Inquiries to

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286 N.W. 29th ST. MIAMI, FLA.

THE CASH BOX Album Reviews

POPULAR

JUDY GARLAND—Judy Garland sings directly from the sound tracks of MGM's musicals—MGM E 3149 (12" LP) List: $4.85

I DON'T CARE; JOHNNY ONE NOTE; LOOK FOR THE SILVER LINING; IF YOU FEEL LIKE SINGING, SING; LAST NIGHT WHEN WE WERE YOUNG; PUT YOUR ARMS AROUND ME HONEY; MEET ME TONIGHT IN DREAMLAND; PLAY THAT BARBER SHOP CHORD; BETTER LUCK NEXT TIME; LOVE OF MY LIFE; GET HAPPY; WHO?

With Judy Garland's popularity at an all time high due to her tremendous (Academy Award possibility) performance in "A Star Is Born", MGM issues a 12 incher containing a dozen of the thrush's great past performances that'll earn a heap of loot for all concerned. The movie queen, also being referred to as "Miss Comeback of 1954" performs, on this LP, a memorable collection of great songs from her big b.o. movies. Adults won't be able to resist this one. Each song is a treat. Montage cover catches the eye.

DORIS DAY—FRANK SINATRA—"Young At Heart"—Songs selected from the motion picture, Warner Brothers—Columbia CL-6339 (10" LP) List: $3.00

TILL MY LOVE COMES TO ME; READY, WILLING AND ABLE; HOLD ME IN YOUR ARMS; JUST ONE OF THOSE THINGS; THERE'S A RISING MOON; YOU, MY LOVE; SOMEONE TO WATCH OVER ME; ONE FOR MY BABY.

In a few weeks, Warner Brothers will release the film "Young At Heart," which for the first time teams the two great song stars, Doris Day and Frank Sinatra. Both rank with the best in the vocal profession, and this LP shows it. The songsters perform eight of the tunes, some old some new, which they sing in the film. Three of the tunes have already been released as singles. Since Sinatra is presently one of the top box office attractions which Doris Day has been for a number of years, we can expect the picture to be a success. Dealers are well aware of how a big hit movie effects album sales.

RICHARD HAYMAN—"Memories Of You"—Richard Hayman and his Orchestra—Mercury MG-25191 (10" LP) List: $3.00

THE VERY THOUGHT OF YOU; AUTUMN IN NEW YORK; SPRING IS HERE; IT HAD TO BE YOU; SOMETHING TO REMEMBER YOU BY; OH, HOW I MISS YOU TONIGHT; ALT WEIN; APRIL IN PORTUGAL.

As mood music of the lush, string filled type, continues to sell in great quantity, Mercury comes out with a delightful package of inviting standards as presented by Richard Hayman and the orchestra. Housed in an attention-attracting cover is background music that will fit perfectly at any gathering. Dick's warm harmonica sound adds to the beauty of some of the standards. Some sides have, in the past, been issued in single form.

NEAL HEFTI'S Singing Instrumentals—Epic LG 1013 (10" LP) List: $3.00

ONE O'CLOCK JUMP; MOOD INDIGO; SUMMIT RIDGE DRIVE; I CAN'T GET STARTED; WOODCHOPPER'S BALL; BEGIN THE BEGUINE; REDSKIN RHUMBA; SKYLINER.

Neal Hefti, employing the voices of the Ray Charles Choir, offers a singing instrumental tribute to some of the all time best selling records of Count Basie, Duke Ellington, Artie Shaw, Bunny Berigan, Woody Herman, Eddie Heywood and Charlie Barnet. Hefty gets some interesting effects by using the choir as a wordless instrument on some of these classics. Neal has long been considered one of the music world's better arrangers. This album demonstrates why.

"MERRY CHRISTMAS"—Mulcays—EP 103 (45 LP) List: $1.47

SILENT NIGHT; JINGLE BELLS; RUDOLPH THE RED NOSED REINDEER; WHITE CHRISTMAS.

Cardinal has come up with a clever gimmick that oughta result in a healthy Christmas sale. It's an EP enclosed in a Christmas Card sleeve which reads "May each musical note bring you happiness. May each song bring you cheer, And may the joys you find at Xmas, Herald in a bright New Year." Although the card is attractive, the record is even a greater prize, for it features the delightful sound of the Mulcays' electric harmonicas on four Holiday favorites listed above. The whole shootin' match retails for only $1.47. Should be a big Xmas item.

"SONGS OF CHRISTMAS" by The Macy Singers—Benida LP 1021-A (10" LP) List: $3.00

JINGLE BELLS; WHITE CHRISTMAS; RUDOLF THE RED-NOSE REINDEER; ADESTE FIDELES; GOD REST YE, MERRY GENTLEMEN; THE FIRST NOEL; SILENT NIGHT.

In R. H. Macy's department store in New York, one of the world's largest, one can find almost anything. Macy's also has something else that few, if any, other department stores have: a trained and skilled choir made up of its employees. Benida issues an LP by the choir, singing seven of the most popular Yuletide favorites. They are excellently presented in a warm and inviting manner. However, the album faces the problem of competing with the wealth of excellent recordings of Christmas music in every form.

CLASSICAL

ARIAS SUNG AND ACTED—RCA Victor LM-1864 (1-12" LP) List: $5.72

SCARPIA SCENE; LA TRAVIATA "AH! FORS' E LUI; SEMPRE LIBERA; IL TROVATORE "TACEA LA NOTTE PLACIDA"; DON GIOVANNI "MADAMINA, IL CATALOGO; LA BOHEME "SONO ANDATI?"

RCA Victor offers the second in a series of Arias Sung and Acted. This type of production appeals to a vast populace which is cool to opera because of its unfamiliarity with the story. Even those familiar with the theme are in most instances unaware of what exactly is going on at a specific time. The wonderful talents of opera stars Maria Caniglia, Armando Borgioli, Nino Mazziotti, Licia Albanese, Zinka Milanov, Ezio Pinza and Giuseppe di Stefano are on display singing the arias while Joan Fontaine, Leif Erickson, Karl Weber, Geraldine Brooks, Judith Anderson, Dennis King and John Barrymore, Jr., perform the dramatic chores.

"SHOWPIECES FOR ORCHESTRA" — Ferenc Fricsay conducts—Decca DL9738 (1-12" LP) List: $5.85

TCHAIKOVSKY—FESTIVAL OVERTURE "1812"; JOHANN STRAUSS, SR.—RADETZKY MARCH; VERDI—OVERTURE TO "THE FORCE OF DESTINY", PRELUDES TO ACTS I AND III OF "LA TRAVIATA"; SMETANA—FROM BOHEMIA'S WOODS AND FIELDS (FROM "MY COUNTRY").

A natural for the lovers of the lighter classics in this Decca collection of "Showpieces." Ferenc Fricsay guides the Rias Symphony Orchestra, and The Berlin Philharmonic Orchestra through some of the most beautiful symphonic pieces available. This is volume three in a series.

THE CASH BOX

Album Reviews

BIZET: "Suite for orchestra from Carmen"
GOUNOD: "Ballet Music from Faust"—Capitol Records P8288—(1-12" LP) List: $5.72
VLADIMIR GOLSCHMANN CONDUCTING THE ST. LOUIS SYMPHONY ORCHESTRA.
Two of the operatic war horses are paired on this Capitol L.P. It will undoubtedly sell well as it combines some of the most melodic and familiar pieces of the Carmen and Faust scores. It will appeal to both the opera and pop buyers. However, the sales will be predicated on the newer library builder as it is pretty basic and most collectors of any length of time will no doubt possess the music in one form or another. Although this particular pairing may never have been issued together before, both items have numerous recordings of each with different couplings. This is more in the nature of a catalogue item rather than a quick sale album.

"FLAMENCO!"—By Esteban de Sanlucar—RCA Victor LPM (1-10" LP) List: $3.15
Here is an album that unfortunately will be overlooked in many instances because of its apparent appeal to a select class of listeners. However, the tunes and the compelling guitaring of Esteban de Sanlucar are a delight and an experience. The tunes, rhythmic, and exciting are painted in many moods and colors. Use of the castinets heightens the effects and proves a natural adjunct to the wonderful guitar. Given the proper push by the man behind the counter this release could pick up sales beyond its natural expectations.

JAZZ

"DAVE BRUBECK AT STORYVILLE: 1954"—Columbia CL 590 (1-12" LP) List: $4.85
ON THE ALAMO; DON'T WORRY 'BOUT ME; HERE LIES LOVE; GONE WITH THE WIND; WHEN YOU'RE SMILING; BACK BAY BLUES.
Lest the title be confusing, contrary to the general impression the title "Storyville" might lead the reader to think he is in for a session of Dixieland; the opposite is the truth. Dave Brubeck is as modern as 1955. The pianist has won a large audience in the past few years by dint of his novel and inventive pianistic genius. Dave not only sells the esoteric modern jazz fan, but completely captures the affection of and enraptures the listener who completely detaches himself from the "cool." Paul Desmond, probably the best know sideman in the business, a wonderful artist on the alto sax, lends much to the complete enjoyment of the album. Also with the group are Ron Crotty and Bob Bates, bass, and Joe Dodge, drums. A top flight platter that is sure be a big seller.

CHRIS CONNOR Sings **Lullabys For Lovers**—Bethlehem BCP 1002 (10" LP)
LUSH LIFE; OUT OF THIS WORLD; COTTAGE FOR SALE; HOW LONG; GOODBYE; STELLA BY STARLIGHT; GONE WITH THE WIND; HE'S COMING HOME.
One of the top voices in the jazz field is Chris Connor's. The experience she's acquired from singing with top bands for many years, is something few of today's popular artists have. On this LP, Chris fashions a number of great standards in her unique and moving fashion. Her versions of "Lush Life" and "Gone With The Wind" are alone worth the price of the entire LP. The subtle assist by the Vinnie Burke Quartet showcases the star's voice to best advantage. Jazz enthusiasts will really go fort this one.

"JELLY ROLL MORTON'S RED HOT PEPPERS"—Vol. 2—"X" Label LVA-3028
"NEW ORLEANS STYLES"—"X" Label LVA-3029 (1-10" LP each) Price: $3.85 ea.
"X" Label continues with two more in the fabulous series of Vault Originals. Although the initial surge of excitement has possibly worn off, the true collector will want these. The second volume of Jelly Roll Morton's Red Hot Peppers offers invaluable original works of the great historical Jelly Roll. Ferdinand Morton, whose tremendous exploits with women, the cue stick, cards or dice, was only exceeded by awe inspiring talents on the keyboard and his ego, is aided by New Orleans luminaries George Mitchell, Kid Ory, Omer Simeon, John St. Cyr and others. On musical merit alone these sides deserve to be bought and listened to.
The other album, "New Orleans Styles," features the styles of Jones and Collins Astoria Hot Eight, the New Orleans Rhythm Kings and John Hyman's Bayou Stompers. An interesting comparison of styles of New Orleans musicians of the late 1920's. Not to be confused with the famous New Orleans Rhythm Kings, this release only features Paul Mares, trumpet, of the original group.

"JAZZ FOR PEOPLE WHO HATE JAZZ"—RCA Victor LJM-1008 (12" LP) List: $4.62
UNDECIDED—GOODMAN; ESQUIRE SWANK—ELLINGTON; CARAVAN—BERIGAN; COMANCHE WAR DANCE—BARNET; NORMANIA—BASIE; AIN'T CHA COMIN' HOME—HAMPTON; CHANTEZ LES BAS—SHAW; ST. LOUIS BLUES—KIRBY; HALLELUJAH—DORSEY; CASEY JONES—MANONE; S'WONDERFUL—SAUTER-FINEGAN; AIN'T MISBEHAVIN'—WALLER.
Let's face it, dealers. There just aren't enough "cool cats" in this country to buy up the tremendous amount of jazz that record companies issue every week. Even the many hipsters who went for the big band jazz, popular in the thirties and forties, find that modern jazz is way over their heads. So Victor comes up with an LP of "Jazz for people who hate jazz." It features the great names of the band era playing 12 of their classic instrumentals. A great platter that brings back wonderful memories of a fabulous era, and a sensational disk for an album collection. Incidentally, this package is also a must for people who love jazz. Fold-open album cover sports a Gersten drawing that'll attract much attention. And the album notes, written in "bop talk," are most amusing.

"MAYNARD FERGUSON'S HOLLYWOOD PARTY"—Em Arcy MG 26017 (1-10" LP) List: $3.00
NIGHT LETTER; SOMEBODY LOVES ME.
Maynard Ferguson's trumpet, known to the vast pop audience through his solo work with Stan Kenton's band, is given free reign on this Em Arcy L.P. Working from head arrangements, Ferguson is unshackled by time element and the result is an L.P. with just two tunes. The trumpet's improvisations, feeling and tone are captured herein for the pleasure of the buyer. Among a strong supporting cast are the exciting Shelly Manneon on the drums; Curtis Counce on the bass with Bud Shank, alto; Bob Cooper, tenor, and Bob Gordon, baritone saxes. For the jazz buyer this is a top investment.

Top 10 Best Selling Pop Albums

1.	THE STUDENT PRINCE	Mario Lanza (RCA Victor LM 1837; ERB 1837)
2.	MUSIC, MARTINIS AND MEMORIES	Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
3.	A STAR IS BORN	Judy Garland (Columbia BL 1021; BA 1021)
4.	SEVEN BRIDES FOR SEVEN BROTHERS	Original Cast (MGM E 244; X 244)
5.	GLENN MILLER LTD. EDITION, II	Glenn Miller (RCA Victor LPT 6071; EPOT 6701)
6.	WHITE CHRISTMAS	Bing Crosby, Danny Kaye and Peggy Lee (Decca DL-8083; ED-819)
7.	THE PAJAMA GAME	Original Cast (Columbia ML 4840; A 1098)
8.	MUSIC FOR LOVERS ONLY	Jackie Gleason (Capitol H 352; EBF 352)
9.	SELECTIONS FROM THE GLENN MILLER STORY	Glenn Miller (RCA Victor LPT 3057; EPBT 3057)
10.	SWING EASY	Frank Sinatra (Capitol H 528; EAP 1, 2-528)
10.	JAZZ GOES TO COLLEGE	Dave Brubeck (Columbia CL 566; B-435, 6)

The Donn Tibbetts Show

MANCHESTER, N. H.—Donn Tibbetts is pictured conducting one of his TV shows which is heard every afternoon over WMUR. The show features Jay Stewart and Company and Bart Houle who pantomime the top disks. Jeff Cuddy, who does on-camera sketches to pop disks, teenage guests, and guest stars. As part of the show Donn keeps a Cash Box list of the top hits in camera range all the time. The stanza has been so successful that a Monday night version has been added.

HERE THEY ARE! . . . . JUST RELEASED!
The Newest Musical Portraits From The Whimsical Pen of
Leroy Anderson's
SANDPAPER BALLET (3:10)
B W
SONG OF THE BELLS (3:00)
MILLS MUSIC, Inc.

Research Craft Company
Producers of
Finest Custom Record Pressings That Quality Materials and Intelligent Skill Can Offer
Any Type of Phonograph Record in Shellac • Flex • Vinylite
1037 N. Sycamore St. • Los Angeles 38, Calif. • Hollywood 5-6128

A New Smash!
THE FONTANE SISTERS
singing
"HEARTS OF STONE"
and
"BLESS YOUR HEART"
DOT 15265
DOT RECORDS, INC.
GALLATIN, TENNESSEE
Phone: 1600

America's Next Instrumental Hit!
"MAJORCA"
by
MONTY KELLY
Essex # 375
Essex RECORDS
3708-16 SOUTH 54th STREET
PHILADELPHIA 43, PENNA
BELGRADE 3-6280
Manufactured and Distributed by Paldo Record Company

A "Before" CHRISTMAS SONG!
Eddy Arnold sings
"Christmas Can't Be Far Away"
RCA VICTOR 20/47-5905

"THE LITTLE SHOEMAKER"
★ ★ ★ ★ ★
"SMILE"
BOURNE, INC.
136 W. 52nd Street, New York 19

KATHRYN KING sings
I Want A Puppy
In My Stocking
For Christmas
PREVUE # 1111
PREVUE RECORDS
32-16 213 St. Bayside, N. Y.

TAD BRUCE
singing
"THAT'S FOR SURE!"
and
"I REMEMBER IT ALL TOO WELL"
Watco Record # 111-10
WATCO Records Inc.
(CO 5-1930) 1674 BROADWAY NEW YORK 19, N. Y.

The Four Aces will be making their first appearance on this side of the Atlantic when they open at the Glasgow Empire Theatre on March 28th, 1955. I was asked to comment on their appearance in this country and all I can say is that business should be socko all over. May I be the first to bid them welcome. . . . There is a strong rumor that **Ethel Merman** may play a short season at the London Palladium. . . . Two famous stars are leaving two famous bands. **Dennis Lotis** is leaving **Ted Heath** to play vaudeville as a solo and **Bill McGuffie** star pianist will be leaving the B. B. C. Show Band and will devote some of the coming months to study and hopes eventually to enter the Paris Conservatoire. . . . **Rudy Vallee,** who opened at the Cafe de Paris as the star attraction, did not glitter. In fact, his act lacked the polish and competence associated with today's top liners. . . . After two years of suffering with finger trouble, I am glad to say **Charlie Kunz** is back at the "Eighty-Eighty" and has cut his 114th record this week. Nice to hear you play again Charlie. . . . A new voice to be heard on RCA Victor via our H. M. V. Label is that of Yorkshire discovery, **Ronnie Hilton.** Ronnie has a fine voice and looks like he's becoming a great favorite with us judging from the reaction to his waxing of **Billy Reid's** new song, "I Still Believe." . . . The late Glenn Miller will be the subject of a special B. B. C. program on Boxing Day, and it is hoped that **Ted Heath, George Melachrino** and **Bob Farnom** will take part in the show—"Time For A Song." . . . The popular **Jo Stafford** record show beamed from Luxembourg last year, returns to the same station from November 27th. . . . **Lou Levy,** the well known music publisher, is due over at the end of the month. . . . It seems that the B. B. C. people have taken an anti-Christmas spirit attitude saying they don't want Christmas songs on the air until fairly near the Christmas season. Publishers feel that having gone to a lot of trouble and expense in the production of Yuletide material which as a rule has a very short life, they should at least get a chance of airing the songs. . . . **Billy Eckstine,** who has a record in this week's best sellers (and it isn't too soon) will be returning to this country for variety shows before returning on the Continent.

This week's best selling pop singles
(Courtesy New Musical Express)

1) "Hold My Hand" DON CORNELL
2) "My Son, My Son" VERA LYNN/FRANK WEIR
3) "This Ole House" ROSEMARY CLOONEY
4) "If I Give My Heart To You" JOAN REGAN
5) "If I Give My Heart To You" DORIS DAY
6) "This Ole House" BILLIE ANTHONY
7) "Smile" NAT "KING" COLE
8) "Cara Mia" WHITFIELD/MANTOVANI
9) "No-One But You" BILLY ECKSTINE
10) "Rain, Rain, Rain" FRANKIE LAINE

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 27 without any changes on the part of THE CASH BOX.

Garry Miller
WKXL—Concord, N. H.

1. Hey There (R. Clooney)
2. Papa Loves Mambo (Como)
3. Naughty Lady (Ames Bros.)
4. I Need You Now (E. Fisher)
5. Woman's World (Four Aces)
6. Mama Doll Song (Patti Page)
7. Echo Polka (N. Petty Trio)
8. My Bambino (Tony Martin)
9. Stars Never Cry (Applewhite)
10. Runaround (Chuckles)

Jerry Hauser
KAFP—Petaluma, Calif.

1. I Need You Now (Fisher)
2. Mr. Sandman (Chordettes)
3. Naughty Lady (Ames Bros.)
4. Hold My Hand (Don Cornell)
5. Cara Mia (David Whitfield)
6. Always You (Betty Madigan)
7. Hajja Baba (Nat King Cole)
8. Count Your Blessings (Fisher)
9. Teach Me Tonight (DeCastros)
10. Little Spanish Town (Carrol)

Rudy Nelson
WBEL—Rockford, Ill.

1. I Need You Now (Fisher)
2. Papa Loves Mambo (Como)
3. This Ole House (R. Clooney)
4. Skokiaan (Four Lads)
5. Hold My Hand (D. Cornell)
6. Muskrat Ramble (McGuires)
7. Little Spanish Town (Carlyle)
8. Hey There (R. Clooney)
9. Mambo Italiano (R. Clooney)
10. She-Boom (Crewcuts)

Frank E. Titus
WWON—Woonsocket, R. I.

1. Teach Me Tonight (DeCastros)
2. Hold My Hand (D. Cornell)
3. Muskrat Ramble (McGuires)
4. Mr. Sandman (Chordettes)
5. Papa Loves Mambo (Como)
6. Mama Doll Song (P. Page)
7. This Ole House (R. Clooney)
8. Count Your Blessings (Fisher)
9. If I Give My Heart To You (Denise Lor)
10. Naughty Lady (Ames Bros.)

Cliff Sessions
WFOR—Hattiesburg, Miss.

1. Mr. Sandman (Chordettes)
2. Teach Me Tonight (DeCastros)
3. Skokiaan (Ralph Marterie)
4. How High The Moon (Heath)
5. What A Dream (P. Page)
6. Teach Me Tonight (Stafford)
7. I Need You Now (Fisher)
8. Naughty Lady (Ames Bros.)
9. In A Little Spanish Town (Smith Brothers)
10. On The Alamo (N. Petty Trio)

Ed Reilly
WBRY—Waterbury, Conn.

1. This Ole House (R. Clooney)
2. Papa Loves Mambo (Como)
3. Count Your Blessings (Fisher)
4. Hajji Baba (Nat King Cole)
5. Mr. Sandman (Chordettes)
6. Teach Me Tonight (DeCastros)
7. Whither Thou Goest (Paul & Ford)
8. Dim, Dim The Lights (Haley)
9. Mambo Italiano (Clooney)
10. Shake, Rattle & Roll (Haley)

Dick Gilbert
KTYL—Phoenix, Ariz.

1. Hold My Hand (Don Cornell)
2. Mr. Sandman (Four Aces)
3. Mood Indigo (N. Petty Trio)
4. Whither Thou Goest (Paul & Ford)
5. Muskrat Ramble (McGuires)
6. Papa Loves Mambo (Como)
7. If I Give My Heart (Boswell)
8. Count Your Blessings (Fisher)
9. Skokiaan (Bulawayo Band)
10. Smile (Sunny Gale)

Dick Whittinghill
KMPC—Los Angeles, Calif.

1. Hold My Hand (Cornell)
2. Shake, Rattle & Roll (Haley)
3. Teach Me Tonight (DeCastros)
4. Pape Loves Mambo (Como)
5. Hey There (Sammy Davis, Jr.)
6. Smile (Nat "King" Cole)
7. If I Give My Heart To You (Connee Boswell)
8. Muskrat Ramble (McGuires)
9. This Ole House (R. Clooney)
10. Mr. Sandman (Four Aces)

Paul Flanagan
WTRY—Troy, N. Y.

1. Mr. Sandman (Chordettes)
2. Count Your Blessings (Eddie Fisher)
3. Naughty Lady (Ames Bros.)
4. Teach Me Tonight (DeCastros)
5. Tell Me, Tell Me (Valli)
6. Mambo Italiano (Clooney)
7. Papa Loves Mambo (Como)
8. Hold My Hand (D. Cornell)
9. Woman's World (Four Aces)
10. I Need You Now (Fisher)

Sandy Singer
KCRG—Cedar Rapids, Iowa

1. Hold My Hand (D. Cornell)
2. Tell Me, Tell Me (June Valli)
3. Mambo Italiano (R. Clooney)
4. Naughty Lady (Ames Bros.)
5. Hajji Baba (Nat King Cole)
6. Teach Me Tonight (J. Brace)
7. Whither Thou Goest (Paul & Ford)
8. I Need Your Lovin' (The Cheers)
9. Woman's World (Four Aces)
10. Hey There (R. Clooney)

Wallie Dunlap
WICC—Bridgeport, Conn.

1. Mr. Sandman (Chordettes)
2. Teach Me Tonight (DeCastros)
3. Naughty Lady (Ames Bros.)
4. I Want You All To Myself (Kitty Kallen)
5. Always You (Betty Madigan)
6. I Have To Tell You (Shore)
7. Hajji Baba (Nat King Cole)
8. The Bandit (Johnson Bros.)
9. That's All I Want From You (Jaye P. Morgan)
10. Let Me Go, Lover (Weber)

Bob Gotsch
KXOX—St. Louis, Mo.

1. Teach Me Tonight (Grayco)
2. Hold My Hand (D. Cornell)
3. Mr. Sandman (Chordettes)
4. Teach Me Tonight (DeCastros)
5. I Need You Now (Fisher)
6. Muskrat Ramble (McGuire Sisters)
7. Song From Desiree (Dean)
8. Always You (B. Madigan)
9. Hajji Baba (D. Tiomkin)
10. Time Waits For No One (Hilltoppers)

Johnny Fairchild
WORZ—Orlando, Fla.

1. If I Give My Heart To You (Denise Lor)
2. Always You (Betty Madigan)
3. Mood Indigo (N. Petty Trio)
4. Whither Thou Goest (Paul/Ford)
5. Not As A Stranger (Bennett)
6. Hey There (S. Davis, Jr.)
7. The Things I Didn't Do (Perry Como)
8. Woman's World (Four Aces)
9. I Need You Now (E. Fisher)
10. Hold My Hand (D. Cornell)

Don Sherman
WLYN—Lynn, Mass.

1. Let Me Go, Lover (Weber)
2. Make Yourself Comfortable (Sarah Vaughan)
3. The Barking Dog (Crewcuts)
4. Teach Me Tonight (DeCastros)
5. Hajji Baba (Nat King Cole)
6. Mobile (Julius LaRosa)
7. Open Up The Doghouse (Cole & Martin)
8. That's All I Want From You (Jaye P. Morgan)
9. Old Shoes (Frankie Laine)
10. Kiss Crazy Baby (Marterie)

Sherm Feller
WVDA— Boston, Mass.

1. Woman's World (Four Aces)
2. I Want You All To Myself (Kitty Kallen)
3. Land of Dreams (Hugo Winterhalter)
4. Mr. Sandman (Chordettes)
5. My Son, My Son (V. Lynn)
6. Naughty Lady (A. Bleyer)
7. Teach Me Tonight (Grayco)
8. Make Yourself Comfortable (Sarah Vaughan)
9. Always You (Betty Madigan)
10. Tara's Theme (LeRoy Holmes)

Bob Watson
WQXI—Atlanta, Ga.

1. Mr. Sandman (Chordettes)
2. Hold My Hand (D. Cornell)
3. Papa Loves Mambo (Como)
4. I Need You Now (E. Fisher)
5. St. Louis Blues Mambo (Richard Maltby)
6. Mambo Italiano (R. Clooney)
7. Misty Valley (Chacksfield)
8. Whither Thou Goest (Paul & Ford)
9. If I Give My Heart To You (Connee Boswell)
10. Tara's Theme (LeRoy Holmes)

Bill Phillips
WBAX—Wilkes-Barre, Pa.

1. Mr. Sandman (Chordettes)
2. I Want You All To Myself (Kitty Kallen)
3. I Need You Now (Fisher)
4. Teach Me Tonight (DeCastros)
5. Hey There (Davis/Clooney)
6. Sh-Boom (Crewcuts)
7. If I Give My Heart To You (Denise Lor)
8. That's What I Like (Don, Dick & Jimmy)
9. Naughty Lady (Ames Bros.)
10. My Son, My Son (Vera Lynn)

Bill Stewart
KLIF—Dallas, Tex.

1. Hold My Hand (D. Cornell)
2. Mr. Sandman (The Lancers)
3. Make Yourself Comfortable (Sarah Vaughan)
4. Naughty Lady (Ames Bros.)
5. That's What I Like (Don, Dick & Jimmy)
6. Oop-Shoop (Helen Grayco)
7. Mambo Italiano (R. Clooney)
8. Woman's World (Four Aces)
9. St. Louis Blues Mambo (Richard Maltby)
10. Always You (Betty Madigan)

John Michaels
WOKY—Milwaukee, Wis.

1. Mr. Sandman (Chordettes)
2. I Want You All To Myself (Kitty Kallen)
3. Papa Loves Mambo (Como)
4. I Need You Now (Fisher)
5. Woman's World (Paul & Ford)
6. Whither Thou Goest (Paul & Ford)
7. That Was My Heart You Heard (Betty Madigan)
8. Mambo Italiano (Clooney)
9. Mobile (Julius La Rosa)
10. Dim, Dim The Lights (Haley)

Robin Seymour
WKMH—Dearborn, Mich.

1. Mr. Sandman (Chordettes)
2. Runaround (Chuckles)
3. Naughty Lady (A. Bleyer)
4. Land Of Dreams (Hugo Winterhalter)
5. Dim, Dim The Lights (Haley)
6. Mambo Italiano (Clooney)
7. On The Alamo (N. Petty Trio)
8. Make Yourself Comfortable (Sarah Vaughan)
9. My Own True Love (Johnny Desmond)
10. Santo Natale (D. Whitfield)

Roger Clark
WNOR—Norfolk, Va.

1. Teach Me Tonight (Decastros)
2. Tell Me, Tell Me (June Valli)
3. Whither Thou Goest (Paul & Ford)
4. Always You (B. Madigan)
5. That's What I Like (Don, Dick & Jimmy)
6. Make Yourself Comfortable (Sarah Vaughan)
7. I Need Your Lovin' (Cheers)
8. Mambo Italiano (R. Clooney)
9. Tara's Theme (LeRoy Holmes)
10. What Would I Do (Raine)

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Lanny Wilson
WTIX—New Orleans, La.

1. Hearts of Stone (The Charms)
2. Mr. Sandman (Four Aces)
3. Papa Loves Mambo (Como)
4. Count Your Blessings (Fisher)
5. Naughty Lady (Ames Bros.)
6. I Have To Tell You (D. Shore)
7. I Want You All To Myself (Kitty Kallen)
8. Mambo Italiano (R. Clooney)
9. Hold My Hand (Don Cornell)
10. Hajji Baba (Nat "King" Cole)

Steve Evans
WDVH—Gainesville, Fla.

1. Mr. Sandman (Chordettes)
2. Woman's World (Four Aces)
3. Hold my Hand (Don Cornell)
4. Cara Mia (David Whitfield)
5. Hey There (R. Clooney)
6. Always You (Betty Madigan)
7. Tara's Theme (LeRoy Holmes)
8. Teach Me Tonight (DeCastros/Stafford)
9. Count Your Blessings (Fisher)
10. Skokiaan (Bulawayo Band)

Norm Prescott
WORL—Boston, Mass.

1. Mr. Sandman (Chordettes)
2. Naughty Lady (A. Bleyer)
3. I Love My Mama (Leonetti)
4. Teach Me Tonight (DeCastros)
5. Make Yourself Comfortable (Sarah Vaughan)
6. I Need Your Lovin' (Cheers)
7. Drink, Drink, Drink (Lanza)
8. Mobile (Julius LaRosa)
9. Let Me Go Lover (J. Weber)
10. My Son, My Son (V. Lynn)

Gary Lesters
WVNJ—Newark, N. J.

1. Hold My Hand (D. Cornell)
2. Hey There (R. Clooney)
3. If I Give My Heart To You (Doris Day)
4. Always You (Betty Madigan)
5. Sisters (R. & B. Clooney)
6. Muskrat Ramble (McGuires)
7. Mr. Sandman (Chordettes)
8. Papa Loves Mambo (Como)
9. Mobile (Julius LaRosa)
10. My Pretty Shoo-gah (Bennett)

Ira Cook
KMPC—Hollywood, Calif.

1. Mr. Sandman (Chordettes)
2. Hey There (R. Clooney)
3. Hold My Hand (D. Cornell)
4. I Need You Now (E. Fisher)
5. Teach Me Tonight (Greco)
6. Papa Loves Mambo (Como)
7. If I Give My Heart To You (Connee Boswell)
8. Skokiaan (Four Lads)
9. Cara Mia (David Whitfield)
10. Mambo Italiano (R. Clooney)

Donn Tibbetts
WMUR—Manchester, N. H.

1. If I Give My Heart To You (Day/Lor)
2. I Need You Now (Fisher)
3. Naughty Lady (Ames/Bleyer)
4. Mr. Sandman (Chordettes)
5. Muskrat Ramble (McGuires)
6. Mama Doll (Patti Page)
7. Always You (Betty Madigan)
8. Sisters (Clooneys)
9. Papa Loves Mambo (Como)
10. I Love My Mama (Leonetti)

Art Hellyer
WCFL—Chicago, Ill.

1. Mr. Sandman (Chordettes)
2. Teach Me Tonight (Grayco)
3. Hold My Hand (Cornell)
4. Mambo Italiano (Clooney)
5. Runaround (Three Chuckles)
6. Count Your Blessings (Fisher)
7. Yours (Dick Contino)
8. Hajji Baba (Nat "King" Cole)
9. That's All I Want From You (Jaye P. Morgan)
10. On The Alamo (N. Petty Trio)

Lou Brooks
WGTH—Hartford, Conn.

1. Hey There (R. Clooney)
2. Teach Me Tonight (DeCastros)
3. Papa Loves Mambo (Como)
4. If I Give My Heart To You (Denise Lor)
5. I Need You Now (E. Fisher)
6. Mr. Sandman (Four Aces)
7. This Ole' House (Clooney)
8. Naughty Lady (Ames Bros.)
9. I Want You All To Myself (Kitty Kallen)
10. Smile (Nat "King" Cole)

Hank Goldman
WANN—Annapolis, Md.

1. I Need You Now (E. Fisher)
2. If I Give My Heart To You (Denise Lor)
3. Hold My Hand (D. Cornell)
4. Shake, Rattle and Roll (Haley)
5. Whither Thou Goest (Lowman)
6. Mr. Sandman (Chordettes)
7. Always You (Betty Madigan)
8. Count Your Blessings (Fisher)
9. Hey There (R. Clooney)
10. Don't Let The Kiddy Geddin (Kitty Kallen)

Gil Henry
KING—Seattle, Wash.

1. Mr. Sandman (Chordettes)
2. Hold My Hand (D. Cornell)
3. Hey There (R. Clooney)
4. Papa Loves Mambo (Como)
5. Teach Me Tonight (DeCastros)
6. Naughty Lady (A. Bleyer)
7. That's What I Like (Don, Dick & Jimmy)
8. I Want You All To Myself (Kitty Kallen)
9. Mambo Italiano (R. Clooney)
10. Dim, Dim The Lights (Haley)

Tony Donald
WITH—Baltimore, Md.

1. Naughty Lady (Ames Bros.)
2. I Need You Now (E. Fisher)
3. Make Yourself Comfortable (Sarah Vaughan)
4. Hold My Hand (Don Cornell)
5. Mr. Sandman (Chordettes)
6. Mambo Italiano (R. Clooney)
7. Papa Loves Mambo (Como)
8. Count Your Blessings (Bing Crosby)
9. This Ole House (R. Clooney)
10. Always You (Betty Madigan)

Bill Burns
WQAM—Miami, Fla.

1. Mr. Sandman (Chordettes)
2. Hajji Baba (Nat "King" Cole)
3. Papa Loves Mambo (Como)
4. This Ole House (Clooney)
5. Shake, Rattle & Roll (Haley)
6. That's What I Like (Don, Dick & Jimmy)
7. Hold My Hand (D. Cornell)
8. If I Give My Heart To You (Denise Lor)
9. Teach Me Tonight (DeCastros)
10. I Need You Now (Fisher)

Barry Kaye
WJAS—Pittsburgh, Pa.

1. Mr. Sandman (Chordettes)
2. Teach Me Tonight (DeCastros)
3. Make Yourself Comfortable (Sarah Vaughan)
4. Mama Doll Song (Patti Page)
5. Stars Never Cry (Applewhite)
6. Mambo Italiano (R. Clooney)
7. Down in Bottom ((Wilder Brothers)
8. Always You (Betty Madigan)
9. Papa Loves Mambo (Johnny Ray/Como)
10. Runaround (Chuckles)

Harry Nigocia
WJBW—New Orleans, La.

1. Woman's World (Four Aces)
2. Always You (B. Madigan)
3. Tara's Theme (L. Holmes)
4. I Want You All To Myself (Kitty Kallen)
5. Hajji Baba (Nat "King" Cole)
6. Things I Didn't Do (Como)
7. Whither Thou Goest (Paul & Ford)
8. Hold My Hand (D. Cornell)
9. Tell Me, Tell Me (June Valli)
10. Muskrat Ramble (McGuires)

Don Bell
KRNT—Des Moines, Iowa

1. This Ole House (Clooney)
2. Shake, Rattle & Roll (Haley)
3. Mr. Sandman (Chordettes)
4. I Need You Now (Fisher)
5. If I Give My Heart To You (Doris Day)
6. Hey There (R. Clooney)
7. Hold My Hand (D. Cornell)
8. Whither Thou Goest (Paul & Ford)
9. Woman's World (Four Aces)
10. Papa Loves Mambo (Como)

Al Ross
WBAL—Baltimore, Md.

1. Mr. Sandman (Chordettes)
2. I Need You Now (E. Fisher)
3. Hey There (R. Clooney)
4. The Things I Didn't Do (Perry Como)
5. Hold My Hand (D. Cornell)
6. Sh-Boom (Crewcuts)
7. It Worries Me (F. Sinatra)
8. Whither Thou Goest (Paul & Ford)
9. Muskrat Ramble (McGuires)
10. Count Your Blessings (Bing Crosby)

Lou Barile
WKAL—Rome, N. Y.

1. Make Yourself Comfortable (Sarah Vaughan)
2. Mr. Sandman (Chordettes)
3. Teach Me Tonight (Stafford)
4. Naughty Lady (Ames Bros.)
5. I Need You Now (Fisher)
6. I Need Your Lovin' (Cheers)
7. Hold My Hand (Don Cornell)
8. Time Waits For No One (Hilltoppers)
9. Shake, Rattle & Roll (Haley)
10. If I Give My Heart To You (Doris Day)

Rudy Paolangeli
WRRA—Ithaca, N. Y.

1. If I Give My Heart To You (Doris Day)
2. Mr. Sandman (Chordettes)
3. Hold My Hand (D. Cornell)
4. Tara's Theme (LeRoy Holmes)
5. Woman's World (Four Aces)
6. Barefoot Contessa (Hugo (Winterhalter)
7. Whither Thou Goest (Paul & Ford)
8. Hey There (R. Clooney)
9. My Pretty Shoo-gah (Bennett)
10. Mambo Italiano (Clooney)

Tom Edwards
WERE—Cleveland, Ohio

1. Teach Me Tonight (DeCastros)
2. Naughty Lady (Bleyer/Ames)
3. Mr. Sandman (Chordettes/Four Aces)
4. Unbelievable (Cole)
5. Tara's Theme (LeRoy Holmes)
6. No More (DeJohns)
7. I Want You All To Myself (Kitty Kallen)
8. That's All I Want From You (Jaye P. Morgan)
9. Whither Thou Goest (Paul & Ford)
10. Papa Loves Mambo (Como)

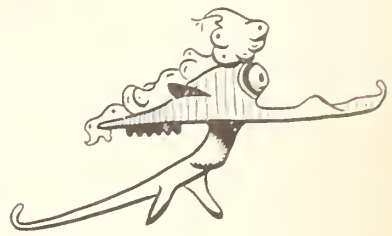
Tal Hood
WFGM—Fitchburg, Mass.

1. Make Yourself Comfortable (Sarah Vaughan)
2. Naughty Lady Of Shady Lane (Ames Bros.)
3. Hajji Baba (Nat "King" Cole)
4. I Want You All To Myself (Kitty Kallen)
5. Mambo Italiano (Clooney)
6. That's All I Want From You (Jaye P. Morgan)
7. Mama Doll (Patti Page)
8. When We Come Of Age (Joni James)
9. Unsuspecting Heart (Stevens)
10. My Pretty Shoo-gah (Bennett)

Stan "The Record Man" Dale
WJJD—Chicago, Ill.

1. Mr. Sandman (Chordettes Four Aces)
2. Mambo Italiano (R. Clooney)
3. Naughty Lady (Bleyer Ames Brothers)
4. I Need Your Lovin' (Cheers)
5. Barking Dog (Crewcuts)
6. Make Yourself Comfortable (Sarah Vaughan)
7. Runaround (Three Chuckles)
8. That's All I Want From You (Jaye P. Morgan)
9. Please Don't Break My Heart (Nick Noble)
10. No More (DeJohns)

What Is A Skokiaan?



WASHINGTON, D. C.—When "Skokiaan" started clicking in the Washington area some weeks back, WWDC disc jockey Jack Rowzie discovered that few, if any people, knew what "Skokiaan" meant. So a contest was born.

Rowzie asked his listeners to write in and tell what they thought a "Skokiaan" was, and all winners would get a copy of the Marterie version of the tune.

The returns included the following:

A Skokiaan is a three piece mechanical device used by Liberace. One part curls his hair, another brushes his teeth, and the third snuffs out his candles.

The two diagrams above are one artist's impressions of a male (left) and female "Skokiaan."

For the record, a "Skokiaan" is a South African beverage made of corn meal. It originated with the Zulus who used it as a truth serum. If a prisoner drank the stuff and survived, he was declared not guilty.

Victor To Hold Consumer Products Sales Meeting

NEW YORK—The Radio Corporation of America will hold a Consumer Products Sales Meeting at the Haddon Hall Hotel in Atlantic City, beginning December 6th. The purpose of this meeting is to acquaint the field representatives of each division with the operations and problems of all other product divisions.

Fifty-one members of RCA's record divisions and subsidiaries are slated to attend. Although the meeting will run from Dec. 6th through Dec. 10th, the record division will only be involved on the 6th and 7th.

Monday, the 6th, will be devoted to a general consumer products meeting, during which each product division will have about an hour for a formal presentation. George Marek has been assigned this task for the Record Division.

On Monday evening, Dec. 6th, there will be a cocktail party and banquet. On Tuesday, Dec. 7th, the record division will hold informal meetings from 10:00 A. M. to 6:00 P. M.

Miami One-Stop Formed

MIAMI, FLA.—The Bush Distributing Company, this city, Wurlitzer distribs for South Georgia, Florida and Cuba, has expanded its facilities by an additional 8,000 square feet and will devote approximately 1/6 of this area for a One Stop operation.

Ted Bush, owner of Bush distributing, and Ozzie Truppman, general manager, who both have had many years of experience in operating one-stops and retail record shops, will run the new firm, to be called Budisco One Stop Record Service.

Budisco will stock all labels, offer title strips with each record, and send out weekly mailings of new releases for easier ordering.

MARTIN BLOCK SAYS:
"A Hit"
LORRY RAINE
singing
"WHAT WOULD I DO"
and
"LOVE ME TONIGHT"
DOT RECORDS
15224

Cy Coben's latest hit
"DOES IT HURT YOU TO REMEMBER"
SUNG BY
VONNIE TAYLOR
Capitol # 2966
SNYDER MUSIC CORPORATION
6308 Sunset Blvd., Hollywood 28, Calif.

BREAKING IN MANY AREAS and HITTING FAST!
ROBERTA LINN
"I'M GOING OUT ON THE FRONT PORCH AND CRY"
b/w
"Music Goes 'Round & 'Round Mambo"
EKKO # 109-110
EKKO RECORDS
4949 Hollywood Blvd., Hollywood 28, Cal.

"DANSERO"
b/w
"WOODEN SHOES AND HAPPY HEARTS"
CLARK DENNIS
TIFFANY NO. 1310
TIFFANY RECORDING CO.
332 S. MICHIGAN AVE. CHICAGO, ILL.

"TIME WAITS FOR NO ONE"

Recorded by
The Hilltoppers
Dot •15249
REMICK MUSIC CORP.

Sammy Davis, Jr. Loses Eye In Auto Crash

LAS VEGAS, NEVADA—Sammy Davis, Jr., acclaimed as one of the most promising new stars in the entertainment field today, lost his eye 11/19 as a result of injuries sustained in an auto crash near San Bernardino. He was enroute to Los Angeles to make a recording when the accident occurred.

Davis was the current headliner on the show at the Last Frontier Hotel here along with The Will Mastin Trio.

Betty Hutton, who bade a tearful farewell to show business only 11 days earlier, came out of retirement to sub for the injured trouper. It remained to be seen whether her one-nite return would be expanded and thus end one of the shortest retirements in history. However, Miss Hutton appeared for the first show only then quickly left for her home in Hollywood. Billy Eckstine and The Borrah Minevitch Harmonica Rascals, who were appearing at the Sands, filled in during the second show.

Jeff Chandler was brought in to fill the remainder of the engagement which ends Dec. 5. This was his first night club stand.

Doctors at the San Bernardino hospital tried desperately to save Davis' eye. Two persons offered to give Davis their own eyes but such whole eye transplants were deemed medically impossible.

Instead living tissue has been placed in the left eye socket to which eye muscles have been attached. The implantation was made so that when a plastic eye is placed in the socket the muscles will be attached to the new eye allowing it to move in unison with the good eye.

Davis has received hundreds of cards and letters from everyone in the music field wishing him a speedy recovery.

No Moondog For Freed

NEW YORK—Alan Freed has been enjoined by the courts from using the name Moondog. Freed, who conducted his programs under that name will henceforth have to eliminate it. Freed has a Rhythm and Blues show over WINS and before coming to New York a few months ago, was the leading R&B disk jockey in Cleveland.

Four Coins Into Boulevard

NEW YORK—The Four Coins, currently riding high with their Epic disk "I Love You Madly", make their Eastern debut at the Boulevard Nightclub on Long Island for 2 weeks beginning December 7. The boys, George Mantalis, Jim Gregorakis, and Michael and George James, are managed by Danny Kessler.

HOLD EVERYTHING . . .
till you hear the unusual treatment by
THE FOUR TUNES
"LET ME GO, LOVER"
Jubilee # 5174
JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y. N. Y.

NIGHTCLUB ROUNDUP

Sauter-Finegan Band At Cafe Rouge, N. Y.

NEW YORK — The Cafe Rouge, Hotel Statler, presented the Sauter-Finegan band and its spectacular sound effects brought a tremendous reaction from the sedate opening nighters.

The Sauter-Finegan, formed about two years ago and presented to the public by RCA Victor Records has not been seen live by many New Yorkers heretofore. The only previous appearance was made at New York's Bandbox.

Through its records the band has created a sound distinctly its own. Most record buyers can identify the group in any one of its opening passages. However, the quality of their appeal when performing live was established with the half-hour show the Sauter-Finegan band put on, which Bill Finegan described as "listening music".

Favorites played were "April in Paris," "Midnight Sleighride," "Rain" and "Doodle-town Fifers".

The most exciting effort was a wild percussion jamboree that built tension to a bursting point as the tempo built with a furious galaxy of fireworks and busy percussion section that flitted about from bongos to chimes to kettles to booming big bass, the snares, etc. Suddenly it ends and the audience is left limp with the aftermath of excitement.

The balance of the evening is composed of Sauter-Finegan dance sets but the highlight to most of the patrons was the half hour "listening" set. The most distinctively different band in the country.

Brewer Promotes "Lover"

NEW YORK — Teresa Brewer is going all out in her promotion of "Let Me Go, Lover". Last Sunday she appeared on Ed Sullivan's "Toast Of The Town" singing the song and this Wednesday she is scheduled to do it on Perry Como's show. Next Saturday she will repeat again on the Stork Club. A Steve Allen shot is also in the works. Following the TV plugs, the songstress will take off on a dj tour covering Philadelphia and Cleveland.

A SENSATIONAL RELEASE!
THE FEATHERS
"JOHNNY DARLING"
b/w
"Shake-'em Up"
Al. # 3267
Aladdin RECORDS
Beverly Hills, Calif.

America's Leading One Stop Record Service
LESLIE DISTRIBUTORS
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PITTSBURGH, PA. — 2231 FIFTH AVE. (Phone: GRant 1-9323)
HARTFORD, CONN. — 134 WINDSOR ST. (Phone: JAckson 5-7123)

THE CASH BOX The Nation's TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Comprising 100 Selections

AB—Abbott
AL—Aladdin
AM—Ambassador
AP—Apollo
AT—Atlantic
BE—Bell
BR—Brunswick
BT—Bethlehem
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CL—Cardinal
CO—Columbia
CR—Coral
CT—Cat
CW—Crown
CY—Century
DA—Dana
DE—Decca
DL—DeLuxe
DO—Dot
DU—Duke
DY—Derby
EP—Epic
ES—Essex
FA—Favorite
FE—Federal
FI—Fiesta
FL—Flair
4 Star—Four Star
GR—Groove
IM—Imperial
JD—Jay Dee
JU—Jubilee
JZ—Josie
KI—King
LO—London
ME—Mercury
MG—MGM
MJ—Majar
MO—Modern
NG—Norgran
PA—Parrot
PE—Peacock
PO—Potter
PR—Prestige
RA—Rainbow
RE—Regent
RM—Rama
5A—5avoy
5IT—5ittin' In
5P—Specialty
SW—Swingtime
TF—Tiffany
TI—Tico
TR—Trend
UN—United
VA—Valley
VI—RCA Victor
VJ—Vee Jay
"X"—Label "X"

Dec. 4 Nov. 27

1—Mr. Sandman 86.8 77.0
★CD-1247 (45-1247)—CHORDETTES
I Don't Wanna See You Cryin'
CO-40383 (4-40383)—LES ELGART
Kiddygeddin
CR-61288 (9-61288)—LANCERS
Little White Light
DE-29344 (9-29344)—FOUR ACES
In Apple Blossom Time
FA-21003X—SONG 5INGER5
I Need You Now
ME-70477 (70477x45)—BUDDY MORROW
Rock-A-Beatin' Boogie
VI-20-5767 (47-5767)—VAUGHN MONROE
They Were Doin' The Mambo

2—Papa Loves Mambo 70.4 80.6
BE-1064 (45-1064)—TOMMY & JIMMY DORSEY
Not As A Stranger
CO-40324 (4-40324)—JOHNNIE RAY
The Only Girl I'll Ever Love
RA-264 (45-264)—ALFREDITO O.
Nocturnado
TI-1092 (45-1092)—PEACOCK'5 MAMBO COMBO
If I Give My Heart Ta You
★VI-20-5857 (47-5857)—PERRY COMO
The Things I Didn't Do

3—I Need You Now 68.4 87.9
BE-1054 (45-1054)—BETTY JOHN5ON
This Is The Thanks I Get
CO-40346 (4-40346)—KEN GRIFFIN
Smile
FA-21003X—SUSAN SISTERS
Mr. Sandman
★VI-20-5830 (47-5830)—EDDIE FI5HER
Heaven Was Never Like This

4—Hey There 63.5 66.5
★CO-40266 (4-40266)—RO5EMARY CLOONEY
This Ole House
CO-40224 (4-40224)—JOHNNIE RAY
Hernando's Hideaway
★DE-29199 (9-29199)—SAMMY DAVIS, JR.
And This Is My Beloved
EP-9049 (4-9049)—DOLORE5 HAWKIN5
Hernando's Hideaway
FA-21005X—CARY 5TEWART
Count Your Blessings
VI-20-5867 (47-5867)—HOMER & JETHRO
They Were Doin' The Mambo

5—Teach Me Tonight 61.5 58.7
★AB-3001 (45-3001)—DeCA5TRO SISTERS
It's Love
CO-40351 (4-40351)—JO 5TAFFORD
Suddenly
CR-61265 (9-61265)—MODERNAIRE5
Mood Indigo
DE-28990 (9-28990)—JANET BRACE
My Old Familiar Heartache
ME-70497 (70497 x 45)—DINAH WASHINGTON
Wishing Well
MG-11856 (K-11856)—RO5ANNE JUNE
The Touch
X-0051 (4X-0051)—HELEN GRAYCO
Oop-Shoop

6—This Ole House 61.0 45.7
BE-1602 (45-1602)—BETTY JOHN5ON
Whither Thou Goest
CA-2915 (F-2915)—JORDANAIRES
Be Prepared

Dec. 4 Nov. 27

★CO-40266 (4-40266)—ROSEMARY CLOONEY
Hey There
DE-29255 (9-29255)—RO5ETTA THARPE
Go Ahead
FA-21001X—ROY RODGERS-DALE EVANS
Skokiaan
KI-1376 (45-1376)—HERB & KAY
Angels In The Sky
VI-20-5739 (47-5739)—5TUART HAMBLEN
When My Lord Picks Up The Phone

7—Shake, Rattle And Roll 55.5 54.1
AT-1026 (45-1026)—JOE TURNER
You Know I Love You
★DE-29204 (9-29204)—BILL HALEY
A. B. C. Boogie
FA-21004X—TOMCATS
Mambo Baby

8—If I Give My Heart To You 48.1 58.8
BE-1059 (4S-1059)—BARRY FRANK
Smile
CA-2868 (F-2868)—MONICA LEWI5
When You're Near
CA-2930 (F-2930)—DUKE ELLINGTON
Smile
★CO-40300 (4-40300)—DORIS DAY
Anyone Can Fall In Love
CR-61236 (9-61236)—BUDDY GRECO
★DE-29148 (9-29148)—CONNEE BO5WELL
Tennessee
FA-21007X—MERRY 5OUTH
I Want You All To Myself
JZ-768 (45-768)—FOUR BOYS
Stop It—Quit It
ME-70451 (70451x45)—A. POWELL & D. SMITH
MG-11776 (K-11776)—WRIGHT BROS.
Lonesome
★MJ-27 (45-27)—DENISE LOR
Hello Darling
TI-1092 (45-1092)—PEACOCK'5 MAMBO COMBO
Papa Loves Mambo
VI-20-5853 (47-5853)—DINAH 5HORE
Tempting

9—Hold My Hand 42.6 53.6
BE-1048 (45-1048)—DICK POWELL
Susan Slept Here
★CR-61206 (9-61206)—DON CORNELL
I'm Blessed
DE-29301 (9-29301)—GUY LOMBARDO
Mama Doll Song

10—Count Your Blessings 39.7 34.3
CA-2927 (F-2927)—GORDON MACRAE
Cara Mia
CO-40321 (4-40321)—ARTHUR GODFREY
Lazy Bones
CO-40370 (4-40370)—RO5EMARY CLOONEY
White Christmas
FA-21005X—CARY STEWART
Hey There
DE-29251 (9-29251)—BING CROSBY
What Can You Do With A General
★VI-20-5871 (47-5871)—EDDIE FISHER
Fanny
JU-5172 (45-5172)—ORIOLES
Runaround

11—Mambo Italiano 51.3 53.5
★CO-40361 (4-40361)—ROSEMARY CLOONEY
We'll Be Together Again

Dec. 4 Nov. 27

12—Muskrat Ramble 31.2 21.8
CA-2942 (F-2942)—WOODY HERMAN
Woodchopper's Mambo
CO-40354 (4-40354)—HARRY JAMES
The Touch
★CR-61278 (9-61278)—McGUIRE 5I5TERS
Lonesome Polecat
DE-29280 (9-29280)—LOUI5 ARMSTRONG
Someday You'll Be Sorry
E5-369 (45-369)—MATY5 BROTHER5
You're The Moment Of A Lifetime
FA-21000X—HELEN CARROL
Sh-Boom
GTJ-45092 (45-45092)—KID ORY'S BAND
When The Saints Come Marching In
ME-70446 (70446x45)—RU5TY DRAPER
Magic Circle
TI-1093 (45-1093)—PEACOCK COMBO
Solitude
VI-20-5887 (47-5887)—AL ROMERO
Mr. Pogo
VI-20-5862 (47-5862)—POPPA GORDY
Fortune In Dreams
VI-20-5873 (47-5873)—PHIL HARRIS
Stars Fell On Alabama

13—Let Me Go, Lover 24.3 —
★CO-40366 (4-40366)—JOAN WEBER
Marionette
CR-61315 (9-61315)—TERESA BREWER
The Moon Is On Fire
DE-29373 (9-29273)—PEGGY LEE
DE-29374 (9-29374)—GEORGIE 5HAW
ME-70511 (70511 x 45)—PATTI PAGE
Hocus Pocus
VI-20-5952 (47-5952)—SUNNY GALE
Unsuspecting Heart

14—The Naughty Lady Of Shady Lane 23.8 16.6
★CD-1254 (45-1254)—ARCHIE BLEYER
While The Vesper Bells Were Ringing
★VI-20-5897 (47-5897)—AME5 BROTHER5
Addio

15—Hajji Baba 20.3 36.4
★CA-2949 (F-2949)—NAT "KING" COLE
Unbelievable
CR-61275 (9-61275)—DIMITRI TIOMKIN
Duel In The Sun
MG-11857 (K-11857)—FOUR JOE5
In Your Loving Care

16—It's A Woman's World 16.8 13.4
CA-2936 (F-2936)—RAY ANTHONY
Jambo
★DE-29269 (9-29269)—FOUR ACES
Cuckoo Bird In The Pickle Tree
MG-11846 (K11846)—BOB STEWART
Wonderful To Know

17—The Bandit 15.8 6.7
CO-40323 (4-40323)—PERCY FAITH
Rainfall
CA-2916 (F-2916)—TEX RITTER
LO-1464 (45-1464)—FRANK WEIR
By Candlelight
★LO-1470 (45-1470)—JOHN5TON BROS.
Secret Of Our Love
VI-20-5875 (47-5875)—RONALD CHE5NEY
Chick-ee-Chock-ee

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

● Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

● The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

Dec. 4 Nov. 27

18—Skokiaan 13.9 18.7
BE-1060 (45-1060)—EIGHT BELLS
Dream
CA-2896 (F-2896)—RAY ANTHONY
Say Hey
★CO-40306 (4-40306)—FOUR LADS
Why Should I Love You
DE-29256 (9-29256)—LOUIS ARMSTRONG
Skokiaan (Pt. 2)
FA-21001X—SONG SINGERS
This Ole House
★LO-1491 (45-1491)—BULAWAYO SWEET RHYTHM BAND
In The Mood
LO-1500 (45-1500)—TED HEATH—JOHNSTON BROS.
Skokiaan
★ME-70432 (70432 x 45)—RALPH MARTERIE
Lollipop
NG-124 (45-124)—JOHNNY HODGES
Sweet As Bear Meat
TI-10-229 (45-229)—JOE LOCO
The High And The Mighty
VI-20-5839 (47-5839)—PEREZ PRADO
The High And The Mighty
VI-20-5844 (47-5844)—BUD ISAACS
Yesterday's Waltz

19—Dim, Dim The Lights 13.3 14.0
CD-1243 (45-1243)—TOP HATTERS
It Should've Been Me
★DE-29317 (9-29317)—BILL HALEY & COMETS
Hoppy Boby

20—Make Yourself Comfortable 13.0 13.0
CO-40363 (4-40363)—PEGGY KING
Gentlemon In Next Apt.
★ME-70469 (70469x45)—SARAH VAUGHAN
Idle Gossip

21—In A Little Spanish Town 12.9 2.0
CR-61287 (9-61287)—LAWRENCE WELK
Devil Lips
★ME-70444 (70444x45)—DAVID CARROLL
Bumpty-Bump
MG-11835 (K-11835)—JERRY JEROME
Honey
★"X"-0055 (4X-005S)—RUSS CARLYLE
It Was Nice Knowing You
X-0070 (4X-0070)—SMITH BROTHERS
Lovely Little Petunio

22—That's All I Want From You 12.4 9.3
CR-61360 (9-61360)—DICK JACOBS O.
If You Ever Chonge Your Mind
★VI-20-5896 (47-5896)—JAYE P. MORGAN
Dawn

23—Whither Thou Goest 11.4 15.0
BE-1062 (45-1062)—BETTY JOHNSON
This Ole House
★CA-2928 (F-2928)—LES PAUL & MARY FORD
Mandolino
CO-40315 (4-40315)—MARION MARLOWE
Kiss Me Once
CY-106 (45-106)—LAURIE LOMAN
I Was The Last One To Know
EP-9075 (5-9075)—O. B. MASINGILL ORCH.
Smile

24—Sh-Boom 10.0 9.8
BE-1051 (45-1051)—BARRY FRANK & FOUR BELLS
Crazy 'Bout You Baby

Dec. 4 Nov. 27

CA-2929 (F-2929)—STAN FREBERG
Wide Screen Mama
CO-21283 (4-21283)—LEON McAULIFFE
Smooth Sailing
CR-61212 (9-61212)—BILLY WILLIAMS QT.
Whenever, Wherever
★CT-104 (45-104)—THE CHORDS
Little Maiden
FA-21000X—EDNA McGRIFF & TOMCATS
Muskrot Romble
★ME-70404 (70404x45)—CREW-CUTS
I Spoke Too Soon
VI-20-5799 (47-5799)—BOBBY WILLIAMSON
Love March

25—When We Come Of Age 9.9 —
★MG-11865 (K11865)—JONI JAMES
Every Time You Tell Me You Love Me

26—Cara Mia 9.0 14.5
BE-1068 (45-1068)—HELEN FORREST
It Worries Me
CA-2927 (F-2927)—GORDON MACRAE
Count Your Blessings
DE-29227 (9-29227)—JACK PLEIS
Lonesome Polecat
★LO-1486 (45-1486)—DAVID WHITFIELD & MANTOVANI
How, When Or Where

27—That's What I Like 8.9 3.6
CA-2870 (F-2870)—DEAN MARTIN
The Peddler Mon
★CW-125 (4S-12S)—DON, DICK & JIMMY
DE-29229 (9-29229)—PAT MORRISSEY
I Don't Know Whether To Laugh
JU-5151 (4S-5151)—JO ANN TOLLEY
I Tried Agoin

28—Hearts Of Stone 8.5 —
DL-6062 (45x6062)—CHARMS
★DO-15265 (4S-1S26S)—FONTANE SISTERS
Bless Your Heart

29—Fanny 8.4 10.9
DE-29304 (9-29304)—FRED WARING
Restless Heart
★VI-20-5871 (47-5871)—EDDIE FISHER
Count Your Blessings
VI-20-5925 (47-5925)—FRANKIE CARLE
Sunrise In Napoli

30—I Need Your Lovin' (Bazoom) 7.9 4.6
★CA-2921 (F-2921)—CHEERS
Arivederci
CO-40388 (4-40388)—LES ELGART O.
Charlie's Dream

31—Sisters 74 —
★CO-40305 (4-4030S)—ROSEMARY & BETTY CLOONEY
Love, You Didn't Do Right By Me
DE-29250 (9-29250)—PEGGY LEE
Love, You Didn't Do Right By Me

32—Hopelessly 7.0 8.8
★VI-20-5840 (47-5840)—AMES BROS.
One More Time

33—Mood Indigo 6.9 13.5
CA-2961 (F-2961)—FOUR FRESHMEN
Love Turns Winter To Spring

Dec. 4 Nov. 27

CR-61265 (9-6126S)—MODERNAIRES
Teoch Me Tonigmt
DE-29273 (9-29273)—DELTA RHYTHM BOYS
Hove A Hope, Have A Wish
MG-11845 (K-11845)—BILLY ECKSTINE
Do Nothin' Till You Heor From Me
★X-0040 (4X-0040)—NORMAN PETTY TRIO
Petty's Little Polka

34—Unbelievable 6.5 7.8
★CA-2949 (F-2949)—NAT "KING" COLE
Hojji Babo

35—Smile 6.4 7.2
BE-1059 (45-1059)—B. FRANK & L. CLINTON O.
If I Give My Heart To You
★CA-2897 (F-2897)—NAT "KING" COLE
It's Crazy
CA-2930 (F-2930)—DUKE ELLINGTON
If I Give My Heart To You
DE-29266 (9-29266)—VICTOR YOUNG
Theme From "Rear Window"
EP-9075 (S-9075)—O. B. MASINGILL
Wither Thou Goest
LO-1494 (45-1494)—DAVID WHITFIELD
Dance, Gypsy, Dance
LO-1488 (45-1488)—LITA ROZA
Love Is A Beautiful Stranger
LO-1487 (4S-1487)—FRANK CHACKSFIELD
Piper In The Heather
ME-70431 (70431x45)—BILLY DANIELS
Mom-E-Ele
VI-20-5828 (47-5828)—MELACHRINO O.
Theme From 'The Six Proud Walkers'
★VI-20-5836 (47-5836)—SUNNY GALE
An Old Familiar Song

36—The Barking Dog 6.0 8.3

37—My Own True Love (Tara's Theme) 5.9 —

38—Funny Thing 5.5 —

39—In The Beginning 5.4 —

40—Song Of The Barefoot Contessa 5.0 —

41—Ling Ting Tong 4.9 —

42—Time Waits For No One 4.5 6.3

43—I Want You All To Myself 4.4 2.1

44—Mama Doll Song 4.0 1.1

45—They Were Doin' The Mambo 3.9 5.8

46—Runaround 3.5 7.9

47—The High And The Mighty 3.4 4.1

48—My Son, My Son 2.9 9.4

49—Mobile 2.5 6.2

50—My Bambino 2.4 5.3

THE CASH BOX SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"WHEN WE COME OF AGE"
Joni James ..... MGM 11865; K-11865

●

"FUNNY THING"
Tony Bennett ..... Columbia 40376; 4-40376

DJ Larry Finley And Disk Stars In Film

HOLLYWOOD, CAL.—Universal-International which produced the money-making "Glenn Miller Story" pic is planning further musicals. Meanwhile Will Cowan of U-I continues to produce musical short subjects that amount to tremendous song-record exploitation. It was one of these shorts that helped spark the Nat Cole record of "Pretend" two years ago.

Cowan just completed a 12 minutes short with Larry Finley, Hollywood dj, and host of record people. Set for release in two weeks is a quarter-hour briefie, loaded with record names. Going to 6,000 theaters it spotlights Frankie Carle, Champ Butler, Lorry Raine, the Cheers and harmonicist Steve Fisher. The Cheers sing their latest Capitol release and Lorry Raine performs her Dot disking of "What Would I Do."

The Dot thrush has been set by Cowan to appear in two more of the shorts, and in both cases will do her wax releases. Cowan feels it's smart flacking on part of studio, inasmuch as if a hit breaks, it ups attendance to see an on-screen performance of the record.

Ad Agency Men Team Up As Tunesmiths

NEW YORK—Unlike the proverbial agency copywriter that never gets around to writing that novel in his pocket, the same can't be said for ad agency musical commercial writers, Joe Hornsby of Batten, Barton, Durstine & Osborne, and David Lippincott of McCann Erickson, Inc. Not only do they write the songs in their pockets and get them published; but also the top record labels and stars have recorded them.

Coincidentally, both composers hit the Christmas market with unorthdox yuletide titles, "Too Fat To Be Santa Claus," and "I Got a Cold For Christmas." The latter—Joe Hornsby's entry—was waxed by Debbie Reynolds for MGM Records and by the Ames Brothers for Victor. David Lippincott's "Too Fat To Be Santa Claus" features Bill Darnel and the Smith Brothers on RCA-Victor's Label.

Costa Back From African Tour

NEW YORK—Buddy Costa, Pyramid recording star, returns from a six week South American personal appearance trip next week. His latest release for the diskery is "Two Out Of Three." Mel Gray, also on the Pyramid label, has just left on a DJ trip through New England plugging his waxing of "Mambo Jungle."

"X" RECORDS

CAN'T WAIT!!!

Richard Maltby

STARDUST MAMBO

STRICTLY INSTRUMENTAL

X-0075 (4X-0075)

"X" RECORDS MARK THE HITS!

a product of Radio Corporation of America

Impromptu Song

NEW YORK—Georgia Gibbs on the mike and Jackie Cooper at the drums do an impromptu bit at a Danny's Hideaway party celebrating the publication of columnist Hy Gardner's new book "Champagne Before Breakfast."

"ZIG ZAG"
by
JULIAN DASH
VEE-JAY 117

"YOU DON'T HAVE TO GO"
by
JIMMY REED
VEE-JAY 119

Vee-Jay RECORDS, INC.
4747 Cottage Grove Ave.
Chicago 15 Illinois

"SINCERELY"
B/W
"TEMPTING"
BY
THE MOONGLOWS
CHESS 1581

CHESS RECORD CORP. 4750-52 Cottage Grove Ave. Chicago 15, Illinois

"SHOO-DOO-BE-DOO"
BY
BOBBY LESTER &
THE MOONLIGHTERS
CHECKER 806

Checker RECORD CO.
4750-52 Cottage Grove Ave.
Chicago 15, Illinois

WATCH
THIS HIT THE TOP
for C&W, Hillbilly, Pop & R&B
"DON'T DROP IT"
Savoy #1138

SAVOY RECORD CO., INC.
58 Market St., Newark, N.J.

Mods Cut 200th Disk

HOLLYWOOD — The Modernaires celebrate the recording of their 200th record on Wednesday, November 24 when they cut four sides at Coral Records.

The Modernaires started recording 15 years ago when they joined the Glenn Miller orchestra on RCA-Victor. In 1945 the Mods gave up band singing to do their own act and moved to Columbia Records where they stayed for five years prior to joining Coral in 1950 where they record.

Be-Bop Santa Claus

NEW YORK—Babs Gonzales, who seems to come up with his hottest item in a long time in his Bruce Recording of "The Be-Bop Santa Claus" spent the week-end visiting Baltimore and Washington disk jockies and retail stores in a Be-Bop Santa Claus outfit. A red beaver hat, a red cashmere hat, red on red shirt and a white mink tie.

GETTING BIGGER
THE CADILLACS
"WISHING WELL"
b/w
"I WANNA KNOW ABOUT LOVE"
JOSIE #769

JOSIE RECORD COMPANY
315 WEST 47th STREET • NEW YORK 19, N.Y.

DOOTONE
GET THE ORIGINAL SMASH!!
EARTH ANGEL
by THE PENGUINS
#348
—coming up on all charts—
BUICK 59
B/W
THE LETTER
by THE MEDALLIONS
#347

DOOTONE RECORDS

The Nation's Rhythm & Blues TOP 15

1. **MAMBO BABY**
   Ruth Brown
   (Atlantic 1044)
2. **YOU UPSET ME, BABY**
   B. B. King
   (RPM 416)
3. **HEARTS OF STONE**
   Charms
   (DeLuxe 6062)
4. **HURTS ME TO MY HEART**
   Faye Adams
   (Herald 434)
5. **I'M READY**
   Muddy Waters
   (Chess 1579)
6. **I DON'T HURT ANYMORE**
   Dinah Washington
   (Mercury 70439)
7. **NEVER LET ME GO**
   Johnny Ace
   (Duke 132)
8. **EARTH ANGEL**
   Penguins
   (Dootone 348)
9. **ANNIE HAD A BABY**
   Midnighters
   (Federal 12195)
10. **RECONSIDER BABY**
    Lowell Fulsom
    (Checker 804)
11. **WHOLE LOTTA' LOVE**
    B. B. King
    (RPM 416)
12. **SHE'S THE ONE**
    Midnighters
    (Federal 12195)
13. **SOMEDAY**
    Clyde McPhatter & The Drifters
    (Atlantic 1043)
14. **BIP BAM**
    Clyde McPhatter & The Drifters
    (Atlantic 1043)
15. **OH WHAT A DREAM**
    Ruth Brown
    (Atlantic 1036)

Stars Over Harlem

One of the most exciting personalities in today's long list of stellar headliners stormed into our diggings recently. Before giving with his moniker, we'd like to tell you a little bit about his latest threat to the current best sellers. Its a little thing that he calls "Sufferin' Mind," and the way he belts this tune it makes one believe the guy is the most miserable person around. He's pretty tall fellow who wields one of the grooviest blues guitars on the scenes, which is why he's called **Guitar Slim.** . . . Can't remember the last time a platter has broke so fast in both the pop and r & b circles as did the recent release of little **Joan Weber's** sensational Columbia etching of "Let Me Go, Lover." . . . Talked to personable Jack Hook and a pleasure it was to learn that so many nice things are happening for deserving greats **Eddie Bonnemere & Eddie Davis,** who incidentally joined forces on **Lock Jaw's** last two waxings with much success. Their latest "Secret Love" bouncer, though only out a few days, has caused the op's all about to re-order time and time again. . . . **Joe Davis** combing the uptown area and spreading the good news that once again big things are in store for the talented **Crickets.** Their "Be Faithful" thriller is definitely their greatest in many a day. . . . **John Brantley** (he's one of the energetic busy gents over at W.I.N.S. drops by to keep us posted on all the happenings around the **Moon Dog** stomping grounds. . . . **Sol Rabinowitz** working like two people filling the orders that are pouring on for the new **Riviliers** "Sentimental Reasons" ditty. . . . **The Chuckles** and "Run Around" getting the many calls from the teenagers. . . . Here's a strange twist. **Bill Haley's** "Shake, Rattle & Roll" starting to move in Harlem. . . . W.O.V. platter chatter man **Leigh Kamman** guested **The Crew Cuts** and **Charlie Applewhite** (he's of the Milton Berle revue) Tuesday, Nov. 23. . . . Spotted sparkling new record stars **The Regals,** in rehearsal and really got a big kick out of watching **Cholly Atkins** putting them through their paces. . . . **Billy Taylor's** many tasty items still making with the big noises. . . . **The Penguins** still booming, just as we said they would weeks and weeks ago. . . . They're starting to flip the **B. B. King** "Upset Me" item, which makes this one a double shot. . . . **Muddy Waters** a must for those who dig the blues. . . . **Lowell Fulson** and "Reconsider Baby" one to keep your eyes on. . . . **The Spaniels** and "Let's Make Up" still as soothing as ever. . . . "Zig-Zag" starring the **Julian Dash** All Stars one of the smoothiest force patting the feet too. . . . Dig **The Solitaires** latest "Lonely" soother for a real treat. . . . Ditto **The Vibes** and "Stop Torturing Me."

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Leonard Chess in town for a short visit. Leonard plugging his oh so many hot items that has the diskery scooting along like a toboggan going downhill. Newest exciter for the Chess brothers is the **Danny Overbea** release, a ballad, which they feel will be a big hit R & B and pop. . . . **Al Silver** and **Jack Angel** back on the job. Al found out, when he saw the doctor, that he had been walking around for the longest time with virus pneumonia. He's much better now, than you. . . . **Irv Marcus** spending night after night with his distribs and visiting retail stores. The results show in the increased sales on **Johnny Ace's** "Never Let Me Go." Marcus one of the hardest workers in the biz and the only man we know who can squeeze 25 hours into the day. . . . Herald office the scene of plenty of activity, what with orders building on **Faye Adams'** "I Owe My Heart To You" and **Charlie & Ray's** "I Love You Madly." Al reveals the other side of Faye's disk, "I Owe My Heart To You," showing up stronger with the new orders. . . . **Irv Cohen,** Essex Records, Newark, reveals that two of his r & b items are going pop. They are "Sincerely" by the **Moonglows** on Checker and "Earth Angel" by the **Penguins** on Dootone. . . . **Joe Davis** might have a big disk in time for the Christmas season. Joe's first on the revived Beacon Label is "Be Faithful" by the **Crickets.** The lads, with **Dean Barlow** in the lead, have a strong hunk o'wax that should bring the Crickets back into the top groups. Joe also has a mighty interesting EP that could crack the Christmas buying spree. Gal vocaling the four ditties is **Betty Madigan,** rising young chantress. . . . Atlantic Records getting ready to add another star to their imposing roster. **LaVern Baker,** who has been building with each successive release, has a powerhouse in her latest, "Tweedle Dee," which has broken in many cities. The flip side, "Tomorrow Night," also getting plenty of attention. . . . **Jerry Wexler** and **Ahmet Ertegun** just returned from an Atlanta trip during which time they cut some terrific **Ray Charles** sides. . . . **Ralph Watkins** has snagged **Roy Hamilton** for a two week engagement at Basin Street beginning December 21, where Roy will join the **Duke Ellington** Show at the Broadway jazz palace. . . . **Earl Bostic** and his hot rhythm and blues band roll into the Surf Club, Baltimore, Md., for a one-week engagement beginning December 6. . . . **Jack Bergman** has two items being released on Gem which he feels are solid sales items. One a Christmas blues ditty titled "Trim Your Tree" and "Cruelty For Kindness" by **Jimmy Butler.** The other is a blues-pop wax "Please Set Me Free" and "Don't Take Your Love From Me" by an unusual voice, **Dorian Burton.** . . . The After Hours Record Shop had artists **Eddie Bonnemere, Guitar Slim** and the **Rivileers** at the shop signing autographs like mad for the frenzied Harlem teeners. . . . **Harptones,** Bruce Record stars, go into the Apollo, Harlem, on December 6. The Harptones have a new etching out titled, "Since I Fell For You." **Monte Bruce** also reveals he's signed a new group, "The Jumping Jacks," and their records will be released shortly.

THE HARPTONES

CHICAGO:

As another Thanksgiving came and went, we asked a few of our music biz pals what they especially thought this year. . . . **Len** and **Phil Chess** are particularly thankful for the tremendously successful year they've had. To the artists who made the hit records. And to the dealers and the public for the huge sales. And, of course, to the nation's dee-jays and ops for helping to expose the disks. Currently they are most thankful for the fact that they have five (count 'em!) riding in the top sellers. . . . **Vivian Carter, Jimmy Bracken** and **Leo Kolheim** of the Vee-Jay diskery, feeling much the same as the Chess's, are particularly thankful that a group called **The Spaniels** happened upon the horizon during this past year. For it was definitely "Goodnight Sweetheart, Goodnight" which established Vee-Jay Records as a solid firm. "And we feel confident," Kolheim stated, "that we will continue to put out hit tunes and justify everyone's faith in us." . . . Among the many things **Ernie** and **George Leaner** are thankful for is the fact that one **Roy Hamilton** was signed to the Epic label, which the Leaners' United Distributors happens to handle. For Roy's "You'll Never Walk Alone," and "Ebb Tide" have most definitely been among the top sellers for the Epic diskery. And knowing Roy, believe he is probably very grateful to the Epic execs for giving him the chance to display his fine talents. . . . **Mahalia Jackson** has lots to be thankful for. This past year has brought her not only her own network radio show but along with this, a contract to record for Columbia Records. Mahalia also thankful for the opportunity of this past week to appear at the annual Harvest Moon Festival, where, it was reported, she absolutely stole the show. For this gave her the opportunity of appearing before many thousands of people who had not previously had the chance to witness an outstanding performance by this great, talented and gifted artist. . . . These are but a few of the comments made. But they pretty much speak for all of us who realize that in this year of 1954 we all have much to be thankful for. HOPE YOU HAD A VERY HAPPY THANKSGIVING. . . .

LaVERN BAKER

LAS VEGAS:

The only rhythm and blues show in Las Vegas is conducted by 16 yr. old **Carolyn Branch,** youngest known disc jockey in America. She started her show at the early age of only 13 and has built up a large listening audience within the past three years. The show is carried by radio station KLAS, CBS outlet for Southwest Nevada. . . . **Louis Jordan** and His Tympany Five opened at The Sands Hotel here Dec. 1st. . . . Seen in town for the week-end was **Ralph Bass,** West Coast A & R head for King and Federal Records, and tunesmith **Buck Ram.** They were exploring the possibilities of booking top R & B attractions into this fabulous boom town.

LOS ANGELES:

Some great Thanksgiving entertainment was presented at the various ballroom and clubs around town. . . . Everyone was dancing the Turkey Hop in the scintilating tempos of **George Newman** and his band 11/25 at The Alpha Bowling Club on Western Avenue. Also featured was **Roy Hicks** and **The Sparks.** . . . Over the Thanksgiving week-end **Charles Brown** and his band held down the spotlight at the Savoy Ballroom. . . . A pre-holiday dance was presented at The Elk's Hall in Santa Barbara 11/24 featuring **The Great Gates** and crew. . . . At The Glendale Civic Auditorium 11/27 a large crowd turned out for the big all-star show which featured **The Penguins,** currently one of the hottest groups in the country with their current click "Earth Angel", along with **The Cheers,** who also have a solid deck with "I Need Your Lovin' (Bazoom)". Also topping the bill was **Earl Curry** and **The Blenders** and **Chuck Higgins'** Band. Chuck's newest release features two sides that look like his strongest since joining the Specialty label. Titles are "One More Time" b/w "Dye-Ooh Mambo". . . . Blues Boy B. B. King is slated for a three day stand at **Billy Berg's** Five-Four Ballroom Dec. 10th thru 12th. **Carl Peterson** flew to El Paso to join the King tour back to the Coast. . . . Songwriters should cash in on the expression made by publishers and diskery heads when presented an up-beat mambo tune. Tunesmiths should do okay with words and music set to the title "Oh No—Not Another Mambo." . . . The current clickeroo "Earth Angel" has been covered in the Pop field by **Les Baxter** and **The Bombers** on Capitol. . . . **Art Rupe,** prexy of Specialty Records, has released three new numbers that look like sure fire hits. They feature **Chuck Higgins'** (which we mentioned earlier), **Percy Mayfield** "You Were Lyin' To Me" b/w "My Heart Is Cryin'" and **Roy Milton** "How Can I Leave Without You" b/w "Tell It Like It Is".

B. B. KING

MAMBOMANIA

The following letter was received this week from one of our subscribers and we reprint it without comment. Dear Norm:

"Just how strong is the Mambo? Has the new born child that has swept the music industry grown enough to carry its own weight or is it still dependent upon outside help. As yet, Mambo, in itself, has not captured enough strength to stand on its own two feet. For example, although Mambo has made its presence known throughout the country, it has not been able to crack the popular music field. Tunes like "They Were Doing The Mambo", "Mambo Italiano", "Papa Loves Mambo", and "Mambo Jambo" have hit the top ten due to the pop arrangements behind it. However, legitimate mambos have not been able to crack through on their own. Even the "St. Louis Blues Mambo", which never quite made the select top ten, is basically a jazz number. When a recent show went on the road strictly as a mambo package, its tour had to be cut in half due to small audiences. As a result, the promoters of the show now feel that mambo still must lean upon outside help. They're planning their next tour to be a mambo-jazz tieup. About the only spot where the mambo has truly taken over is in the dance studios. Arthur Murray, Fred Astaire, Tony and Lucille and other dance studios report that more students are enrolling for mambo lessons than all other dances combined. Many nightclubs, which made the switch and billed themselves as strictly mambo spots, are now reemploying regular orchestras again to back up their mambo bands. Reason for that is that even with all the hullabaloo about Mambo, comparatively, very few people can dance it. Now, mambo authorities are beginning to recognize that the mambo is still in a stage of growth, still dependent upon help, and has yet to reach its peak. Big cities like New York, Los Angeles, Miami and Philadelphia have taken the mambo to heart. But, until the new fad captures the hinterlands, it must still consider itself a growing child. But, from the way its growing, it appears that it shall reach manhood in about two years." Sincerely . . .

TITO PUENTE

Rene Touzet has signed an exclusive term contract with Mercury Artists Corporation and will open at the Macayo Club, Hollywood, on February 1st for eight weeks. . . . Mambo's representative to the "Night of Stars" Monday evening, November 22nd, at Madison Square Garden was **Tito Puente** and his band. The Latin-American outfit really broke it up although their competition included **Eddie Fisher, Tony Bennett, Johnny Ray, The Chordettes, The Kean Sisters, the Rockettes,** and a host of other top stars. . . . **Tito Puente** opens at Birdland on December 23rd for three weeks and follows with a tour of one-nighters throughout the country for five weeks. . . . **Joe Loco, Tico** Record star who recently signed a contract with the Edward B. Marks Music Corporation to write original mambos and to adapt standards like Rodgers and Hart's "Manhattan," "What A Diff'rence A Day Made" and "Original Dixieland One-Step," is doing a two-week stop at a new nitery, "Club Macumba" in San Francisco. From there, he will hit Los Angeles and play up and down the West Coast.

YOUR NEXT R & B HIT . . .
SMASHING THROUGH
"BABY, LET'S PLAY HOUSE"
ARTHUR GUNTER
EXCELLO 2047
NASHBORO RECORD CO., INC.
177 3rd AVE., N. NASHVILLE, TENN.
(Phone 42-2215)

A Great Two Sided Hit by
JOE LOCO
"HALLELUJAH"
b/w
"CHA CHA CHA" #5"
10-222
TICO
EL REY DEL MAMBO
220 West 42nd STREET NEW YORK, N. Y.

A two sided smash!
"TWEEDLE DEE"
"TOMORROW NIGHT"
LaVERNE BAKER
ATLANTIC # 1047
Atlantic RECORDING CORP
234 WEST 56th STREET NEW YORK 19 N Y

Man, this is the greatest wax Santa ever dug!
"THE BE-BOP SANTA CLAUS"
BABS GONZALES
BRUCE 122
A great new HARPTONES just in time for Xmas
"SINCE I FELL FOR YOU"
BRUCE 113
BRUCE RECORD CO.
1650 BROADWAY NEW YORK 19, N. Y.

A Great Spiritual!
DIXIE HUMMING BIRDS
"CHRISTIAN TESTIMONIAL"
b/w
"WILL THE LORD BE WITH ME"
PEACOCK # 1736
PEACOCK RECORDS, Inc.
2809 Erastus Street, Houston 26, Texas

NEW $$$$$-MAKER!
YOU WERE LYIN' TO ME
by PERCY MAYFIELD
537 # 537-45
Specialty records
8508 Sunset Blvd., Hollywood 46, Cal.

Two Smash Hits!
Faye Adams'
"I OWE MY HEART TO YOU"
439
Charlie & Ray
"I LOVE YOU MADLY"
438
Herald RECORDS
234 W. 55 St. New York N. Y.

Dominoes Play Sahara 16 Weeks for 80 G's

LAS VEGAS, NEV.—Bill Miller, entertainment boss at Las Vegas' plush Sahara Hotel, has announced that Billy Ward and his Dominoes have been signed to play a sixteen-week engagement there, commencing January 4th.

The pact, which includes several options, will guarantee the Wardmen a minimum of $80,000. But Miller said he was "certain" the options on the quintet will be exercised and the Dominoes "will walk away with more than $100,000, what with their popularity in Las Vegas."

Miller added that also headlining on the show will be Donald O'Connor part of the time and Red Skelton and other big-name stars at others.

Last July Billy's troupe made their debut in Las Vegas in the Sahara's Congo Room, and after stopping the first show cold they were signed by Miller to an exclusive contract for the next two years. Before the night was over they had been approached by booking agents representing virtually every nitery on the glittering strip.

Meanwhile, in New York, agent Joe Glaser announced that while in Las Vegas the Dominoes will make a short for Universal International pictures.

Soiree Issues First Disk

NEW YORK—Soiree, a new record company on the horizon, has released its first offering, a long playing disk featuring eight selections sung by Lewis Bellin, noted composer and pianist.

Titled "Songs In a Satirical Mood," the album is presently getting a big buildup via deejays, newspapers and magazines.

Following promotion of the new album, Soiree plans to release two more long players starring Bellin. Aimed for home consumption, the albums have been billed as "a dull party's best friend."

Asst. Mgr. of Cosnat—Newark Inducted

NEWARK, N. J.—Ronald Bernieri, assistant manager of Cosnat Distributing, the Newark branch of the Jerry Blaine chain of distribs, was inducted into the army last month, and is currently stationed at Fort Ord in California. Tony Bernieri, Ronald's dad and manager of the Jersey division, is asking friends to write to his son at the following address: Pvt. Ronald Bernieri, M. S. 5133550 Co. A-1st Inft. Regt., Fort Ord, California.

Record Rack Service Appoints Adv. Rep.

LOS ANGELES—Edwin Mason, president of Record Rack Service, announced the appointment of the Clifford Gill Agency of Beverly Hills as advertising representative. Record Rack, merchandisers of phonograph recordings through supermarkets, drug store chains and variety stores, will use radio and TV in acquainting the public with its selfservice platter stands.

Food and drug business publications will spearhead a campaign to enroll additional large-scale Southern California retailers in its list of dealers. Mason, formerly of RCA-Victor record department, said that the Record Rack line includes virtually all famous record labels.

THE CASH BOX HOT 100

in NEW YORK CITY

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

1	EARTH ANGEL *Penguins* *(Dootone 348)*	
2	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*	
3	YOU UPSET ME BABY *B. B. King* *(RPM 416)*	
4	SINCERELY *Moonglows* *(Chess 1581)*	
5	TEACH ME TONIGHT *Dinah Washington* *(Mercury 70497)*	
6	I DON'T HURT ANYMORE *Dinah Washington* *(Mercury 70439)*	
7	WHITE CHRISTMAS *Clyde McPhatter & Drifters* *(Atlantic 1048)*	
8	SO ALL ALONE *Bobby Lester & Moonlighters* *(Checker 806)*	
9	HURT *Roy Hamilton* *(Epic 9086)*	
10	SOMEDAY *Clyde McPhatter & The Drifters* *(Atlantic 1043)*	

in CHICAGO

1	YOU UPSET ME BABY *B. B. King* *(RPM 416)*
2	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*
3	POISON IVY *Willie Mabon* *(Chess 1580)*
4	I'M READY *Muddy Waters* *(Chess 1579)*
5	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*
6	TEACH ME TONIGHT *Dinah Washington* *(Mercury 70497)*
7	SINCERELY *Moonglows* *(Chess 1581)*
8	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*
9	MAKE YOURSELF COMFORTABLE *Sarah Vaughan* *(Mercury 70469)*
10	DREAM *Dinah Washington* *(Mercury 70439)*

in NEW ORLEANS

1	HEARTS OF STONE *Charms* *(DeLuxe 6062)*
2	LAST NIGHT *Little Walter* *(Checker 805)*
3	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*
4	YOU UPSET ME BABY *B. B. King* *(RPM 416)*
5	I WON'T BE YOUR FOOL NO MORE *Johnny Otis* *(Peacock 1636)*
6	LOVE ME *Fats Domino* *(Imperial 5313)*
7	SOMEDAY *Clyde McPhatter & The Drifters* *(Atlantic 1043)*
8	I'M READY *Muddy Waters* *(Chess 1579)*
9	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*
10	GETTING OUT OF TOWN *Sunny Boy Williamson* *(Trumpet 215)*

in SAN FRANCISCO

1	YOU UPSET ME BABY *B. B. King* *(RPM 416)*
2	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*
3	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*
4	EARTH ANGEL *Penguins* *(Dootone 348)*
5	OH, WHAT A DREAM *Ruth Brown* *(Atlantic 1036)*
6	SHE'S THE ONE *Midnighters* *(Federal 12185)*
7	WHOLE LOTTA LOVE *B. B. King* *(RPM 416)*
8	I'M READY *Muddy Waters* *(Chess 1579)*
9	YOU'D BETTER WATCH YOURSELF *Little Walter* *(Checker 799)*
10	BUICK 59 *Medallions* *(Dootone 347)*

in NEWARK

1	EARTH ANGEL *Penguins* *(Dootone 348)*
2	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*
3	YOU UPSET ME BABY *B. B. King* *(RPM 417)*
4	SINCERELY *Moonglows* *(Chess 1581)*
5	NEVER LET ME GO *Johnny Ace* *(Duke 132)*
6	HEARTS OF STONE *Charms* *(DeLuxe 6062)*
7	DON'T DROP IT *Wilbur Harrison* *(Savoy 1138)*
8	ANNIE HAD A BABY *Midnighters* *(Federal 12195)*
9	GOD ONLY KNOWS *Capris* *(Gotham 304)*
10	LOVE ME *Fats Domino* *(Imperial 5313)*

in MEMPHIS

1	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*
2	I'M READY *Muddy Waters* *(Chess 1579)*
3	YOU UPSET ME BABY *B. B. King* *(RPM 416)*
4	HEARTS OF STONE *Charms* *(DeLuxe 6062)*
5	POISON IVY *Willie Mabon* *(Chess 1580)*
6	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*
7	SOMEBODY TOUCHED ME *Ruth Brown* *(Atlantic 1044)*
8	LAST NIGHT *Little Walter* *(Checker 805)*
9	OH BUT SHE DID *Opals* *(Apollo 462)*
10	NEVER LET ME GO *Johnny Ace* *(Duke 132)*

THE CASH BOX HOT in PHILADELPHIA in LOS ANGELES in ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

	in PHILADELPHIA	in LOS ANGELES	in ST. LOUIS
1	EARTH ANGEL *Penguins* *(Dootone 348)*	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*
2	THE LETTER *Medallions* *(Dootone 348)*	EARTH ANGEL *The Penguins* *(Dootone 348)*	I DON'T HURT ANYMORE *Dinah Washington* *(Mercury 70439)*
3	I DON'T HURT ANYMORE *Dinah Washington* *(Mercury 70439)*	OH YES I KNOW *The Jewels* *(R & B 1303)*	I'M READY *Muddy Waters* *(Chess 1579)*
4	SINCERELY *Moonglows* *(Chess 1581)*	YOU UPSET ME BABY *B. B. King* *(RPM 416)*	LET'S MAKE UP *Spaniels* *(Vee-Jay 116)*
5	ANNIE'S AUNT FANNIE *Midnighters* *(Federal 12200)*	SINCERELY *The Moonglows* *(Chess 1581)*	TICK TOCK *Marvin & Johnny* *(Modern 933)*
6	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*	I DON'T HURT ANYMORE *Dinah Washington* *(Mercury 70439)*	YOU UPSET ME BABY *B. B. King* *(RPM 416)*
7	NEVER LET ME GO *Johnny Ace* *(Duke 132)*	GOD ONLY KNOWS *The Capris* *(Gotham 304)*	TEACH ME TONIGHT *Dinah Washington* *(Mercury 70497)*
8	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*	DON'T DROP IT *Wilbur Harrison* *(Savoy 1138)*	HIGH HEELS *Bill Doggett* *(King 4732)*
9	SHOO-DOO-BE-DOO *Bobby Lester & Moonlighters* *(Checker 805)*	ALL NIGHT LONG *Joe Huston* *(Money 203)*	ANNIE'S ANSWER *Al Smith Combo* *(Vee-Jay 118)*
10	ANNIE HAD A BABY *Midnighters* *(Federal 12195)*	BIP BAM *The Drifters* *(Atlantic 1043)*	IT USED TO HURT ME SO *Ella Johnson* *(Mercury 70459)*

	in ATLANTA	in NASHVILLE	in COLUMBIA, S. C.
1	HEARTS OF STONE *Charms* *(DeLuxe 6062)*	YOU UPSET ME BABY *B. B. King* *(RPM 416)*	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*
2	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*	HEARTS OF STONE *Charms* *(DeLuxe 6062)*	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*
3	DON'T DROP IT *Wilbur Harrison* *(Savoy 1138)*	I'M READY *Muddy Waters* *(Chess 1579)*	I DON'T HURT ANYMORE *Dinah Washington* *(Mercury 70439)*
4	YOU UPSET ME BABY *B. B. King* *(RPM 416)*	MAMBO BABY *Ruth Brown* *(Atlantic 1044)*	SOMEDAY *Clyde McPhatter & Drifters* *(Atlantic 1043)*
5	I'M READY *Muddy Waters* *(Chess 1579)*	POISON IVY *Willie Mabon* *(Chess 1580)*	WHOLE LOTTA' LOVE *B. B. King* *(RPM 416)*
6	NEVER LET ME GO *Johnny Ace* *(Duke 132)*	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*	LOVE ME *Fats Domino* *(Imperial 5313)*
7	HURTS ME TO MY HEART *Faye Adams* *(Herald 434)*	ANNIE HAD A BABY *Midnighters* *(Federal 12195)*	SHE'S THE ONE *Midnighters* *(Federal 12205)*
8	BIP BAM *The Drifters* *(Atlantic 1043)*	NEVER LET ME GO *Johnny Ace* *(Duke 132)*	I'M READY *Muddy Waters* *(Chess 1579)*
9	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*	LAST NIGHT *Little Walter* *(Checker 805)*	HEARTS OF STONE *Charms* *(DeLuxe 6062)*
10	ANNIE'S AUNT FANNIE *Midnighters* *(Federal 12200)*	RECONSIDER BABY *Lowell Fulsom* *(Checker 804)*	NEVER LET ME GO *Johnny Ace* *(Duke 132)*

Coming Up In R & B

Listed Alphabetically

OH BUT SHE DID
The Opals
(Apollo 462)
Memphis

HURT
STAR OF LOVE
Roy Hamilton
(Epic 9086)
Atlanta, Chicago, Newark, New York, Los Angeles, Philadelphia, St. Louis

JOHNNY DARLING
The Feathers
(Showtime 1104)
Los Angeles

WHITE CHRISTMAS
BELLS OF ST. MARY
Clyde McPhatter & The Drifters
(Atlantic 1048)
Boston, Newark, New York, Philadelphia

Mexican Crooner Forms Real Label

LOS ANGELES—Lalo Guerrero, as well known to the Mexican population as Bing Crosby is to the American, has just become part-owner of the Real label. He will be A&R chief as well as Musical Director of Discos Real.

Several sides starring Lalo are planned for immediate relase. Present policy of Real is to produce one side with a current Mexican hit parade selection, backed with a current American hit parade number done in Spanish.

The Real label currently has distribution in Los Angeles, San Francisco, El Paso, Salt Lake City, and Honolulu, but efforts are constantly being made to further distribution wherever Spanish is spoken.

HITS HIT HITS HIT HITS HIT

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER — B+ EXCELLENT — B VERY GOOD — C+ GOOD — C FAIR — D MEDIOCRE

DAVE BARTHOLOMEW
(Imperial 786)

B "I WANT TO BE WITH HER" (2:01) [Commodore BMI—E. Gilmore] Dave Bartholomew sings a simple southern style blues with potent effect. Bartholomew has a fine wax here.

C+ "ANOTHER MULE" (2:20) [Commodore BMI—D. Bartholomew] Bartholomew comes up with another good effort on a slow blues.

ALLEN TRIO—THE FIVE DIPS
(Original 1005)

B+ "THAT'S WHAT I LIKE" (2:29) [Chappell-Styne, Hillard] The Allen Trio etches an r & b version of the pop hit and come up with a smart reading of the melodic ditty. Pretty item that has been unexploited in the r & b category.

C+ "TEACH ME TONIGHT" (2:30) [Hub ASCAP—DePaul, Cahn] Unusual gimmick of using another group on the flip. The item is the current pop biggie and the lads come up with a fair etching.

JIMMY WITHERSPOON—MABEL SCOTT
(Hollywood 1023)

C+ "HOW I HATE TO SEE CHRISTMAS COME AROUND" (2:30) [Golden State BMI] The original Yuletide blues is engagingly chanted by Jimmy Witherspoon. Item was previously released on Swingtime and the deck should still be good for Holiday sales.

C+ "BOOGIE WOOGIE SANTA CLAUS" (2:35) [ASCAP—Leon Rene] Pairing is another original from Swingtime masters. Mabel Scott does the quick beat vocal and the item still has a fresh sound. Good pairing for the Christmas buyer.

JAMES REED
(Flair 1042)

C+ "DR. BROWN" (2:40) [Flair BMI—Josea] James Reed wails a Southern blues effectively and with emotion. The woeful tales hinged on the Dr.'s report that Reed has lost his woman is good story and could sell well to that market.

C+ "YOU BETTER HOLD ME" (2:43) [Flair BMI—Josea] The flip is a fast tempo southern blues touched with humor. The man is flipping 'cause she's been two timing him and he utters all kinds of dire threats. Deck moves and lyrics provide pepper and a chuckle.

THE PEACHEROOS
(Excello 2044)

B "BE BOP BABY" (2:47) [Excellorec BMI] The Peacheroos come up with a happy rhythmic ditty. Lyrics tell of his baby's love of Be Bop. The boys really bounce with energy on this deck as they supplement the rhythm with handclaps, grunts and be-bop exclamations.

B "EVERY DAY MY LOVE IS TRUE" (2:30) [Excellorec] The reverse is another rhythmic bouncer effectively chanted by the group.

THE CASH BOX ★ AWARD O' THE WEEK ★

"LIEBESTRAUM" (2:37) [P. D.—Franz Liszt]
"SONG OF THE ISLANDS" (2:41)
[E. B. Marks BMI—Charles E. King]
EARL BOSTIC
(King 4754)

EARL BOSTIC

● Earl Bostic is going to do more to teach the "cats" the beauties of serious music with his treatment of "Liebestraum" than all the music appreciation courses they will pass through in high school and college. They are going to hear the Liszt tune and absorb it through the true tempo piano background and the frenetic saxing of Bostic. Earl, a great showman, has a wonderful arrangement to work with and the result is another triumph for the alto horn. The flip, "Song of the Islands," is another Bostic interpretation of a standard. Deck swings with the Bostic aggregation giving the tune a new freshness and appeal. A two sider, with our nod going in the direction of "Liebestraum."

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"(HOLD ME) I'M IN HEAVEN TONIGHT" (2:43)
[Drexall BMI]
"SHOW ME HOW TO MAMBO" (2:51) [Calvin BMI]
ARTHUR PRYSOCK
(Mercury 7052)

ARTHUR PRYSOCK

● Arthur Prysock, always one of the best voices in the business, might be on the way to the charts after a long absence with his latest, "(Hold Me) I'm In Heaven Tonight." Prysock is romantic, and his big voice is melty as he projects the melodic item. This could be the one to break big for Prysock. Deck is pop treated and if it goes, it goes two ways. The flip, "Show Me How To Mambo," is a catchy treatment of the current dance rage well done and it makes a strong coupling for "Hold Me."

DUG FINNELL
(Peacock 1644)

B "LOVE AND SATISFACTION" (2:50) [Lion BMI—Finnell] Dug Finnell sings a slow romantic Southern blues and turns out a better than average effort.

B "SUGAR MAN" (2:41) [Lion BMI Finnell] Finell shouts a rhythmic bouncer about the turncoat tactics of his best friend. Deck moves as Finnell does a strong job. Potent side.

DAVID DEAN
(Peacock 1645)

B "TOO FINE TO BE MINE" (2:50) [Lion BMI—Dean] David Dean sings a blues effort in ok style. However he has to battle the instrumentation.

B "STAY HERE WITH ME" (2:42) [Lion-David Dean] Dean wails this slow beat blues weeper with a tormented feeling. Deck is an emotional one and is an ok platter.

THE CASH BOX Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "ANNIE'S ANSWER" ..... Al Smith Combo ..... Vee-Jay 118

KID KING'S COMBO
(Excello 2046)

C+ "STROLLIN' TIME" (2:40) [Excellorec] Kid King's Combo etches a middle tempo instrumental that comes out fair wax.

B "MAMBINO" (2:50) [Excellorec] The group comes up with an intriguing sound in their treatment of the Latin beat. Interesting thing with affinity in sound to the recent Skokiaan.

AL SMITH COMBO
(Vee-Jay 118)

B+ "ANNIE'S ANSWER" (2:48) [BMI—Smith, Prince] Annie denies ever having had a baby. Calls them all lies. Hazel McCollum portrays Annie with background help from the El Dorados and orking by Al Smith's Combo. A cutie with lots of sales appeal handled effectively by all concerned.

C+ "LIVING WITH VIVIAN" (2:47) [BMI—Smith] The Al Smith combo dishes up a fast beat bouncer with a driving sax taking the instrumental vocal chore. Living with Vivian must be a happy and exciting experience.

JIMMY REED
(Vee-Jay 119)

B "YOU DON'T HAVE TO GO" (3:00) [Conrad BMI—I. Reed] Jimmy Reed is really in there pitching as he handles the slow bouncy blues with feeling and gusto. Effective wax.

C+ "BOOGIE IN THE DARK" (2:33) [Conrad BMI—J. Reed] Flip is an instrumental boogie of moderate tempo. The trio makes infectious music that is good juke box.

PAUL QUINICHETTE
(Decca 29292)

C+ "THE HEAT'S ON" (3:00) [Collins BMI—Roy Eldridge] Paul Quinichette sings his tenor sax merrily on a quick beat bouncer that is loaded with energy. A foottapper.

B "THE VERY THOUGHT OF YOU" (2:50) [M. Witmark & Sons ASCAP—Ray Noble] Quinichette blows sweet and lovely on this easy reading of the pretty sounding oldie. Easy to take—mellow and melodic.

HOT LIPS PAGE
(King 1404)

B "THE CADILLAC SONG" (2:28) [Rondeau ASCAP — Curtis R. Lewis] Gravel voiced Hot Lips Page rocks out a quick beat novelty item with a humorous angle. The man sings out with his sandpaper voice and great horn. In view of his recent death the disk might find a large audience.

B "AIN'T NOTHING WRONG WITH THAT, BABY" (2:27) [Reichner, Brooks] Hot Lips goes mellow on this side as he performs the slow tempo piece with vocal and horn. His similarity to Satchmo Armstrong is very strong on the two sides.

BEACON IS BACK WITH A "HIT" RECORD!!!

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ATTENTION OPERATORS AND ONE STOPS!!! SEND FOR SAMPLE, WILL GLADLY MAKE DEALS

Country Disk Jockey Association Increases Membership At Festival

NASHVILLE, TENN.—The Country Music Disk Jockey Association which was formed at last year's WSM Convention, staged a concerted drive to increase its membership this year and did a tremendous job increasing its total from last year's 100 figure to 215.

The membership of the CMDJA which is limited only to disk jockeys who spin country music during their regularly scheduled air time, was formed "in order to gain a greater and more general public acceptance and acclaim of Country Music and to strive for industry's acknowledgement of Country Music in its proper place, that of being equal to all other divisional categories in American Music."

The association listed as its objectives; (1) "the betterment of country music Disk Jockey programs through the self dedication of individual members to the policies of the organizations . . . always striving for the presentation of the best in country music" (2) "recognizing the fact that first and foremost, the Country Music Disk Jockey is duty bound to his audiences. . . ."

The aims of the CMDJA are (a) the betterment of Country Music Disk Jockey Programs (b) the exchange of program ideas among the members (c) to be of general aid to the entire music industry; publishers, recording companies and trade publications.

There are to be no honorary members in this organization. There is no initiation fee or ceremony. Dues are $5.00 annually.

Officers of the association include Nelson King, WCKY, Cincinnati, O., president; Earl Davis, WFHG, Bristol, Va., vice-pres.; Tommy Sutton, WAVI, Springfield, O., secretary; Dal Stallard, KCMO, Kansas City, Mo., treasurer.

The board of directors includes Eddie Hill, WSM, Nashville; Jim Brooker, WMIE, Miami; Casey Strong, Sedalia, Mo.; Hardrock Gunter, WWVA, Wheeling, W. Va.; Tom Jackson WKAV, Mobile; Smokey Smith, KRNT, Des Moines; John Banks, KRDU, Dinuba, Calif.; and Lute Williamson, Wheeling.

The membership drive ended with a dinner and entertainment program in the ballroom of the Andrew Jackson on Thursday. Entertaining the crowd were the top names in the field: Chet Atkins, Davis Sisters, Johnnie & Jack, Ferlin Huskey, Wilburn Brothers, Stuart Hamblen, Kitty Wells, Eddy Arnold, Porter Wagoner, Benny Martin, Minnie Pearl, Hank Noble, the Carlisles, Jim Reeves and Homer & Jethro.

Bethlehem Sets Distribs

NEW YORK — Murray Singer, Sales Manager of Bethlehem Records, has just returned from an extensive trip to the West Coast setting distribution for the indie jazz label and establishing Bethlehem's own sales outlet in Los Angeles.

The owned and operated Bethlehem distribution setup in Los Angeles will handle other jazz firms as well as their own label, according to Singer. He said that he was highly pleased with Bethlehem's distribution through the West Coast and far West.

THE CASH BOX CANADIAN CAPERS

ONTARIO ROUNDUP

Madeleine Bonin, luscious star of CHML's Main Street Jamboree has come up with a fast hit on her first solo platter. The tune "The Watchmaker's Waltz" proved to be too hot to hold back and the Sparton label has pre-released it this weekend. . . . The folks at Quality Records are mightly pleased with the strong Teenage reaction they are getting on their fast breaking platter of "Honey Love" by The Drifters which they are pressing in Canada from the Atlantic series. . . . Maestro Ozzie Williams holding forth for his umpteenth season at the Club Kingsway to bigger crowds than ever—proving that this is still strong band territory for established names. Same comments apply to Casa Loma which continues to bill name bands within its famed walls. Two of our favorite music makers are holding forth there, Boyd Valleau and his Orch. in the Ballroom and Victor's fast rising King Ganam in the Dungeonette. Incidentally, the Valleau Combo is the Oshawa band with which Shirley Harmer was the vocalist prior to stepping out on her own international radio and TV chores and MGM platters. . . . Back from Nashville, Tennessee and loudly singing the praises of the Southern Hospitality are Harold Moon, of BMI Canada; Jack Newman of Peer-Southern Music, Montreal; Ed Preston of CHML and Main Street Jamboree, Hamilton; and Michael Woods, Program Director CFCF and The Home Town Jamboree, Montreal. The Canuck quartette much impressed by the camaraderie and showmanship that they experienced while attending the third annual Country Disk Jockey festival and the 29th anniversary of the Grand Ole Opry, and have already made their reservations to return there for the '55 meetings. The boys report the pleasant news that Winnipeg's Hank Noble seems to have a big one in his first U. S. record on the Mercury label and that Nova Scotia's Hank Snow has a big platter forthcoming of a Canadian tune which he has cut for Victor. Our best wishes and congratulations to them both. . . . We're also happy to hear that Fabor Robison of Abbott Records was in Nashville from Hollywood and loudly singing the praises of Canuck's Buddy DeVal and Myrna Lorrie of Port Arthur, Ontario who are showing up strongly on their first Abbott disk "Are You Mine" and "You Bet I Kissed Her." . . . Every hotel room in and around Toronto packed with the influx of westerners and Montrealers who packed the city for the fabulous Grey Cup game which brought the Canadian football season to an end last weekend.

THE DRIFTERS

Visitor

NEW YORK—Brad Phillips of Station WINS welcomes newcomer Marc Gallo to his "Battle Of The Baritone" program. Gallo's first release which is getting much attention is "My Heart Belongs To You" on the Jubilee label.

Meeting Dates Of Music Operators' Associations

Nov. 29—Assn. of Amuse. Machine Ops of the Province of Quebec
Place: Cafe Minuit (Corner Park Ave. & Mt. Royal St.), Montreal, Canada.

29—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

30—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

30—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

Dec. 2—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).

2—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.

2—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General).

6—United Music Operators of Mich.
Place: Fort Wayne Hotel, Detroit, Mich.

6—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.

6—Amusement Machine Operators of Baltimore
Place: Pimlico Hotel, Baltimore, Md.

7—Arizona Music Guild, Phoenix Chapter #1
Place: 1738 West Van Buren, Phoenix, Ariz.

8—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

9—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.

14—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.

14—Western Massachusetts Music Guild
Place: Ivy House, W. Springfield, Mass.

15—New York State Oeprators' Guild
Place: Governor Clinton Hotel, Kingston, N. Y.

16—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

20—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

THE CASH BOX

Country Disk Jockey

REGIONAL RECORD REPORTS

Smokey Smith
KRNT—Des Maines, Iawa
1. You're Not Mine Anymore (Webb Pierce)
2. Company's Comin' (Wagoner)
3. Carbon Copy (Copas)
4. More Than Anything Else (Carl Smith)
5. Journey's End (Ernest Tubb)
6. Let Me Be The First To Know (Wilburn Brothers)
7. If You Ain't Lovin' (Young)
8. The Next Voice You Hear (Hank Snow)
9. If You Don't (Jim & Johnny)
10. This Ole House (S. Hamblen)

Dal Stallard
KCMO—Kansas City, Ma.
1. This Is The Thanks I Get (Eddy Arnold)
2. More Than Anything Else (Carl Smith)
3. Company's Comin' (Wagoner)
4. If You Ain't Lovin' (Young)
5. If You Don't (Ray Price)
6. New Green Light (Thompson)
7. More & More (W. Pierce)
8. One 8y One (Wells & Foley)
9. Two Glasses, Joe (E. Tubb)
10. Beware Of It (John & Jack)

Carl J. Swanson
WRUN—Utica, N. Y.
1. Let Me Be The First To Know (Wilburn Bros.)
2. The Lights Are Growing Dim (Harvie June Van)
3. Cry Fool Cry (Dave Denney)
4. 8lue Moon Of Kentucky (Elvis Presley)
5. This Ole House (Allen & Williams)
6. Walking In The Shadow Of The 8lues (Tommy Duncan)
7. Letters Have No Arms (Ray)
8. The Flower Of My Heart (Skeets Yaney)
9. 8eware of "It" (John & Jack)
10. Forbidden Fruit (Tabby West)

Big Jim Hess
WIVK—Knoxville, Tenn.
1. Loose Talk (Carl Smith)
2. Angels Cant' Walk (F. Wilson)
3. You're Not Mine Anymore (Webb Pierce)
4. The Next Voice You Hear (Hank Snow)
5. Company's Comin' (Wagoner)
6. If You Ain't Lovin' (Young)
7. My Gal Gertie (D. Dickerson)
8. More Than Anything Else (Carl Smith)
9. Let Me Be The First To Know (Wilburn 8ros.)
10. Come A Little Bit Closer (Thompson & Penny)

Jim Wilson
WHOO—Orlanda, Fla.
1. Company's Comin' (Wagoner)
2. This Is The Thanks I Get (Eddy Arnold)
3. If You Don't (Jim & Johnny)
4. Penny Candy (Jim Reeves)
5. A Loneiy Heart Knows (Hank Thompson)
6. Beware Of It (John & Jack)
7. I Don't Hurt Anymore (Snow)
8. I'd Like To Tell You (Gordon)
9. King Of A Lonely Castle (Ferlin Huskey)
10. Loose Talk (Carl Smith)

Billy "The Kid" Stanley
WNOE—New Orleans, La.
1. This Is The Thanks I Get (Eddy Arnold)
2. I Don't Hurt Anymore (Snow)
3. If You Don't (Jim & Johnny)
4. I Feel Like Cryin' (Fairburn)
5. If You Ain't Lovin' (F. Young)
6. New Green Light (Thompson)
7. I'm Gonna Salt My Sugar Away (Eddy Chaffin)
8. Side Tracked (Bill Cason)
9. More Than Anything Else In The World (Carl Smith)
10. Sugar Blues (Jerry Byrd)

Cousin Johnny Small
WNLC—New London, Conn.
1. More And More (W. Pierce)
2. I Don't Hurt Anymore (Snow)
3. One 8y One (Wells & Foley)
4. My Little Home In West Virginia (Williams)
5. This Ole House (S. Hamblen)
6. Company's Comin' (Wagoner)
7. Even Tho (Webb Pierce)
8. Firemen And Engineer's 8all (Wade Holmes)
9. Silver 8ells (Williams Sisters)
10. Penny Candy (Jim Reeves)

Jimmy Hutsell
WLAR—Athens, Tenn.
1. I Dont Hurt Anymore (Snow)
2. More And More (W. Pierce)
3. This O'e House (S. Hamblen)
4. Loose Talk (Carl Smith)
5. What'cha Gonna Do Now (Tommy Collins)
6. Show Me (Davis Sisters)
7. How Long (Pee Wee King)
8. Female Hercules (Carlisles)
9. Whither Thou Goest (Rita Robbins)
10. Goodnight Sweetheart (Johnny & Jack)

Wink Lewis
KSNY—Snyder, Tex.
1. You're Not Mine Anymore (Webb Pierce)
2. I Don't Hurt Anymore (Snow)
3. One By One (Wells & Foley)
4. If You Don't (Jim & Johnny)
5. Singing Hills (Slim Whitman)
6. What'cha Gonna Do Now (Tommy Collins)
7. More & More (Webb Pierce)
8. Penny Candy (Jim Reeves)
9. Hep Cat Baby (Eddy Arnold)
10. Company's Comin' (Wagoner)

Dave Walshak
KCTI—Ganzales, Tex.
1. Loose Talk (Carl Smith)
2. She Done Give Her Heart To Me (Sonny James)
3. Kiss Crazy Baby (Johnny & Jack)
4. You're Not Mine Anymore (Webb Pierce)
5. I Need You Now (L. Nolan)
6. I Can't Tell A Waltz From A Tango (Pee Wee King)
7. It's No 8ig Thing For Me (Frank Miller)
8. Come A Little Bit Closer (Thompson & Penny)
9. If I Give My Heart To You (Tommy Sosebee)
10. Good Rockin' Tonight (Elvis Presley)

"Chuckwagon Chuck" Nichols
KOWB—Laramie, Wyo.
1. This Ole House (S. Hamblen)
2. What'cha Gonna Do Now (Tommy Collins)
3. I Love You (Jimmy Wakely)
4. Out Behind The 8arn (Jimmy Dickens)
5. Never (W. & M. Tuttle)
6. Courtin' In The Rain (Tyler)
7. More And More (W. Pierce)
8. One By One (Wells & Foley)
9. If You Don't (Jackson & Gray)
10. Walking In The Snow (Penny & Thompson)

Cliff Rodgers
WHKK—Akron, Ohio
1. More & More (Webb Pierce)
3. This Ole House (S. Hamblen)
3. If You Ain't Lovin (Young)
4. I Don't Hurt Anymore (Snow)
5. More Than Anything Else In The World (Carl Smith)
6. Honey 8aby (Skeeter Bonn)
7. Peaches & Cream (King)
8. Blue Moon Of Kentucky (Bill Monroe)
9. Whither Thou Goest (Morgan)
10. I Could Love You More (Ray Price)

Johnny Rion
KSTL—St. Lauis, Ma.
1. If That's The Fashion (Young)
2. More Than Anything Else (Carl Smith)
3. Two Glasses Joe (E. Tubb)
4. Carbon Copy (Copas)
5. I Could Love You More (Ray Price)
6. I Hope My Divorce (Wells)
7. More & More (Webb Pierce)
8. New Green Light (Thompson)
9. That Crazy Mambo Thing (Hank Snow)
10. Black Eyed Joe's (J. Dickens)

Lillie Anne
WIRE—Hickory, N. C.
1. This Ole House (S. Hamblen)
2. Loose Talk (Smith)
3. If You Don't (Ray Price)
4. Penny Candy (Jim Reeves)
5. Courtin' In The Rain (Tyler)
6. One 8y One (Wells & Foley)
7. More And More (W. Pierce)
8. Even Tho (Webb Pierce)
9. Beware Of "It" (John & Jack)
10. That Crazy Mambo Thing (Hank Snow)

Don Larkin
WAAT—Newark, N. J.
1. This Is The Thanks I Get (Eddy Arnold)
2. More And More W. Pierce)
3. I Don't Hurt Anymore (Snow)
4. This Ole House (S. Hamblen)
5. One By One (Foley & Wells)
6. What'cha Gonna Do Now (Tommy Collins)
7. Tiny Baby Shoes (D. Thomas)
8. A Place For Girls Like You (Faron Young)
9. Penny Candy (Jim Reeves)
10. If You Ain't Lovin' (Young)

"Tater" Pete Hunter
KRCT—Baytawn, Tex.
1. More Than Anything Else (Carl Smith)
2. Never (W. & M. Tuttle)
3. This Ole House (S. Hamblen)
4. You're Not Mine Anymore (Webb Pierce)
5. Loose Talk (Freddie Hart)
6. If You Ain't Lovin' (Young)
7. More And More (W. Pierce)
8. What A Pleasure (J. Skinner)
9. Sugar Lump (Patsy Elshire)
10. Jealous Loving Heart (E. Tubb)

"Cuz'n" Larry Lane
WEBK—Tampa, Fla.
1. If I Give My Heart To You (Tommy Sosebee)
2. If You Don't (Jim & Johnny)
3. You Can't Have My Love (West & Strength)
4. Two Glasses, Joe (E. Tubb)
5. Kiss Crazy Baby (John & Jack)
6. This Is The Thanks I Get (Eddy Arnold)
7. Walkin' In The Shadow (Tommy Duncan)
8. Hurts Me To My Heart (York Brothers)
9. Forbidden Fruit (Tabby West)
10. I'll Follow You (Jim Reeves)

Clarence Kneeland
WERI—WICH—
Jewett City, Conn.
1. More And More (W. Pierce)
2. Penny Candy (Jim Reeves)
3. This Ole House (S. Hamblen)
4. Courtin' In The Rain (Tyler)
5. Honky Tonk Girl (Thompson)
6. This Is The Thanks I Get (Eddy Arnold)
7. I Don't Hurt Anymore (Snow)
8. Loose Talk (Carl Smith)
9. One 8y One (Wells & Foley)
10. I'm Too Big To Cry (Marty Robbins)

Jimmie Williams
WNOP—Newpart, Ky.
1. Loose Talk (Carl Smith)
2. More & More (Webb Pierce)
3. The Next Voice You Hear (Hank Snow)
4. You Can Never Be My Darling (Skeeter Bonn)
5. 8eware Of It (Johhny & Jack)
6. If You Don't (Jimmie Lee & Johnny Mathis)
7. This Ole House (S. Hamblen)
8. If You Ain't Lovin' (Young)
9. Hillbilly Heaven (Eddie Dean)
10. Never (Westly Tuttle)

Shel Horton
WVAM-WKMC—Saxtan, Pa.
1. One By One (Wells & Foley)
2. This Ole House (Herb & Kay)
3. A Kiss And A Promise (Wells)
4. Peaches And Cream (King)
5. Papa Loves Mambo (Pearl & Jones)
6. Forgot To Remember Santa Claus (S. James)
7. Downstream (Mullican)
8. Hey Whatta Y'Say (Al Terry)
9. I'm Your Private Santa Claus (Eddy Arnold)
10. Hi Lo 8oogie (Arthur Smith)

Texas Bill Strength
KWEN—Memphis, Tenn.
1. New Green Light (Thompson)
2. Whatcha Gonna Do Now (Tommy Collins)
3. More & More (Webb Pierce)
4. I Don't Hurt Anymore (Snow)
5. Ocean Of Tears (James)
6. Loose Talk (Carl Smith)
7. If You Ain't Lovin (F. Young)
8. Beware Of It (John & Jack)
9. River Of No Return (T. Ernie)
10. Hep Cat Baby (Eddy Arnold)

WSM's 3rd Disk Jockey Festival Makes Event Firm Tradition

NASHVILLE—Success of WSM's Third Annual National Disk Jockey Festival has definitely established the event as a firm tradition in the field of country music, and both disk jockeys and station executives are already planning for next year's celebration.

More than 600 disk jockeys and artists and approximately 200 representatives of music publishing firms, music publications and recording companies participated in this celebration of the 29th anniversary of the Grand Ole Opry November 19 and 20.

The first highlights of the gathering were the forty-four minutes of NBC-TV pickups on Dave Garroway's morning show, TODAY. Top honors on these were shared by many of WSM's Grand Ole Opry stars who performed in their famous styles from the lobby of the Andrew Jackson Hotel where most of the festivities originated.

At 10:00 a.m. on Friday, November 19 the disk jockeys and industry people gathered in WSM's Studio C to hear a welcoming speech by WSM's President John H. DeWitt. Also at the Speaker's table were Jim Conkling, President of Columbia Records, Bill Sachs, Executive News Editor of Billboard Magazine, Norman Weiser, Editor of Downbeat Magazine, Ken Nelson, A and R Manager of Capitol Records, Mike Connel, National Sales Manager of Decca Records, Bob Burton, Vice-President of BMI, Bob Austin, Manager of the Music Department of The Cash Box Magazine, D. Kilpatrick, A and R Manager of Mercury Records, and Larry Kanaga, Sales Manager of RCA Victor.

At noon Friday Festival guests were treated to a buffet luncheon by RCA Victor in the Andrew Jackson Hotel. In the early afternoon the group returned to WSM's studio C for a disk jockey clinic which elvolved into one of the most profitable events of the Festival. After short talks by representatives of the record industry, publishing firms, and trade journals the meeting was opened to questions and a lively discussion of the switch by the Record Companies to 45 RPM records for disk jockeys, record services to disk jockeys, and information printed on record labels. A light touch was injected in the meeting when Charlie Lamb of The Cash Box made a short address in double talk.

Cedarwood Music hosted a cocktail party Friday evening and was followed by a group of open houses in the Andrew Jackson Hotel sponsored by Capitol Records, Mercury Records, Pickin' and Singin' News, RCA Victor Records, Decca, Columbia, Hank Snow, Country Song Roundup, Ridgeway Music and others.

Climaxing the evening affairs was another NBC-TV pickup on Steve Allen's starrer, TONIGHT. This also originated in the lobby of the Andrew Jackson Hotel with performances by Opry stars Carl Smith, Eddie Hill and Lonzo and Oscar. Eddie was heard on the NBC radio network Saturday night when he told the listeners to Morgan Beatty's News of the World about the happenings at the Festival.

Saturday started rolling at 7:30 a.m. when Hill and Range picked up the tab at WSM's weekly show, BREAKFAST AT THE OPRY from the ballroom of the Noel Hotel. The regular thirty minutes of the show stretched into an hour with the last half recorded for play-back on NBC Saturday afternoon.

Gene Autry, who appeared on the NBC portion of the Grand Ole Opry Saturday night, entertained the gathering at a luncheon Saturday noon at the Andrew Jackson Hotel. Many of the nation's most famous country artists including Carl Smith, Minnie Pearl, Eddy Arnold, Stuart Hamblen, Rev Allen, Jim Reeves and others were introduced at this time along with executives of Ridgeway Music which is headed by Autry.

At 5:00 p.m. Saturday WSM staged its annual reception in the main ballroom of the Maxwell House Hotel. This immediately preceded the 29th anniversary performance of the WSM's Grand Ole Opry in historic Ryman Auditorium. The Opry's artists exhibited all the sparkle and unique showmanship which has made the Opry and themselves famous and which has given the Opry the distinct honor of being the oldest continuous commercial show on radio. The nearly 6000 members of the live audience Saturday night displayed all the exuberance and enthusiastic applause, whistles and yells characteristic of Opry audiences. And NBC's portion of the show was never brighter as Opry singers Carl Smith, Jimmy Dickens, and Hank Snow and comedians Minnie Pearl and Rod Brasfield occupied the spotlight and shared it with western star Gene Autry. Disk Jockeys who had never seen the program, like all other newcomers, were held spell bound by the fabulous production, by the seeming confusion but perfect organization, and by learning first hand the reasons for the Grand Ole Opry's enduring qualities.

The Festival was brought to a close Saturday at midnight when Capitol Records entertained the group at a cocktail party at the Andrew Jackson Hotel.

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THE 10 TOP THE CASH BOX Country Best Sellers

1. MORE AND MORE
   Webb Pierce
   (Decca 29252; 9-29252)
2. I DON'T HURT ANYMORE
   Hank Snow
   (RCA Victor 20-5698; 47-5698)
3. ONE BY ONE
   Kitty Wells & Red Foley
   (Decca 29065; 9-29065)
4. THIS OLE HOUSE
   Stuart Hamblen
   (RCA Victor 20-5739; 47-5739)
5. IF YOU DON'T, SOMEBODY ELSE WILL
   Jimmy & Johnny
   (Chess 4859; 45-4859)
   Ray Price
   (Columbia 21315; 4-21315)
6. THIS IS THE THANKS I GET
   Eddy Arnold
   (RCA Victor 20-5805; 47-5805)
7. LOOSE TALK
   Carl Smith
   (Columbia 21317; 4-21317)
8. NEW GREEN LIGHT
   Hank Thompson
   (Capitol 2920; F-2920)
9. BEWARE OF IT
   Johnnie & Jack
   (RCA Victor 20-5880; 47-5880)
10. IF YOU AIN'T LOVIN'
    Faron Young
    (Capitol 2953; F-2953)

The Cash Box Country Reviews

A DISK & SLEEPER — B VERY GOOD — C GOOD — C FAIR — D MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"THE MAINEST' THING" (2:24)
[Acuff-Rose BMI—Carlisle, Louvin, Louvin]
"BUSY BODY BOOGIE" (2:10)
[Tree BMI—M. Carroll]
THE CARLISLES
(Mercury 70484; 70484 x 45)

THE CARLISLES

● The Carlisles have been itchin' to get back up to the top of the charts and it appears as though their latest two-sider will make the grade. Top lid, "The Mainest' Thing", is a happy-go-lucky, romantic bouncer that the group delivers in socko style. Flip, "Busy Body Boogie" is an infectious ditty that moves along at a smart rhythmic pace. Two dandy platters.

"LONELY CHRISTMAS EVE" (2:33)
[Four Star BMI—B. Thornton]
"I'LL BE WALKIN' THE FLOOR THIS CHRISTMAS" (2:20)
[Ernest Tubb—J. Tubb, E. Tubb]
ERNEST TUBB
(Decca 29350; 9-29350)

ERNEST TUBB

● Ernest Tubb dishes up a pair of Yuletide items that should mean money in the till for the op, and the dealer. On the upper end, the smooth toned chanter waxes a tender, middle beat weeper dubbed "Lonely Christmas Eve". Lower deck, "I'll Be Walkin' The Floor This Christmas", is an up tempo, sentimental piece with tender lyrics. Nod goes to the top half.

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS
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HARRY RODCAY
(Imperial 8280; X8280)

B "IF YOU WON'T SAY YOU LOVE ME" (2:05) [Commodore BMI—H. Rodcay, B. Liebert, S. Short] Harry Rodcay belts out a fast moving, romantic item in impressive fashion. A solid piece of material. Potent delivery.

B "NEVER NEVER LAND" (2:08) [E. H. Morris ASCAP—B. Conden, A. Green, J. Styne] Rodcay etches a very pretty, middle beat tune from the musical, "Peter Pan".

JESSE ROGERS
(MGM 11884; K11884)

B "I NEVER KNEW I NEEDED YOU" (2:16) [Milene ASCAP—Rose, Heath] Smooth voiced Jesse Rogers (Ranger Joe) comes up with a neat reading on a warm, middle beat love piece.

C+ "I GOTTA LOVE JUST LIKE I LIVE" (2:25) [Milene ASCAP—Rogers, Starr, Freedman] Under slicing is a delightful bouncy item that Rogers performs with zest.

GINNY WRIGHT & TOM TALL
(Fabor 117; 117-45)

B+ "ARE YOU MINE" (2:37) [Dandelion BMI—Grashey, Amadeo, Lorrie] Ginny Wright and Tom Tall combine their talented tones to produce a charming, up beat romantic piece. Could happen.

B "I'VE GOT SOMEBODY NEW" (2:27) [Dandelion BMI—D. Grashey, D. Petrunka] Ginny solos on this moderate beat sentimental item. Beautiful job.

JEAN SHEPARD
(Capitol 2994; F2994)

B+ "DON'T RUSH ME" (2:28) [Tree BMI—B. Hawkins] Jean Shepard exercises her coin-catching qualities on a catchy, quick beat ditty with flavorable lyrics. Billy Wood's ork ably assists.

B+ "PLEASE DON'T DIVORCE ME" (2:31) [Hill & Range BMI—D. Duvall] The chirp vocals in feelingful fashion on a poignant, middle beat item.

THE MILLER BROS.
(4 Star 1667; 45-1667)

C+ "TODAY, TOMORROW AND FROM NOW ON" (2:29) [4 Star BMI—L. Miller] Billy Thompson turns in an inviting vocal job on a sentimental, middle beat item. The Miller Bros. and their band back in fine style.

C+ "NURSERY RHYME BLUES" (2:06) [4 Star BMI—Miller, Ingram, Byler] Reverse lid is gay and rhythmic novelty item etched in lively fashion by the entire group.

SAMMIE DAVIS
(Canon 502; 45-502)

C+ "AGGRAVATIN'" (2:44) [Amer Acad. of Music ASCAP—B Young, G. Shelley] The refreshing chords of Sammie Davis are easy-on-the-ear on this cute, quick beat novelty. Fetching lyrics.

C+ "YOU MADE BELIEVE" (2:59) [A. A. of M. ASCAP—B. Young G. Shelley] A soft and sincere reading by Sammie on this lover's lament receives an appealing instrumenta assist by the Melodiers.

BETTY CODY
(RCA Victor 20-5926; 47-5926)

B+ "YOU WANT MORE OF ME' (2:22) [Babb BMI—J. Hager, R Glasgow] Betty Cody lends her distinctive vocal talent to a heartfelt middle tempo weeper. Should attrac many spins.

B "ALWAYS A BRIDESMAID' (2:18) [N. Leyden, T. Glazer] Flipside, the thrush sings with tender emotion on a sad, slow moving piece. Lovely melody.

JIMMY NEWMAN
(Dot 1231; 45-1231)

B+ "CAN IT BE RIGHT" (2:32 [Acuff-Rose BMI—J. D. Miller] Jimmy Newman turns in a top notch vocal effort on a moderate beat piec with tear compelling lyrics. Strong wax.

B "YOUR TRUE AND FAITHFUL ONE" (2:15) [Acuff-Rose BMI—J. D. Miller] Newman takes hold o another romantic lament and handle it in polished style.

1. **MORE AND MORE**
   Webb Pierce
   (Decca 29252; 9-29252)

2. **I DON'T HURT ANYMORE**
   Hank Snow
   (RCA Victor 20-5698; 47-5698)

3. **IF YOU DON'T, SOMEBODY ELSE WILL**
   Jimmy & Johnny
   (Chess 4859; 45-4859)
   Ray Price
   (Columbia 21315; 4-21315)

4. **ONE BY ONE**
   Kitty Wells & Red Foley
   (Decca 29065; 9-29065)

5. **THIS IS THE THANKS I GET**
   Eddy Arnold
   (RCA Victor 20-5805; 47-5805)

6. **NEW GREEN LIGHT**
   Hank Thompson
   (Capitol 2920; F-2920)

7. **COURTIN' IN THE RAIN**
   T. Texas Tyler
   (4 Star 1660; 45-1660)

8. **YOU'RE NOT MINE ANYMORE**
   Webb Pierce
   (Decca 29252; 9-29252)

9. **THIS OLE HOUSE**
   Stuart Hamblen
   (RCA Victor 20-5739; 47-5739)

10. **LOOSE TALK**
    Carl Smith
    (Columbia 21317; 4-21317)

750 Disk Jockeys Attend Festival

NASHVILLE, TENN.—More than 750 disk jockeys, record execs and music publishers traveled to Nashville, last weekend (Nov. 19 and 20) to attend the 3rd Annual Country DJ Festival and WSM's 29th Anniversary Celebration. It was the largest turnout made by disk jockeys at such an affair with every one of the states and Canada being represented. The tremendous crowd proved once again that country music is definitely one of the most important segments of the music world and that country music is growing steadily. Two years ago, this festival drew less than one hundred, and last year the figure mushroomed to 500. Next year's event is expected to top the 1,000 figure.

The festival started rolling at 10:00 A.M. Friday morning in WSM's Studio C when John H. DeWitt, the station's president welcomed a huge aggregation of music men. WSM's station manager Jack Stapp then took the floor and introduced representatives from every branch of the industry. Stapp was followed by short talks by heads of each record company; Larry Kanaga of RCA Victor, Jim Conkling of Columbia, Mike Conner of Decca, Ken Nelson of Capitol, Dee Kilpatrick of Mercury and Joe Delaney of Label X. In essence, each thanked the country disk jockeys for their important part in making country music so successful, and the song writers and publishers for bringing their music to the public.

It was at the Disk Jockey Clinic that started at 2:00 PM of the same day that things really got hot. With Bill McDaniels, promotion and press exec of WSM, acting as moderator, and record execs acting as a panel, the disk jockeys fired their questions and gripes at the members of the panel.

The major subject of discussion was 45 rpm records. Although it was agreed that the battle of the speeds was won by 45's, dee jays expressed the great difficulty they were faced with when all the diskeries switched at once. Larry Kanaga and Jim Conkling explained the reason for the change by stating that the record industry had been on the down grade with huge inventories at the dealer level. The business needed a shot in the arm, and this was the answer. Although these ratios do not yet apply to country record purchases, it was indicated that pop records of the 45 speed comprise 75% of the sales and 78's make up the remaining 25%

Mercury's Kenny Myers stated that the reduced cost of 45 mailings would result in wider distribution to disk jockeys.

The dee jays also agreed that they would like the date of release on each label and the names of the sidemen on each platter. They expressed a desire to receive up-to-date bios every six months. Some said that the 45's were too thin and requested thicker records. All agreed that the time of the record should be on each label. It was suggested that, if possible, some brief notes about the session or a newcomer to wax should be mentioned on the label also.

The problem of cueing was also brought forth. In answer to this, a suggestion was made that an arrow be imprinted on the record where it starts, a system used on transcription records.

Jockeys brought up The Cash Box editorial about "Equal Tone Level." Mr. Conkling stated that in some cases it wasn't possible to do this since different artists need different frequency ranges. At a median level, some would be too loud and others too soft. The Stan Kenton sound and the Nat "King" Cole tone were mentioned as examples, but the diskery execs indicated that this problem would be considered.

Bill McCall of 4 Star Records brought up the subject that the dee jays wanted the standard small 78 holes on the 45 records.

In reference to disk jockey mailing lists, it was stated that a single jockey often received as many as seven copies of one record and none of the others, and that records were being sent to non-existing names.

Joe Delaney told the jockeys to let themselves be heard, in the future, through trade papers and by writing directly to record company execs, and their complaints would get immediate action whenever possible.

The record officials indicated that all of the problems would be brought back home and wherever possible, adjustments would be made.

It was agreed by everyone in attendance that the open forum was a very important feature of the festival, offering many opportunities for execs to get a truer picture of the jockeys' problems.

Later, Governor Clement invited the wives of WSM's guests for tea at the Governor's Mansion. The governor's wife was the hostess. Stuart Hamblen and Mrs. Clement entertained.

At 5:00 PM on Friday, Jim Denny was the host at a cocktail party for Cedarwood Music held at the Andrew Jackson Hotel. An hour later, all of the companies held open house in their suites.

At 10:30 PM, a feature called Mr. Dee Jay, U.S.A., was staged at the WSM studios. Each disk jockey introduced a record to the WSM listener as he would in his own home town.

Saturday morning, Hill and Range was host at "Breakfast At The Opry" held at the Noel Hotel Ballroom.

Gene Autry was host at a noon time luncheon at the Andrew Jackson Hotel and at 5:00, WSM held a reception and buffet dinner at the Maxwell House Hotel.

At 7:30 Sat. evening, the Anniversary performance of the Grand Ole Opry was begun at the Ryman Auditorium (see other story).

Steve Allen of NBC's "Tonight" show, had a remote hook up with WSM for a 15 minute segment broadcast across the country on TV. Eddie Hill, Carl Smith and Lonzon & Oscar, along with square dancers, came over the coast-to-coast hook up.

At midnight, Capitol hosted a Midnight Party at the Jackson hotel.

CINCINNATI CUT-UPS

Because of a dream once rote by the "Solemn Ol' Judge", George D. Hays, we today have a Grand Ole Opry and a Music City U.S.A. Back twenty nine years ago at the Ryman Auditorium was held the first stage show of the Ole Opry and during these years it has been regarded as the Nation's greatest and foremost exponent of Country and Western music.

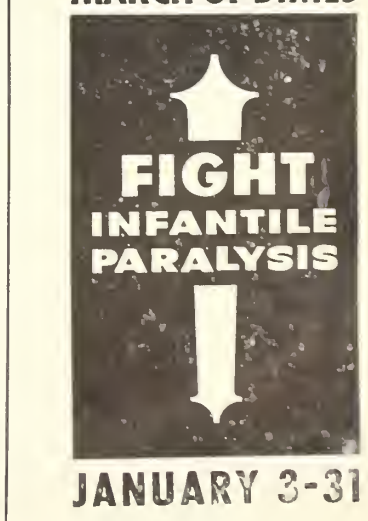
Folks from every walk of life each Saturday night flock to Nashville to let down their hair and mix and mingle with the square-dancers and the country musicians who set your toes a tappin' from the moment the curtain goes up until it falls some five hours later. One hotel owner in Nashville put it this way "every room is filled on week ends, folks goin' to the opry. Plans are being made to build a new huge auditorium to take care of the thousands that throng to Nashville to see the show."

This year WSM's third annual National Disc. Jockey's Festival was held in honor of the twenty-ninth anniversary of the Grand Ole Opry, which brought hundreds of country DJ's and artists together in Nashville to make this convention the most successful of any ever held in the music field. Right here and now may I say that our own Charlie Lamb of the Cash Box did a remarkable job in helping to make this event a success. Our congratulations Charlie.

With just about every one from Cincinnati at the festival it was easy to see that we were all tired from enjoying ourselves to the end. . . . Nelson King headed the list as he is the KING of Country DJ's. Marty Roberts (Coral) who spins em at WCKY. . . . The Davis Sisters (Victor) and Skeeter Bonn (Victor) who cut a new session while in town. Al Runion (Coral), Mae and Shorty (Excello), Jimmie Skinner (Decca), and his manager Lou Epstine, Aunt Emmie (that lovable character from Hogwash, Ky.) and Jimmie Williams (Acorn) who appeared on Mr. DJ-USA and sang on the Ernest Tubbs show—and so many others I could go on and on.

I came away from the MUSIC CITY saying "Yes, Cincinnati—NASHVILLE STOLE THE SHOW.

JIMMIE RODGERS SNOW
SINGS
"HOW DO YOU THINK I FEEL"
RCA VICTOR 20/47-5900
CEDARWOOD PUB. CO.
146 7th AVE. N., NASHVILLE, TENN.



The Cash Box Camera At WSM's 3rd Disk Jockey Festival

NASHVILLE, TENN.—Close to 1,000 disk jockeys, artists, music publishers, record company execs and trade paper representatives, made up a portion of the huge crowd which attended the 3rd Annual Disk Jockey Festival held in conjunction with WSM's 29th Anniversary of the Grand Ole Opry in this city last weekend (Nov. 19 and 20). Above, **The Cash Box** camera offers a birds-eye view of the activities.

Top Row: (1) Harrianne Moore, Assistant to Bill McDaniels of WSM. (2) Jim Edward Brown, Carl Smith, Maxine Brown. (3) Breakfast at the Opry: (standing L. to R.) Eddie Hill (white suit); Dave Overton, announcer WSM; Arnold Shaw, Hill & Range (4) Charlie Lamb, Cash **Box** Nashville Rep; Ken Sparnon, Harold Moon, BMI Associates.

Second Row: (1) Dee jays surround Grant Turner (seated-black suit) for spot on Turner's "Mr. Dee Jay, U. S. A." Show (2) Breakfast at the Opry. (3) DJ Leroy Marris, Bill Carlisle. (4) DJ Tom Perryman.

Third Row: (1) Mike Connor, Decca; Harianne Moore; Bill McDaniels; Dub Allbritten, Mgr. of Red Foley. (2) Registration for Festival. (3) Entertainment at "Breakfast At The Opry" (4) Crowd at 29th Anniversary Performance of Opry.

Fourth Row: (1) Opry entertainers seen on Dave Garroway's "Today" Show. (2) Part of crowd at DJ banquet. (3) DJ T. Tommy Cutrer and Little Jimmy Dickens (other unidentified) (4) Fabor Robison receives BMI Award from Bob Burton.

Bottom Row: (1) Charlie Adams receives award from Norman Weiser. (2) Bob Austin, **Cash Box** Rep. (3) Lobby of Andrew Jackson Hotel. (4) Columbia's Jim Conkling speaking.

THE CASH BOX Country Roundup

Roy Acuff and his **Smokey Mountain Boys** and **Girls** departed from Nashville Nov. 28 for a week's tour of entertaining in various hospitals in the states, prior to their tour of the Army bases in Alaska which will run about six weeks. Making the trip with Acuff and his Grand Ole Opry aggregation will be **Sally Anne Forrester**, known by many for her work in the past with **Bill Monroe** and his band. **Al Gannaway** and **Sy Weintraub** of Flamingo Films in Nashville getting basic info and layout of Grand Ole Opry and its artists prior to first filming of the show. **Col. Tom Parker** and **Tom Diskin** leave early in December for trek to West Coast. Parker now manages **Hank Snow** and coordinates activities in the Hank Snow Enterprises. **Wesley Rose** reports that **Al Terry** and **Tommy Hill** of Hickory label held sessions here last week. Also **Jimmy Newman** (Dot) had a new session as did **Mary Anne Johnson**, a newcomer to the MGM label. **Fred Rose** conducted the sessions. **Bill Morgan** (Okeh), brother of **George Morgan**, also did another session last week. **Billy King**, talent rep of Louisville, Ky., recently added Grand Ole Opry stars **Ray Price** and **Goldie Hill** to his talent roster in addition to his present talent, which includes **Pee Wee King, Redd Stewart, Rex Allen, Judy Canova, Eddie Dean, Neal Burris, Randy Atcher, Boyd Bennett, Ginger Callahan**, the **House Sisters** and **Mary Ann Johnson.**

ALVADEAN COKER

HAYRIDE HAPPENINGS—**Jim Reeves** (Abbott) set for personal appearance tour to Europe. Reeves leaves Dec. 19 for France, England and Germany with a group that includes **Vicki Young** and **Jeff Chandler**. **Bud Widom**, popular AFRS DJ arranged the tour. **Dido Rowley** who apparently has left the Country field of music, makes her debut on Fabor Records with "The Hands Of Time" and "Don't Forget To Bring Me Back Your Love." Dido formerly worked with **Jerry Rowley** and his group on the Louisiana Hayride. **Alvadean Coker** now working regularly on California's Town Hall Party with brother, **Sandy Coker**. **Ginny Wright** has been visiting and appearing on the West Coast for the last few weeks, combining work with a little vacation. **Jim Edward** and **Maxine Brown** recently saw their recording of "Looking Back To See" covered in the 'pop' field by **Guy Lombardo**. **Tillman Franks** and **Stan Lewis mailing** out a promotional card informing the trade that **Jimmy Lee** and **Johnny Mathis** have a new release . . . titles are "Can't You, Won't You" and "The Fun Is Over." Franks and Lewis also reported these new releases by **Jack Ford** . . .(Chess) "Teach Me To Forget" and "Yankee Dime."

FROM THE CROSSROADS OF COUNTRY MUSIC . . . **Don Richardson** reporting from this Country Music area, informs us that **Tennessee Ernie Ford**, star of the highly-rated Radiozark show bearing his name, returns for another appearance on "I Love Lucy" within the next few weeks, via CBS Television. **Hawkshaw Hawkins** appeared as guest of **Red Foley** on the "Ozark Jubilee" ABC netter Nov. 27 and on Dec. 4 **Smiley Burnettes** will make his guest appearance. **Red Foley** in Nashville Dec. 20 with manager **Dub Allbritten** for the DJ Convention, took time out for an appearance on the Grand Ole Opry and received a sizable applause from the packed Ryman Auditorium. Foley sang the current popular "One By One" with **Kitty Wells** with **Ernest Tubb** handling the introductions.

JACK FORD

WLS-NATIONAL BARN DANCE . . . The **Morgan Sisters**, whose novel harmonizing made a hit with WLS audiences when they guested on the Barn Dance before, paid another visit to the show on Nov. 20. **Dolph Hewitt**, the sweet singer of ballads on the Barn Dance, was made Honorary Fire Chief of Roanoke, Ill., while doing a recent personal appearance there. Nat'l Barn Dance stars **George Wilson** and **Red Blanchard** are frequent guest stars on "Downstate Jamboree" on WTVP, Decatur. The show is seen on Channel 7 every Wednesday night between 8:30-9.

COUNTRY SMATTERINGS . . . **Jack Farmer**, songwriter from Knoxville, Tenn., has moved to Nashville where he is attending the Tennessee School of Broadcasting. **Mac Wiseman** (Dot), who has kept a rather busy schedule of personal appearances during the last several months, is now set to do a TV'er over WMAR in Baltimore, Md. From **Bill Long** and Radio Station CHML in Hamilton, Ontario, we learn that **Crazy Elmer** and company was recently in there and did a tremendous job of entertaining, and drew a great crowd. Also appearing in Hamilton recently was an All-Star Canadian Cast, consisting of the Mainstreeters, starring **Wally Traugott**. It's reported that Wally is Canada's greatest teen-age fiddler, and his latest release on Sparton Records is his own. . . . "Kansas City Railroad Blues." **Jack Kingston** also made his appearance in this Canadian city recently . . . he's ridin' on a great hit in Canada . . . "How Far Is She Now" . . . a story on the lake Ontario swim by **Marilyn Bell**. The Southern Bells are drawing capacity crowds at their performances in this section of the country, and **Madeline Bonin**, leader, has a new release out . . . "Watchmaker's Waltz" and "The Mamma Doll." Activity continues to climb in the All Night Singing field. Friday, Nov. 26, **Wally Fowler** and his Oak Ridge Quartet, The **Statesmen Quartet**, the **Blackwood Brothers Quartet**, R. W. **Blackwood, Jr.** (Wennie), **Mrs. R. W. Blackwood** and **Stuart Hamblen** held forth at Radio Center Auditorium, Charlotte, N. C. In another All-Night Singing appearance, The **Chuck Wagon Gang**, the **Gospel Melody Quartet**, **Fred C. Mapes** and the **Harmoneers** and the **Sunshine Boys** held forth at the City Auditorium in Moultrie and City Auditorium in Thomasville, Ga. Just received the 10th Year Publication of the **Ernest Tubb** Fan Club Journal, Melody Trails, from the Club's president, **Norma Barthel**, Box 68, Roland, Okla. **Red Smith** of WBOK, New Orleans, La., reports that fellow deejay **Dean** "Hillbilly" Evans of WXOK, Baton Rouge, La., is doing fine job of promoting Country wax through his territory. **Louise Weaver** doing some good public relations work for **R. D. Hendon** and headin' up his Fan Club from Houston, Texas.

HAWKSHAW HAWKINS

First Release

NEW YORK—Paul Cohen (left) of Decca's A&R Department, plays their first Decca release for the new vocal group, The First Nighters. The boys made their disk debut with "Willow Weep For Me" and "Peaches And Cream."

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

1.	MORE AND MORE	Webb Pierce (Decca)
2.	I DON'T HURT ANYMORE	Hank Snow (RCA Victor)
3.	IF YOU DON'T SOMEBODY ELSE WILL	Jimmy & Johnny (Chess) / Ray Price (Columbia)
4.	ONE BY ONE	Kitty Wells & Red Foley (Decca)
5.	THIS IS THE THANKS I GET	Eddy Arnold (RCA Victor)
6.	YOU'RE NOT MINE ANYMORE	Webb Pierce (Decca)
7.	THIS OLE HOUSE	Stuart Hamblen (RCA Victor)
8.	LOOSE TALK	Carl Smith (Columbia)
9.	NEW GREEN LIGHT	Hank Thompson (Capitol)
10.	MORE THAN ANYTHING ELSE IN THE WORLD	Carl Smith (Columbia)

11) WHAT'CHA GONNA DO NOW. 12) COMPANY'S COMIN'. 13) IF YOU AIN'T LOVIN'. 14) BEWARE OF IT. 15) PENNY CANDY. 15) THE NEXT VOICE YOU HEAR.

Country Round Up (Continued)

R. D. has a new release out on Starday . . . titled "Return My Broken Heart" and "You Traveled Too Far." **Art Barrett** of WCMS informs us that his station is now well represented with Country Music. From 5-8 A.M., Art conducts the Early Morning Frolics, and then from 10-12 noon, **Sheriff Tex Davis** gets things under way with the Record Roundup. Then from 12:00-1:00 P.M. Art comes back with Hillbilly Houseparty and from 1:00-4:00 P.M. **Ted Tatar** does things up with the Hillbilly Hotel and Country Music gets the final shot in the arm from 5:00-7:30 P.M. by Sheriff Tex Davis on the Record Roundup. And, this now rounds up the column for this week!

Listen!_ Laugh, to the NEWEST SATIRE ON THE OLD WEST:

"THE SHERIFF SONG"

TEX RECORDS

B/W "I'LL NEVER FALL IN LOVE, UNLESS"

Bill Wimberly Western Swing Band
Voc. Buddy Kendrick

DISTRIBUTORS—WRITE

TEX RECORDS 151 S. AMSDEN WICHITA, KANSAS

Select-o-matic 100

The music system that's years ahead in design, years ahead in performance. It's the music system that gives you the last word in listening pleasure with *Full-Spectrum High Fidelity* plus *All-Directional Sound.*

Wall-o-matic 100

The finest remote-selection system ever designed! Catalogs 100 selections under the five basic musical classifications . . . places them at finger-tip reach of guests. Put these "champion music salesmen" to work for you.

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

America's finest and most complete music systems

Here and There

NEW YORK—One of our best known coinmen here, who returned from a trip which took him into a number of cities covering practically every section of the nation, told us that the most deplorable condition he noted was the lack of salesmanship and initiative among the operators. "Sam Wolberg's article in this issue of **The Cash Box**" he said, referring to the November 27 issue, "hits the core of the problem. Whereas Wolberg refers in most part to the manufacturers and distributors, I must point the finger at the operators. Naturally, there are a number of real live-wire operators, but frankly from what I saw they are in the minority. Years ago, operators used every bit of ingenuity, intelligence and salesmanship in selling and promoting the good-will of the location. Today, the location owns the operator, instead of being the other way. The operator, in my opinion, is as good a business man as there is, but he doesn't appear to be using his talents. Maybe he's become fat and lazy. Whatever the reason, he'd better get off his fanny, as some fast moving, ambitious young operator is going to knock his brains out."

WASHINGTON, D. C.—About four months ago, President Eisenhower unveiled a plan for the expenditure of $50 billion for new highway construction. In reporting this grand plan, **The Cash Box** revealed that experts in the field stated the figure would run closer to $75 billion. Now the same experts say the program would run to $100 billion—to be started on a major scale in 1955, intensified in 1956, kept going at a roaring pace for at least a decade. It is stated that these are not figures pulled out of a hat. They are official estimates and projections made at the highest level in Government. Road building is a basic project. From this activity, there develops new communities, new building, new schools, new business. It would appear to us that the good old United States is in pretty good shape—and the economy of the nation will develop upward and onward as the years go on.

LONDON, ENGLAND—While there aren't many places a slot machine can operate in the United States, it appears that there must be many in England. Many of the ads in **The World's Fair**, English coin trade paper, feature copy either selling, or making offers for slots. Some of the machines mentioned are Mills Century, Mills Golden Bells, Mills Silents, Mills Reserves, Mills Bonus, Jennings Chiefs, Jennings Challengers Watling Twin Jackpots, and Pace Comets.

Mr. Juke Box Operator:

HOW MUCH LONGER CAN YOU HOLD OUT?

1939 PRICE OF PHONO PLAY — 5¢

The year of 1939 is used by all the nation's economists as the basic valuations year because, during 1939, the American Dollar was actually worth a full dollar (100 American cents). During 1939 juke box operators obtained 5¢ per play, 2 plays for 10¢, 5 plays for 25¢. The juke box operator, in 1939, was actually getting a full 5 American pennies for each and every play. A true and complete American Nickel, Dime or Quarter.

15 YEARS LATER

1954 PRICE OF PHONO PLAY - 2.7¢

Today, 15 years since 1939, the nation's economists value the 1954 American Dollar, as compared to the dollar of 1939, at 54¢. That means that the 1954 American Dime is worth 5.4¢. Similarly, it means that the 1954 American Nickel is worth but 2.7¢. In short, the juke box operators who are still working on the 15 year old, 1939 basis, are obtaining only half of what they used to get per phono play.

BUT, SINCE 1939, OVERHEAD EXPENSES HAVE INCREASED OVER 300%

What business man in all the world can reconcile the differential between paying over 300% more for his merchandise and selling it for less than half the price he used to sell it for?

Even Uncle Sam has become aware of this fact. Today the First Class U. S. Mail Postcard that sold for 1¢ in 1939 sells for 2¢ in 1954—a 100% increase in price in so small and so subsidized an item by America's tax payers.

The little shoeshine boy's box used to have crudely painted on its sides: Shine 5¢. Today, this very same shoeshine box is repainted with: Shine 15¢.

And so on, and on, and on, and on, down the long, long list of items used in every day living, from a stein of beer to a cup of coffee, to hair cuts and suits, to shaves and pomades, to toothpaste and rugs, etc., etc., etc.

In every case intelligent retailers have continued to boost prices as the prices they were forced to pay continued to go up and up and up—somewhere into the inflationary skies of 1954.

And this isn't all. As far as the juke box operator is concerned—he paid about $300. per phono in 1939 and—today—15 years later—he pays $1.000. per phono.

This doesn't include all his accessories, daily necessities, and/or overhead costs to do business, as well as his living expenses.

Yet, this very same juke box operator, this man who is paying over 300% more for everything he needs to continue in business, is charging about 50% LESS for the very same entertainment he sells.

How much longer, Mr. Juke Box Operator, can you hold out?

Kansas City Music Ops Vote 10c Play

All Members of Kansas City Music Operators Association Start to Change Over to 10c Play Morning After Meeting. Agree to Respect Each Other's Locations for Period of 60 Days After Changeover. The Cash Box Acclaimed by Entire Meeting for Untiring Efforts to Show Operators Way to 10c Play. Bill Gersh Given Ovation.

KANSAS CITY, MO.—"This is the largest gathering of music operators we've ever had the pleasure of seeing in any one meeting," is the way Nick Evola, president of the Kansas City Music Operators Association, described the size of the gathering that attended the special meeting devoted to open discussion and vote on 10c play at Garret Hall, this city, Wednesday evening, November 23.

Bill Gersh, publisher of *The Cash Box*, was the principal speaker of the evening. Gersh had spoken, prior to this mass meeting, to the Board of Directors at an afternoon session the same day.

After his speech, the operators continued to ask questions regarding various ways and means to get dime play started in this area.

Not only were the operators of Kansas City, Missouri present, but also music operators from across the river, Kansas City, Kansas, and operators from as far as 100 miles away.

Charles Bengimina acted as host for the evening along with Nick Evola. Kandy Warren, secretary of the association, was given a vote of thanks by all present for the marvelous work she had done to help bring the men in from so many miles away.

After questioning Bill Gersh for sometime in regard to how other territories had started 10c play going, the officers called for a vote.

A most unanimous affirmative was the answer to getting 10c play started in this area. The operators insisted on getting started immediately the morning after the meeting. Some operators surprisingly advised that most of their routes were already on dime play.

It was agreed at the meeting that each operator would respect the other's locations, after the changeover to dime play, for a period of at least 60 days.

In short, if any location was to ask some other operator to install a phonograph, he would hold back from so doing until 60 days has passed.

He would also advise the location that he, too, was changing all his music equipment over to dime play. This agreement won much acclaim on the part of all present.

The operators here agreed that they did not believe every single one of their music machines would be changed over for at least thirty to sixty days or even longer. Some routes, as they explained, tok much time for changeover. "But," as one leading operator stated, "we are going to change over to dime play as we go along and we believe that this is most important to all in this area."

As the meeting came to a close, Charley Bengimina of B & G Amusement, asked for a standing vote of thanks acclaim to Bill Gersh for the great and inspiring speech he had made and also for the fact that it took this one spark to get dime play going in this town.

All the distributors who were present promised to cooperate 100 percent with the operators and offered the use of their mechanical departments for all changeover work.

Ohio Ct. Upsets Liquor Bd. Pin Ban

COLUMBUS, O.—An order by the Ohio State Liquor Department banning pinball machines from liquor and beer sales places was upset by Common Pleas Judge Ralph J. Bartlett in an opinion handed down Friday, November 19, in this city.

Besides ruling against the liquor board's Rule 53, which prohibits permit holders from possessing any device which may or can be used for gambling, Judge Bartlett also criticized the investigator who becomes "a criminal himself in his zeal to enforce the law on others."

The court reversed the liquor board's 15-day suspension of the permit held by Stick's Place at Wauseon, where liquor investigators on July 15, 1953, obtained four free games on a pinball machine.

In commenting on the liquor board's argument that "the privilege of free play resulting from the player's manipulation of the machine . . . is a thing of value," Judge Bartlet said:

"This argument is based upon a refinement of reasoning that calls for fine spun distinctions without any real differences, which cannot be sustained under the canons of strict construction of penal statutes and regulations."

The court said the board "must not undertake to supply any omission or to improve the provisions of any statute to meet a situation not provided for by law."

Concerning the department inspectors, Judge Bartlett declared: "There is no justification or need for one clothed with authority to enforce the police power of a sovereign state, to become a criminal himself in his zeal to enforce the law on others. Such a course of conduct causes disrespect for so-called law enforcement."

The court ruling, however, did not affect the present ban by the city of Columbus against pinball machines.

United Intros "Deluxe Mercury Shuffle"

BILL DeSELM

CHICAGO—United Manufacturing Company, this city, introduced its new "DeLuxe Mercury Shuffle Alley" to the trade this past week, it was announced by Bill DeSelm, sales manager.

The six-player bowling game has a new triple-match feature in which the word, "United", on the backglass is spelled out, letter by letter, as matches are registered and which is carried over from game to game.

"DeLuxe Mercury Shuffle Alley" affords a player the opportunity of matching his score with a number-star-clover combination, which lights up in the third and 10th frames.

A star-number match lights the letters in the carry-over feature. For strikes and spares in the sixth to the 10th frames, extra shots are awarded.

According to DeSelm, "Production is being geared to meet the demand for 'DeLuxe Mercury Shuffle Alley'. Advance orders for it have been numerous."

Also available is "Mercury Shuffle Alley", the regular model without the triple-match feature.

Both the deluxe and regular models are available in 10-cent or 10-cent and 3 for 25c play. Both come in two sizes —8 by 2 feet or 9 by 2 feet.

Exhibit Display Honors Amuse. Parks

J. A. (ART) WEINAND

CHICAGO—Some of the outstanding amusement parks in the country are being feted in a unique art gallery at the Exhibit Supply display booths at the 36th annual convention and exposition of the National Association of Amusement Parks, Pools and Beaches which opened at the Hotel Sherman, this city, on Sunday, November 28.

Photographic and card scenes, telling the story of, and featuring each outstanding park, are displayed on a double rack which is located in the center of the six-booth space occupied by Exhibit Supply.

Each park is featured separately on large-size posters containing the names of the parks, their locations, names of their presidents or managers and artistic layouts of scenes of the parks.

Above the art gallery is a sign which reads: "Some Of The Business Enterprises Who Have Helped Sell Over A Billion Exhibit Cards."

At the NAAPPB show, Exhibit is showing its new "Sportland Shooting Gallery," "Vacuumatic Card Vendor," "Junior Jet Ride" and "Big Bronco" kiddie ride.

The Exhibit space is located in Booths 101 thru 106.

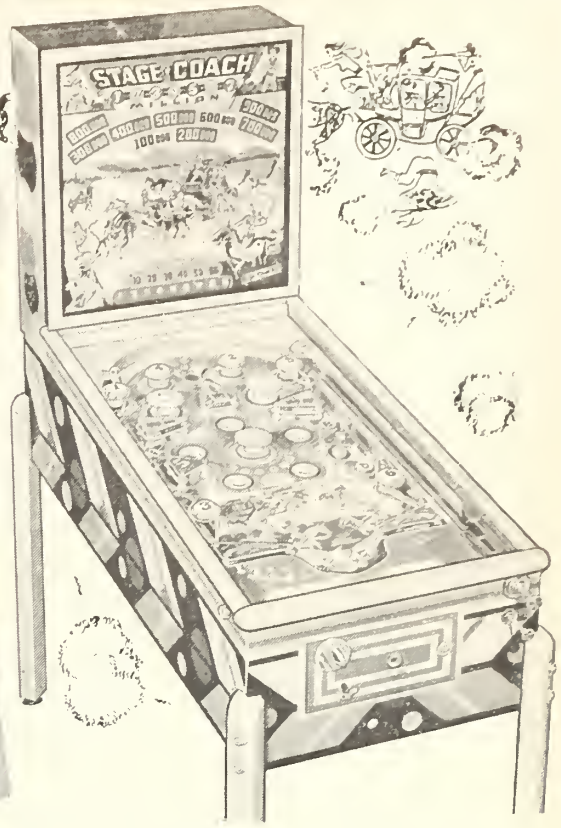
A POWERFUL PAIR!

GOTTLIEB'S

STAGE COACH

and proven, accepted

GOTTLIEB'S Super JUMBO



1-2-3 or 4 can play at the same time!

- MULTI-TILT FEATURE Action continues for remaining players even though one or more players tilt out their own scores.
- TRIPLE MATCH Feature with multiple play awards.
- MODERN MASSIVE CABINET.
- BURGLAR-PROOF CASH BOX.
- ADVANCE DESIGN SCORING UNITS! A Gottlieb perfected unit with heavy duty coils; metal drums for easy cleaning.

- 1 to 6 Rotation Sequence Awards Replay.
- 5—Drop Through Holes Awards Replay—Mystery Feature Spots Holes.
- A-B-C-D Rollovers When Made Give Additional Replays.
- HIGH SCORE TO 7 MILLION.
- Super Point Scoring Using Multiple Point Targets.
- 3 Pop Bumpers.
- 2 Flippers.
- 2 Cyclonic Kickers.

SEE THEM AT YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

Restaurant Show Hit

NEW ORLEANS, LA.—At a recent "All South Restaurant Show" held at the Jung Hotel, this city, November 9, 10 and 11, one of the hits of the show was the Dixie Coin Machine Company exhibit of the new AMI Model "F."

Ed Hollyfield reports that the attending restaurant men, in addition to their enthusiasm over the sonoramic sound were pleased to learn the phonograph came in a choice of eight colors to fit the particular decor of their locations. Hollyfield stated that there were many inquiries from restaurant owners who had not previously had juke boxes in their places. All inquiries were referred to operators in the restaurant owners' home areas.

Nat Cohn at Park Show

NEW YORK—Nat Cohn, well known coinman, advised that he has taken a suite of rooms at the Sherman Hotel, Chicago, during the Park Show, November 28 to December 1.

"I'm going to the show" stated Cohn, "for a double purpose. I want to greet all my friends and the nation's distributors, and at the same time will have something of great interest to talk to them about which of course, will be to our mutual interests."

Music Operators

COME IN AND SEE...

The Latest and Greatest Of All Juke Boxes

AMI

MODEL

F

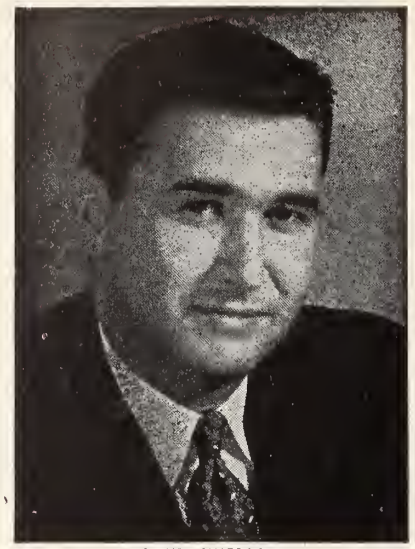
RUNYON SALES COMPANY

Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777

NEW golden palomino horse
NEW rigid steel base
NEW flashy colorful cabinet
THE CHAMPION
• REALISTIC WESTERN HORSE
• REAL WESTERN SADDLE
• SAFE, LOW-SPEED START
PULL REINS TO TROT OR GALLOP
• LIFE-LIKE RIDING ACTION
• STURDY, TROUBLE-FREE MECHANISM
• SLUG-PROOF COIN MECHANISM
• SMOOTH, QUIET OPERATION
10¢ A RIDE
REQUIRES ONLY 22 IN. BY 44 IN. FLOOR SPACE
110 VOLT A. C.
RIDE THE CHAMPION 10¢
Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois

Keeney Ships "Sportsman" Gun Game



PAUL HUEBSCH

CHICAGO—"Sportsman," new gun game of J. H. Keeney & Company, Inc., this city, was being shipped to the trade this past week.

"Samples of 'Sportsman'," said Paul Huebsch, sales manager, are on the way to all our distributors. Operators may view the gun game first hand in our distributors' showrooms.

"Production on 'Sportsman' is in full swing. Initial orders have been coming from all over the country."

"Sportsman," the first gun game produced by Keeney during the post-war years, centers around the outdoor theme. A woodsy, fall-season hunting effect is stressed thruout.

"Certain to gain player interest," Huebsch related, "is the fact that the game employs targets which pop up all over and do not follow a row-by-row pattern. In 'Sportsman' the player finds the same conditions he experiences hunting outdoors."

The rabbit targets in the first row score two points each. The pheasant targets in the second row register 20 points each. The duck targets in the third row tally three points each.

At the start of the game, the second row's middle pheasant target pops up. From then on, however, individual targets jump up after each hit without regard to any row-by-row series.

"Sportsman," compact in size, has a time element bonus feature along with its 25 shots for a dime.

The time element starts operating when the trigger of the .22 cal. rifle is pulled the first time. For each unit of time under 60 (each unit is approximately six-tenths of a second) remaining, after the 25th shot is completed, a player has two bonus points added to his total score.

Also incorporated in the game is a match-number feature. By matching a unit of his score a player can receive a 10, 50, 100, 200 or 500 special award.

Minthorne Holds Official Opening

LOS ANGELES, CALIF. — Frank Mencuri, manager of Minthorne Music Company's new branch sales offices, this city, announced this past week that their official opening and premiere showing of new games, guns and vendors was highly successful.

The two day event November 21 and 22 drew nearly 500 operators and their wives who came in from all over Southern California.

John Gore, bowler project engineer for Chicago Coin Machine Company, Chicago, flew in especially for the showing. He conducted an informal service school showing ops the many refinements and improvements of the beautiful new "Thunderbolt" Bowler. With him was Phil Robinson, West Coast regional representative for Chicago Coin.

Dave Wallach, district manager for J. H. Keeney & Company, was also on hand to help display the firm's new "Sportsman Gun" with pop-up still and moving targets.

Also on display in the spacious new showrooms was Exhibit's newest addition to its gun line. Ops were particularly impressed by the revolving disc and blackout feature of the new "Sportland" Shooting Gallery.

Jean and Dolores Minthorne, Hank Tronick, Ed Wisler and Wayne Davis came down from the main Minthorne showrooms to help out during the event.

In the upstairs sales rooms, George Mahlum presented an impressive display of new Seeburg background music systems for operators and complete line of High Fidelity components.

Recording artists who turned out to make the affair complete included George Shearing, Lorry Raine, The Lainie Sisters and many others.

Delicious buffet-refreshments were served to everyone.

Frank Mencuri stated, "I wish to take this opportunity to thank each and every operator who attended the showing and official opening at our new showrooms." He added, "We are grateful for the keen interest shown in the new machines on display."

NEW BIGGER BETTER
COMMERCIAL MUSIC CO., INC.
★ DALLAS, TEXAS ★

C. A. ROBINSON & COMPANY
2301 W. Pico Blvd. Phone DUnkirk 3-1810
Los Angeles 6, California

Ultrasound HI-FIDELITY CONVERTER
For Standard Seeburg Phonographs
Easily Installed . . . Follow step by step instructions and in less than one hour convert M100 A, B, BL, C, & W models to hi-fi second to none. So simple anyone can install it. So good no one can beat it.

Kit Includes . . . World's finest hi-fi output transformer custom-wound for Seeburg conversions, special high frequency speaker, balanced out-put tubes.
Price . . . only $59.50 . . . less than one-twentieth the cost of a new hi-fi phonograph.
Order Now . . . Be the first in your city with Ultrasound. Satisfaction guaranteed or your money back. Specify amplifier model with order.
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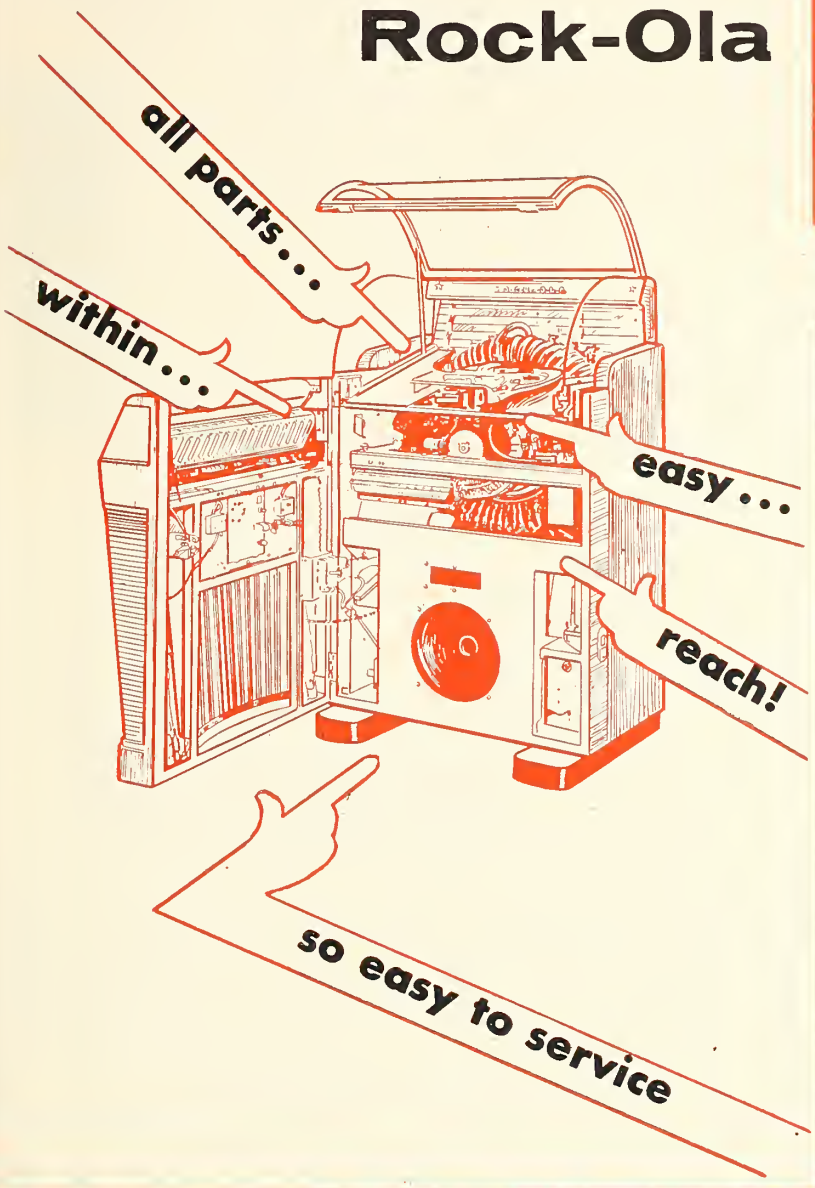
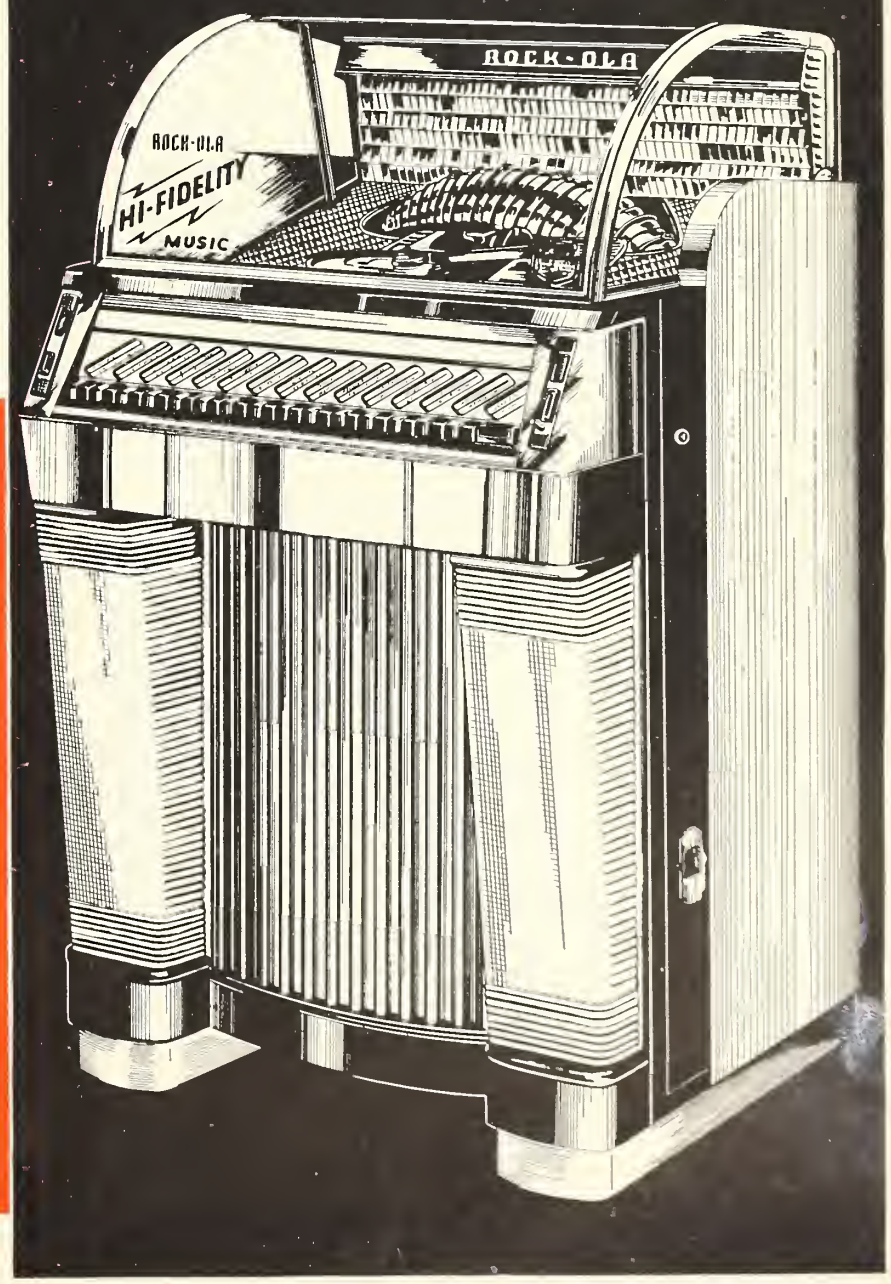
ask your serviceman . . . he knows!

Rock-Ola EZ accessibility!



- *EASY* to reach records and needles without moving phonograph from wall.
- • Greater visibility of *EASY* to change standard title strips means more music sales.
- • • Three-way safety catch on dome makes for *EASY* record changing.

Model 1446 — **120 SELECTIONS**



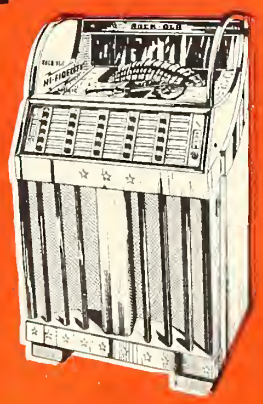
ROCK-OLA

HI-FIDELITY

Phonographs

120 and 50 selection Models

Model 1442



50 SELECTIONS

ROCK-OLA MANUFACTURING CORP.
800 N. KEDZIE AVE., CHICAGO 51, ILL.

Announcing

The all-new model 11 Auto-Photo Studio

Check these features for greater profits and investment security:

- Continuous operation
- New beauty in styling and finish
- Electronic lighting
- Engineered and built to last for years of profitable operation
- Potential gross receipts $30 per hour

Premiere Showing NAAPPB Exposition

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November 28 through December 1 *Booth # 142*

Auto-Photo Co., Inc.
1452 S. San Pedro Street
Los Angeles 15, California

SPECIAL PRICE!

STANDARD SIZE **TITLE STRIPS**

BOX OF 1000 SHEETS — *Reg. $5.50 Value!* $3 Specify Single or Double

A Quarter Century of Service.

ATLAS MUSIC COMPANY

2118 N. Western Ave., Chicago 47, Ill. ARmitage 6-5005

United Music Operators of Michigan Presents Teen-Age Talent Program

Meet With Police Dep't., Youth & Civic Orgs.

DETROIT, MICH.—As a result of the preliminary meetings held by the Youth Bureau of the Police Department and United Music Operators of Michigan, a meeting took place Tuesday, November 16 at the Woodward Station with representatives of 35 youth and civic organizations present.

Police Commissioner Edward S. Piggins told those in attendance that he wanted to set up a congress of the Detroit groups which deal mostly with young people. He said he also wants to revive the Businessmen's Youth Clubs. Piggins instructed Inspector Ralph Baker, in charge of the Youth Bureau, to try to organize active clubs in all precincts.

Roy Small, conciliator and public relations counsel for the music operators organization informed the meeting that the United Music Operators of Michigan would furnish a juke box for dances and recreation to any group recognized by the Youth Bureau.

The complete program, at this time, of the music operators association was outlined. In addition to furnishing juke boxes, it will bring nationally known radio, TV and recording artists to the youth centers. It will sponsor a neighborhood talent contest—winners of local contests would compete in a city-wide contest, the winner to receive a national opportunity.

At first United was thinking of calling its youth groups "97% Clubs," but was advised by other youth groups to drop this name. Now, the association plans on running a contest to select a name. With the cooperation of disk jockeys and the press, the public will be asked to send in suggested names to the "You Name It" committee.

"We will put on a second show sometime in February, 1955," said Small, "at the State Fair Grounds Coliseum, which will accommodate about 8,000 persons. About 20 of the most appropriate names will be submitted to the teen-agers attending this party. Names will be printed on a ballot, and the teen-agers will select the one they like. The ballot will require them to sign their name and address. About 100 prizes will be given. The Grand Prize is a trip to New York for two by airplane, where they will meet top recording stars. Prizes are to be given to those submitting the best names."

As a result of the meeting, good sized stories appeared in the newspapers the following day. Each paper devoted considerable space to the proposition presented by the United Music Operators of Michigan. One of the headlines, across two columns, read: **"Police Support Pledged. Music Operators Offer Teen-Age Talent Plan.**

Cooperating closely (as a matter of fact association members) are all of the city's disk jockeys.

Advisors to association will be: Youth Bureau of the Police Department; Mayor's Committee on Children and Youth; United Community Services, Recreation Division; Parks and Recreation Department; Parent Teachers Association; Detroit newspapers, radio and television.

Return From Bermuda Trip

NEW YORK—Waving hello to the pier welcomers as the Wurlitzer junket returns from its Bermuda trip are from left to right—Bob Bear, sales manager; Roy F. Waltemade, vice-president and manager of Wurlitzer's North Tonawanda plant; A. D. Palmer, Jr., advertising and sales promotion manager. The trip was a reward for prize winning distributors in a Wurlitzer sales contest.

Twin Cities Music Ops 10¢ Play Meet December 3

Bill Gersh, Publisher of The Cash Box, Will Be The Principal Speaker

MINNEAPOLIS, MINN. — Friday, December 3, 1954, at 2 P.M. in Willard's Catering Lounge, is the date, time and place set for the biggest mass meet of music operators in the Minneapolis-St. Paul twin cities, along with all music operators from the surrounding area, to discuss dime play.

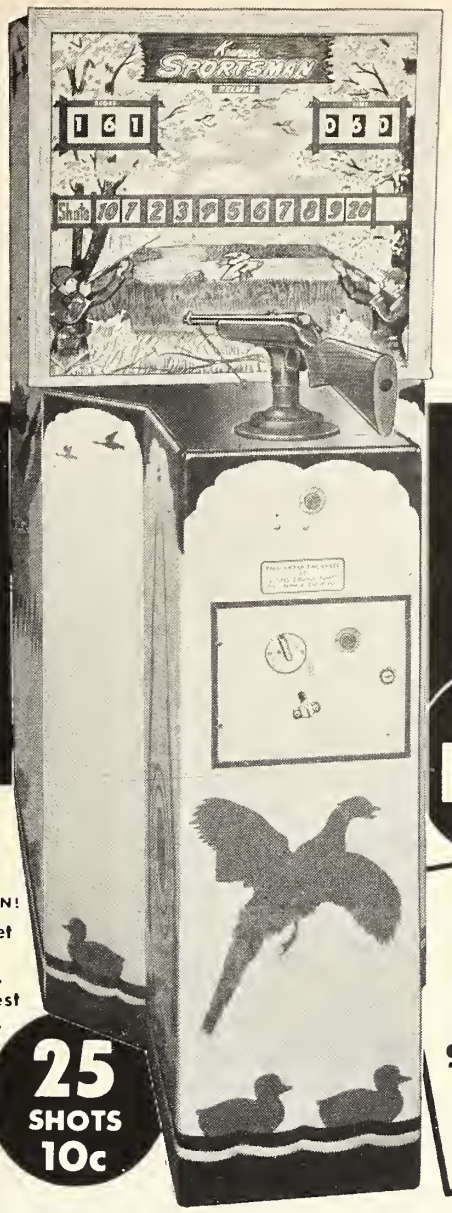
Bill Gersh, publisher of **The Cash Box**, has been asked to fly here to speak to the gathering.

Bill has spoken in Cleveland, Detroit, Kansas City, and many other cities to mass meetings of operators regarding dime play.

Operators here are reported to be eager to get dime play working. They find they cannot continue ahead progressively at the present time because of the tremendous overhead expense which they are enduring plus the fact that all costs have risen to the point where taking in a nickel per play is actually forcing them to endure loss.

Phono distribs in this area also intend to be present. Just as the distributors showed progressive agreement in other cities, it is believed that they will be in the forefront of the drive for the operators to change over to dime play and, thereby, assure a healthier operating situation.

Letters and phone calls to operators started as of Friday, November 19 to get everyone to attend the meeting.



NEW! FASTER! MOVING TARGETS!

HIGHER SCORES

Keeney's DELUXE

SPORTSMAN

SPEEDIER PLAY!

BIG EXTRA BONUS:

New MATCH-A-SCORE "0 to 9" gives player 10-50-100-200 or 500 Award Points!

FEATURES
- Rabbits—Pheasants—Ducks POP-UP on mystery basis!
- Roving Targets always on-the-move in realistic 3-D colorful hunting scene!
- Slug Rejector • Standard 6 volt bulbs • Genuine Regulation Hunting Rifle!

TIME 060

2 BONUS POINTS added to score for each unit of time under 60.
Timer can be set to stop at 100-200-300-400 or 500 at option of operator.

5 DUCKS in back row.....3 points each
5 PHEASANTS in center row.....20 points each
5 RABBITS in first row.....2 points each

FITS EVERY LOCATION! Cabinet only 29 in. at widest point.

25 SHOTS 10c

also AVAILABLE AS Keeney's SPORTSMAN without Match Feature or Replay Button

IMPORTANT! This original combination of roving POP-UP TARGETS creates a *brand new* desire for competitive target shooting thru a true test of marksmanship.

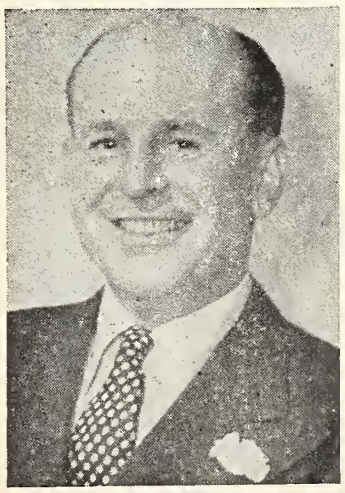
SEE IT! TRY IT! Keeney's Deluxe Sportsman far surpasses any gun you've ever operated. It is without equal for producing gun game profits!

SEE YOUR KEENEY DISTRIBUTOR NOW!

J. H. Keeney & CO., INC.
2600 W. FIFTIETH STREET • CHICAGO 32, ILLINOIS

Williams Enlarging Engineering and Experimental Departments

New Type Products Undergoing Tests While Others in Development Stage. Harry Williams at Factory.



HARRY WILLIAMS

CHICAGO—With Harry Williams at the Williams Manufacturing Company plant here, news was released this past week that the engineering and experimental departments of the firm were being enlarged, with more manpower being added to develop new type products for the trade.

It is understood here that some of these new products are already out on tests and that Harry Williams brought some in with him from California where tests had been conducted on new products.

Much development is now under way at the Williams plant, and when these new products are completed they will also be placed on test locations thruout the country.

In the meantime executives at the Williams factory are all working ahead with plans to present the new items in the coming weeks. In fact, just as soon as the engineers of the firm are ready to put them into production.

There is a great deal of interest thruout this manufacturing center as to just what Williams will present to the field. He will be in the factory for some weeks to come. He has already been here two weeks and has no intention of leaving, it is reported, until the new products are well on their way.

The atmosphere at the Williams factory is one of secrecy, but also of jubilation, with all of the belief that their new products will meet with complete approval of the industry.

Dime Play Leads Way

CHICAGO—More and more association leaders are urging all members of their organizations to try 10c play in an effort to somehow meet the ever increasing overhead expenses which are facing operators in all parts of the nation.

As one association leader advised **The Cash Box**, "We would very much like to have you attend our next big meeting and present all the facts regarding what dime play is doing in other parts of the country.

"The operators here," he continued, "are having a very rough go of it due to the fact that they refuse to recognize the growing overhead expenses with which they are faced at this time, and also that these expenses continue to zoom upwards, as more and more inflation becomes apparent everywhere."

Not only this man, but many others like him, are today telling music operators "Dime play leads the way."

Or, as one of the men in Southern Illinois advised, where operators are trying to get together on a day to set dime play in action:

"We've just simply got to have more income to meet our ever growing expenses. We just can't continue on nickels and pay dimes for everything we need."

"At least," he concluded, "we'll have some chance to survive if we can take in dimes, as against the dimes we are spending for expenses, instead of nickels while we pay out dimes."

FOREIGN BUYERS!

We Have For Immediate Delivery
Reconditioned International
MUSIC • GAMES
KIDDIE RIDES

We stock the most complete line of thoroughly reconditioned Wurlitzer, Seeburg, AMI, Rock-Ola and Evans Music Machines. Also the finest line of reconditioned Pin Games, Arcade Equipment, Shuffle Alleys and Kiddie Rides.

CABLE US FOR SPECIAL PRICE LISTS.
Parts and Service Manual Available.

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1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel. RI 6-7712)

GET BIG PLAY THIS FALL SEASON with the best!

BEACH CLUB	$329.50
HIFI	440 00
BEAUTY	240 00
CABANA	149 50
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FLYING HIGH	99.50
GRAND SLAM	90.00
SPARK PLUG	60.00
JALOPY	60.00
HAYBURNER	50.00
SUPER PENNANT	219.50
ALL STAR	349.50
MAJOR LEAGUE	339.50
STAR SERIES	65.00

WRITE — WIRE — PHONE TODAY!
We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA

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MUTOSCOPE

Leading Money Makers for Amusement Parks and Penny Arcades

The New
VOICE-O-GRAPH
The New
DRIVEMOBILE
The New
PHOTOMAT
and many others

profit trade mark for more than half a century

See These Outstanding Machines
BOOTHS 2 AND 3
NAAPPB
OUTDOOR AMUSEMENTS EXPOSITION
Hotel Sherman, Chicago, Ill.
NOVEMBER 28 - DECEMBER 1, 1954

If You Can't Come to the Show Write for Details Today!

INTERNATIONAL MUTOSCOPE CORP.
WILLIAM RABKIN, Pres.
44-02 Eleventh Street, Long Island City 1, N. Y. STillwell 4-3800

AMI MODEL E120, new machine warranty	$750	AMI E120, like new	$675
AMI MODEL E80, new machine warranty	650	AMI E80, like new	575
AMI MODEL E40, new machine warranty	550	AMI E40, like new	475

RECONDITIONED—READY FOR LOCATION

MODEL C SEEBURG	$650.00	SEEBURG SHOOT THE BEAR	$150.00
MODEL B SEEBURG	550.00	GENCO SKY GUNNER	200.00
MODEL A SEEBURG	375.00	EXHIBIT JET GUN	150.00
1450 WURLITZER	450.00	UNITED CASCADE BOWLER	185.00
MODEL D A.M.I.	375.00	UNITED STAR 10th FRAME	135.00
1015 WURLITZERS	87.50	UNITED STAR BOWLER	125.00
EVANS CONSTELLATION	225.00	UNITED SUPER BOWLER	115.00
MODEL C 40 A.M.I.	250.00	UNITED DELUXE 7-10	85.00
5c A.M.I. WALL BOXES	10.00	UNITED FIVE PLAYER F.T. 7-10	60.00
PACKARD WALL BOXES	3.50	TURF KINGS	25.00
ROWE IMPERIAL CIG. VENDORS	55.00	FUTURITY, LIKE NEW	65.00
TELE JUICE VENDORS, 6 SEL.	200.00	UNITED SHUFFLECADES	50.00
		DALE GUNS	50.00

One-Third Down, Bolance C.O.D. Mony other Games—Variety of used Pin Tables, write. One-Stop record service.

MOUNTAIN DISTRIBUTORS

3630 DOWNING ST. Phone: AComa 2-8518 DENVER, COLO.

BUSINESS AS USUAL

We've had a fire . . . but are still doing business as usual. While renovating we will continue to deliver everything you need.

DAVID ROSEN
Exclusive A M I Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE-STEVENSON 2-2903

WANTED

Rock-Ola 120-selection "Comets" for cash. Any quantity. Highest prices poid. Write Box #332, c/o The Cosh Box, 26 W. 47th St., New York 36, N. Y.

John Conroe Double Granddaddy

CHICAGO—John Conroe, vice president of J. H. Keeney & Company, Inc., this city, was presented with his second grandchild on Monday, November 15.

His daughter, Nancy (Mrs. Robert Preston), gave birth to a 7-pound, 8-ounce baby girl.

New Converter Bows

OGDEN, UTAH—The Ultrasound Company, this city, introduces this month its new hi-fidelity conversion kit, designed to change standard model Seeburg music boxes over to hi-fidelity at one-twentieth the original cost.

According to Norman W. Cragun, president, the Ultrasound kit is the results of over a year's exhausive experimenting and testing.

Inventor Kenneth W. Thompson, has installed several of the conversion units in the Ogden-Salt Lake City area and reports splendid results. "It will do to the coin-operated music industry what 3-Dimension has done for the movie industry," he added.

Ultrasound's national advertising will use direct mail and trade magazines to carry its message to the nation's 7,500 music box distributors and operators.

The company presently has two kit types ready for immediate delivery. The one kit is designed to fit Seeburg models number M100A, M100B, and M100BL. The second kit converts Seeburg models number M100C, and M100W. "We will soon have Ultrasound kits to fit other major brand music boxes," Cragun stated.

Chi Coin's "Thunderbolt" Available at Distributors

Bowler is Two Games in One. Can be Adjusted to Flash-O-Matic or Advance-type Scoring

CHICAGO—Ed Levin, director of sales at Chicago Coin Machine Company, this city, urged all operators to visit the firm's distributors and see first hand the new "Thunderbolt Bowler," which Chicago Coin introduced this past week.

"I urge all operators," said Levin, "to get the complete story on the workings of 'Thunderbolt Bowler,' our new six-player, match-type high-scoring bowling game."

"This new bowling game is full of player appeal features. Thoroly tested at the factory and on location, it presents tremendous money-making possibilities and trouble-free operation.

" 'Thunderbolt Bowler'," Levin continued, "features another new Chicago Coin first in its new four-way match feature. In addition to the number, star and crown of previous Chicago Coin match-type games, 'Thunderbolt Bowler' has a fourth matching feature, namely, a horseshoe.

"The four-way match feature is operated in the same manner as all previous Chicago Coin match-type games."

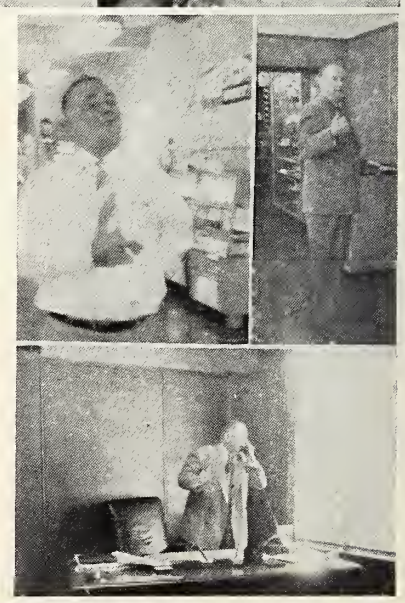
"Thunderbolt Bowler" is two games in one. It can be quickly and easily adjusted to the new Flash-O-Matic or the regular advance-type scoring.

The object in Flash-O-Matic scoring is to shoot the puck skillfully in order to stop the strike or spare count on the highest score. Scoring values flash progressively from left to right.

For the first time in a match-type high-scoring bowling game, four-drum reels are used for scoring.

"We are in full production on "Thunderbolt Bowler'," said Levin, "with advance orders pouring in."

L. A. Coin Row



LOS ANGELES — *The Cash Box* Roving Reporter who shows up on "coin row" in various cities through the country periodically, recently made his appearance among Los Angeles' coin machine distributors and here are the pictoral results. Shown left, top to bottom are Hank Tronick, Minthorne Music, caught checking *The Cash Box* price lists; Frank Mencuri in front of Minthorne windows; Charlie Robinson of C. A. Robinson & Co., watching several operators trying out one of his machines; Al Silberman of Badger Sales (left—outside) and Fred Gaunt of Badger Sales (right—outside); Bill Happel, Badger Soles, bottom. Upper right: Percy Shields, Minthorne Music, repairing a machine and directly below —Al Bettelman of C. A. Robinson & Co.

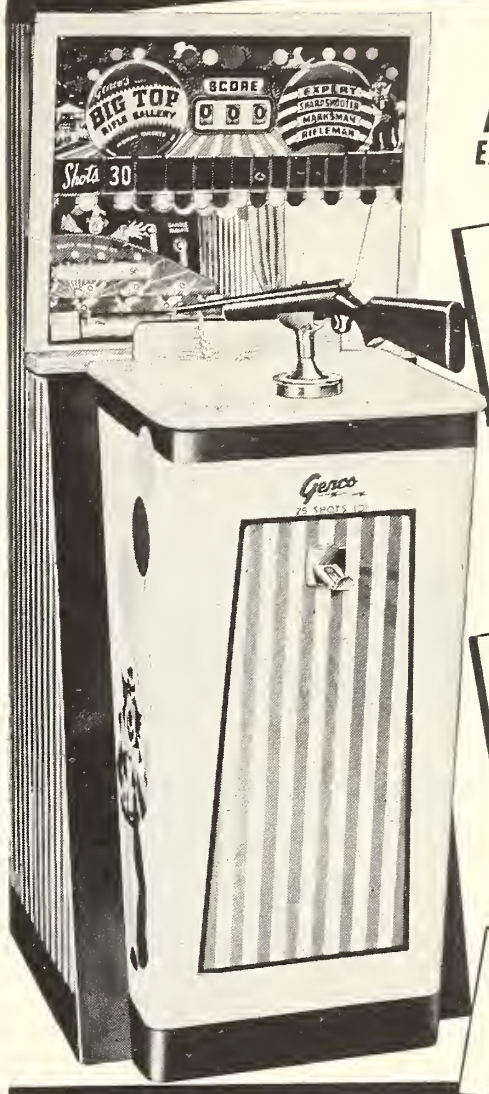
NEW ENGLAND NIBBLES

Thanksgiving greetings along coin row. . . . Many out-of-town ops made Hub for the holiday week attending football games, catching up on latest equipment and sitting down to traditional turkey feasts. . . . Mambo disks reported coming up altho they have never hit peak craze in Beantown. . . . Fans caught "Mambo U.S.A." at Symphony Hall with **Joe Loco** and his Quintet, **Machito** and his 18-piece ork, **Carlos Ramirez**, the **Mambo Aces**. . . . Among ops visiting **Jerry Flatto's** Boston Record Distributors this week were **Bob Pino**, Greenfield; **Phil Trafton**, Portsmouth, N. H.; **Dutchy Marciano**, Beverly. . . . **Kitty Kallen**, appearing at Blinstrub's nitery, made a long train trip back and forth to Manhattan Friday, as all flights were canceled due to rain storm, and recorded "Let Me Go, Lover" for Mercury. . . . Ops were prominent at the Festival of Stars in Boston Garden Saturday nite following Thanksgiving to catch **Perry Como**, **Eddie Fisher**, **Patti Page**, **Nat King Cole**, **Archie Bleyer**, **Mitch Ayers**, **Lu Ann Simms** and the **Ray Charles** Chorus. . . . The town jam full with recording stars. . . . **Nat "King" Cole** at the Latin Quarter. . . . **Judy Valentine**, local thrush who records for the Epic label had a big two-nighter at the Totem Pole. . . . Her platter of "She Was Five and He Was Ten" hit big about a year ago. . . . It Had To Come Dep't. . . . Jordan Marsh Co., Hub's biggest department store, offering for first time a 45 rpm home model juke box in two models for the Xmas trade. . . . Visiting **Si Redd** at Redd Distributors this week was **Paul Jones**, Bermuda op, who shopped for new equipment. . . . The Bermuda op reported that coin biz on the island is good and play is heavy on music, shuffles and pin games. . . . Coin machine play is made on American coins he revealed. . . . Greatest problem in Bermuda is corrosion of equipment caused by overbundance of salt in the air. . . . **Bob Jones**, sales manager at Redd, reported gun biz doing a flip-up with United's de-luxe "Carnival Gun" leading . . . time compensating feature on this one gets the coin, he said. . . . United's "Mercury Alley" going big too, and Wurlitzer franchise acquisition keeping everybody happy. . . . Bob Jones visited with Connecticut ops at their last session in Hartford and exhibited the new Wurlitzer and reported enthusiasm for the unit was great. . . . New England ops now stocking their units with Christmas platters. . . . Most popular ones are still **Bing Crosby's** "White Christmas" and "Silent Night." . . . Most ops holding off on novelty Xmas numbers for the present. . . . "I Saw Mummy Dancing the Mambo With You Know Who" and "Santo Natale" are two ops are picking up. . . . Seen at **Marion Sutcliffe's** Juke Box Haven this week were ops **Tony Grazio**, Quincy; **Joe Bacchi**, Medford; **Arthur Sturgess**, Westwood; Mansfield Vending Co., Mansfield; and Larry's Music, Everett. . . . Jack and Marion, ops of the famous Jack and Marion's Delicatessen in Brookline, cleaned out LP's at Juke Box Haven for their new shop opening. . . . Greeting ops in for the Thanksgiving week were **Jerry Golumbo** at Music and Television Corp., (Rock-Ola); Barney **and Louis Blatt** at Atlas Distributing Co., (AMI); **Dave Bond** and **Irwin Margold** at Trimount Automatic Sales Corp. (Seeburg); **Ed Ravreby** and **Ruth Mae Ravreby**, World Fair; **Dick Mitchell**, Dick's Record Co. . . . Of interest to ops and distributors is the vote of the Board of Aldermen in Somerville to permit veterans' posts to install pinball machines for use of members only. . . . The vote was 5 to 3. . . . An amendment was adopted restricting the issuance of pinball licenses to Congressionally-chartered veterans' organizations. . . . The order specified that the machines must be owned, operated and controlled directly by the veterans' posts. . . . Kiddie ride ops now making heavy installations in department stores, toy stores, drug stores and variety stores and five and dimes for the Christmas season.

"This is the Finest"

BIG TOP

RIFLE GALLERY



Featuring
2 New Types of
MOVING TARGETS...
Exclusive with GENCO

MOVING DUCKS
9 realistic ducks on moving belt—just like a real rifle range!

SWINGING CLOWN
Moves back and forth on pendulum . . . flops over when hit . . resets automatically!

New CANDLE TARGETS
Player shoots out the flame (in lights) . . . just like a real rifle range!

PLUS — All New Fall-Over Targets

CONVERTIBLE—Novelty OR MATCH FEATURE WITH REPLAY (optional)

29½" WIDTH CABINET WILL GO THRU ANY DOOR

GENCO MFG. & SALES CO.
2621 North Ashland Chicago 14, Illinois

Oomens Leads in Chi Phono Loop

CHICAGO—Walter Oomens Sons regained undisputed first place in the Chicago Automatic Phonograph Bowling League by sweeping three games from Western Automatic while ABC Music Team No. 2 dropped a pair to Star Music in the competition of Monday, November 22.

Johnny Oomens was high for the winners with a 540 series. Other high bowlers were Carl Latino, Oomens, 537; Irv Cairo, ABC Music No. 2, 501; Les Taylor, ABC Music No. 2, 500; Charley Alesi, Star, 495, and Bill Nyland, Western, 440.

Mercury Records' two wins over Decca Records put it in a tie for second with ABC Music No. 2. Bert Loob hit a 491 and Marilyn Sipiora a 444 (high for the women) for Mercury while Frank Tutomase rolled 498 for the losers.

In other games, Paschke Phono won three from B & B Novelty, ABC Music Team No. 1 garnered two from Melody Music, Atlas Music bagged a pair from Coral Records, and Coven Music tripped Gillette Distributing twice.

Top keglers on these teams were Ray Gallet 525, Marion Pieroni 456, Lennie Christiansen 541, Vic Jaccino 502, Mike Blumberg 543 (high for the men), Ed Cicero 486, Frank Lantz 480, Don Baxter 474.

In "sweepstakes" night competition, prize winners were Carl Latino, Vic Jaccino, Ray Gallet, Mike Blumberg, Les Taylor, Gil Losasso, George Hall, Bill Bender, Ernie Gallet, Lennie Christiansen, Johnny Oomens, Irv Cairo.

Also, Frank Lantz, Bob Gallet, Bud Hofert, Ellen Brown, Myrtal Sochacki, Mildred Jaccino, Millie Nyland and Charlotte Hughes.

STANDING:

	W	L	GB
Walter Oomens Sons	23	10	---
ABC Music No. 2	21	12	2
Mercury Records	21	12	2
Decca Records	19	14	4
Star Music	18	15	5
Coral Records	17	16	6
Melody Music	17	16	6
Paschke Phono	17	16	6
Western Automatic	16	17	7
Atlas Music	15	18	8
B & B Novelty	15	18	8
ABC Music No. 1	14	19	9
Coven Music	10	23	13
Gillette Distributing	8	25	15

Coinman Sponsors Hockey Club

MONTREAL, CAN.—Aware of the value of public relations, Mr. Paquet of Paquet Amusement Reg'd., this city, decided to sponsor the Parish Hockey Club. The move has met with approval from all directions.

Shown above is a picture of the Parish Hockey Club. Mr. Paquet is seated in the center of the players.

The Cash Box

Holiday Special

THE GREATEST HOLIDAY GREETING ISSUE IN THE INDUSTRY...

Dated: December 25th

GOES TO PRESS:

Thursday

DEC. 16th

Reserve Position Now — or better yet
Send in your advertisement to

THE CASH BOX

26 W. 47th St., New York (36) Tel.: JUdson 6-2640
32 W. Randolph St., Chicago (1) Tel.: DEarborn 2-0045
6272 Sunset Blvd., Hollywood Tel.: HOllywood 5-1702
804 Church St., Nashville Tel.: NAshville 5-7028

Another FIRST! chicago coin's THUNDERBOLT

NEW!...4 WAY MATCH PLAY!

NEW!...EXCITING SUSPENSE FEATURE!

"Flash-O-Matic" SCORING

LITE STOPS WHEN ... ALL PINS ARE HIT

Strikes	200	400	500	600	800	280	600	500	400	200
Spares	110	220	330	440	550	550	440	330	220	110

WITH TRAVELING SCORE LITES IN FORMICA PLAYFIELD

TWO GAMES IN ONE!

Adjustable from "Flash-O-Matic" to Advance Scoring!

FOUR DRUM SCORING!

All 4 Drums Operate to Score!

LOOK! Unbreakable PLEXI-GLASS Score Panel and Shield!

Player by Timing His Shot When Highest Score is lit on the Formica Playfield Gets as Much as 800 for a Strike in Each Frame!

chicago coin MACHINE COMPANY

1725 W. DIVERSEY • CHICAGO 14

chicago coin's ACTION PACKED BOWLER FIREBALL contains all the Features of THUNDERBOLT but is played as a regular Bowler.

Paris Restaurant Show

PARIS, FRANCE—At an exhibition of the Hotel Industry of France, held in the salon of L'Equipment Hotelier from November 4 to 18, Henry Klein of Socodimex, Seeburg's European distributors, displayed the new Seeburg line of phonographs. Klein reports a general acclaim from the Frenchmen and other European visitors to the Fair.

Pictured to the left is the Societe Socodimex exhibit. The top picture shows French Minister of Industry and Commerce, Henri Ulver (second from left) in an enthusiastic conversation with Jean Jacques Gaillard and Serge Lievoux, general sales manager and director general of Societe Socodimex respectively. Societe Socodimex has opened new quarters near Paris' Madison Square Garden (Palais des Sport).

Kansas Music Ops Elect Officers

Byron McCoullough, Pres.

EMPORIA, KANS.—The Kansas Music Association held its annual election of officers on October 3.

The following men were elected to office: Byron McCoullough, Great Bend, president; John W. Clark, Salina, vice-president; Ivan Martin, Wichita, vice-president; Eddie Upshaw, Junction City, vice-president; Harlan C. Wingrace, Emporia, secretary-treasurer.

The association moved its office from Topeka to 309 Neosho, Emporia. Harlan C. Wingrace is its resident agent.

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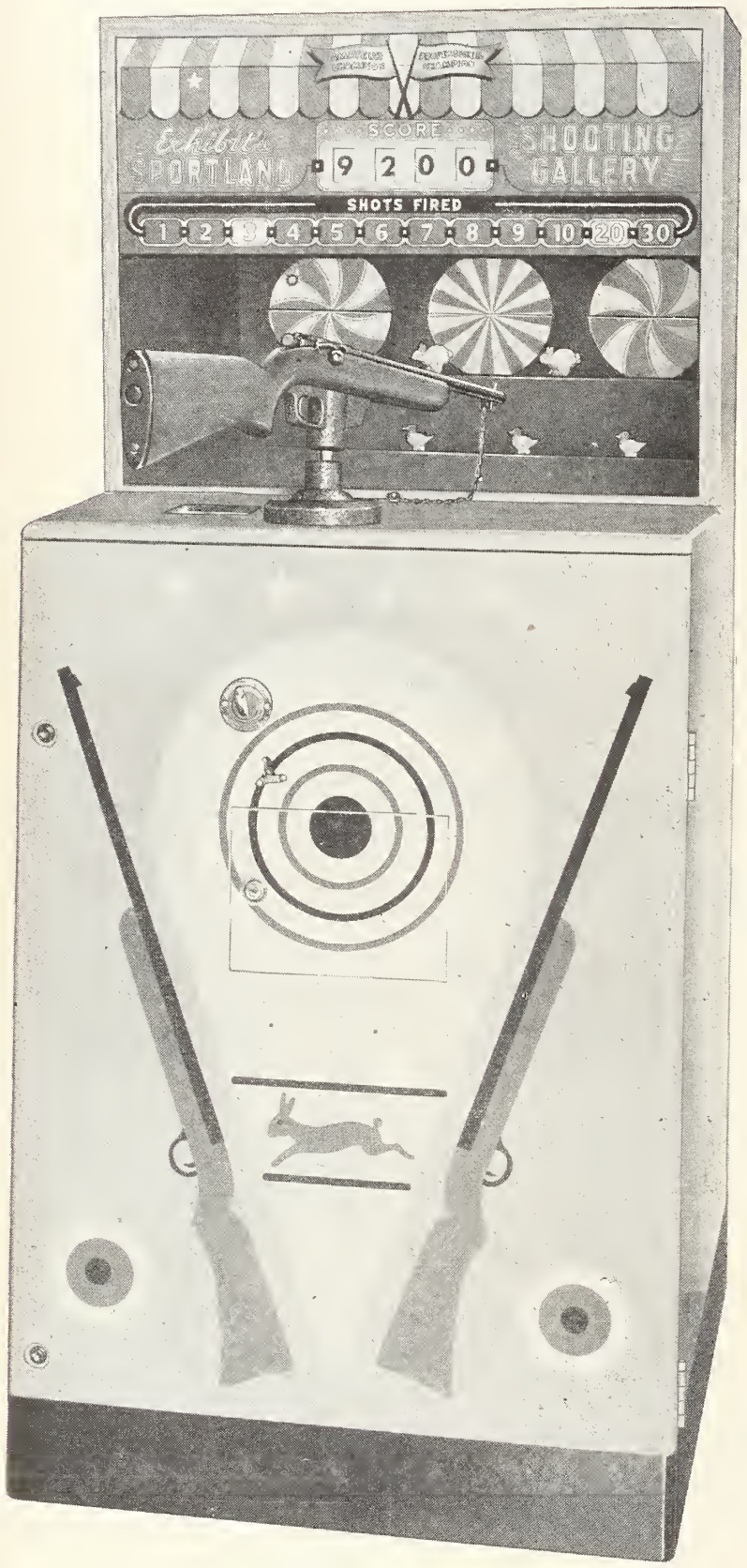

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EASTERN FLASHES

As usual when a holiday hits the big city, ops are busy several days previous, getting their equipment ready for what should be more coin play. Music ops were down on the row Monday, Tuesday and Wednesday, buying parts and supplies, and taking as many new machines as they could get. Game ops, in particular, look for full cash boxes on their next collections because of the Turkey prizes they were offering.

* * * * *

Some of our coinmen leave for Chicago to attend the Park Show at the Sherman Hotel, starting Sunday, November 28, and running thru December 1. . . . **Bill Rabkin** and **Herb Klein**, International Mutoscope Corp., will display a number of machines, including their new "Voice-O-Graph," new "Photomat," and the '54 "Drivemobile," which has been doing so well for the operators. . . . **Mike Munves** will have brother **Joe** and **Willie Gaines** at his booths, showing "Grandma," "Mystic Swami" and "Bike Race," all new machines; and as usual, his complete arcade line. Mike usually has some help at his booth from his arcade owner friends. This year **Milton Tone** of Bayonne, N. J., and **Henry Graf** of Seaside, N. J., will spend some time at his exhibit. . . . **Al Blendow**, Blendow & Wilson, will meet **Ken Wilson** in Chicago (where Ken has permanent quarters). The firm will exhibit its "Audio Scope" and "Duck Water Shooting Game." . . . **Nat Cohn**, one of the country's best known coinmen, will have a large suite at the Sherman Hotel, where he intends to meet with his coinmen friends and says he has something to tell them of great interest. . . . **Bob Jacobs**, National Amusement Co., due to the rush of his business, will only be able to stay in Chicago until Sunday night, after which he flies back to New York.

* * * * *

Barney (Shugy) Sugerman, Runyon Sales Co., back at the office after a two-week business trip. Shugy visited Miami, Chicago, Los Angeles, Portland, and Seattle. Meanwhile business continues at a fast clip—the only complaint is insufficient numbers of machines to satisfy the demand. **Irv (Kempy) Kempner**, recovered from his cold, spends the short week in the office. . . . **Si Silverstein** and **Harold Rosenberg** from Peekskill, on coinrow shopping. Boys are operating on Dime play in their area. They tell us that there isn't any immediate increase in collections, but it's due to the fact that they operate in a resort area, and this is the off season. Expect to reap the benefits next spring and summer. . . . We watched a shuffle game contest on ChiCoin's new shuffle "Fireball" between **Al D'Inzillo** and **Stanley Nankoff** of Albert Simon, Inc. It was amazing (to us at least) at the skill both these men displayed. The loser missed because he didn't shoot a perfect score. **Al Simon** claims he's just as good, but if he is, it's not when we're watching.

* * * * *

Carl Pavesi's son, Carl Jr., who works with his father on the route, down on coinrow buying parts and supplies. . . . **Gertrude Browne**, Beacon, N. Y., makes her weekly trip to the wholesalers, picking up parts and supplies. . . . **Allie Goldberg**, Young Distributing Co., takes care of visiting customers, while **Joe Young** and **Abe Lipsky** spent the day out on Long Island seeing the ops. . . . **Dominic** and **Lou Bruno**, Bruno Novelty Co., Canastota, N. Y., in town for a few days, and drop around to visit with the wholesalers. . . . **Dave Stern** and **Bob Slifer**, Seacoast Distributors, attended the November 17 meet of the New York State Operators Guild, held at the Nelson House, Poughkeepsie, and displayed the new Rock-Ola 120 selection and 80-selection phonos. Slifer advises that the non-coin operated, "Jukette" home phonograph is really taking off in a big way. . . . **Charley Rubinstein**, arcade owner, rushes out to meet his wife at Lakewood, N. J., and will vacation for the holidays. Charlie's son, who has taken the stage name of **David Wilder**, cast in a new play "Three In A Bed," scheduled for an early opening on Broadway. . . . **Murray Weiner**, Weiner Sales Co., distributors of the Eastern Electric cig machine, hopes to be able to take off for a three-week vacation at Miami Beach around Christmas. . . . Dime play is catching on like wildfire, with city after city announcing 10c play programs. With all of that, all the New York ops do is talk about it, and in many instances, regardless of the evidence, loudly proclaim "It can't work." We know it's foolish to argue with them, but all we ask is "How do you know? Have you tried it?"

UPPER MID-WEST MUSINGS

The week-end of November 20th saw a number of operators and service men taking off to the woods to hunt deer. The deer hunting season opened in Minnesota and also Wisconsin this week-end. . . . Some of the boys who are dyed-in-the-wool sport fans took in two of the classic football games held in this area, namely the Minnesota-Wisconsin football rivalry which was at Madison, Wisconsin and the Notre Dame-Iowa game which was played at Cedar Rapids, Iowa. The Minnesota and Iowa fans were disappointed by the showing their teams made and also many of the deer hunters were disappointed by being unable to even get a shot at a deer.

Bill Powers of Sioux Falls, S. D., stopped in the Twin Cities on his way back home from a business trip into Wisconsin. . . . **Mr. and Mrs. Ralph Harvey** of Mitchell, S. D. were seen in town shopping for supplies and records for their route. . . . **Bill Hunder** of Wheaton, Minn., was in town shopping for equipment. With Bill was his brother **Don.** Don, altho blind, is a practicing attorney in the Twin Cities. . . . **Ed and Millie Birkemeyer** of Litchfield, Minn., have sold their route to **Floyd Shaw** of Litchfield, Minn. Ed and Millie are going to do some plain loafing and some baby sitting with a grandchild who is due to arrive soon. . . . Recent visitors to the Twin Cities were **Elgin McDaniel** of Wadena, Minn.; **Andrew Markfelder** of Staples, Minn.; **John Howe** of Foley, Minn.; **Dick Henderson** of Willmar, Minn.; **Lyle Kesting** of Benson, Minn.; **Jerry Hardwig** of St. Cloud, Minn.; **Andy Benna** of Ironwood, Mich.; **Emil Sirriani** of Eau Claire, Wis.; **Joe Totzke** of Fairmont, Minn.; **Pete Worson** of Mankato, Minn.; **Mun Mraz**, Northland Music Company of Brainerd, Minn.; **Ben Kragtorp** of Tracy, Minn.; **O. L. Coefield** of Annandale, Minn.; and **Mayo Priebe** of Rochester, Minn.

The industry observed Thanksgiving this past week with the rest of the country. All gave thanks for quite a good year. It was a year ago this time that some "prophets" envisioned a year of decided hardship. However, 1954 proved them wrong. With the holiday season getting under way and 1955 in the offing, the vast majority of the industry foresees another year of prosperity. For the most part, the trade's members spent Thanksgiving Day at home with their families, relatives and friends. Chief guest of the day, to be sure, was King Turkey and His Royal Court of Trimmings.

Mrs. Betty Keeney, wife of the late **J. H. Keeney**, had **Roy** and **Mae McGinnis**, **Paul** and **Rosemary Huebsch** and family, **Ted Huebsch** and **Mrs. Helen Huebsch**, **Paul** and Ted's mother, over for Thanksgiving. . . . **Jack** and **Elsie Nelson** played host and hostess to 18 members of the Nelson clan on Thanksgiving. "They were wonderful," said Jack, recalling the old time Thanksgivings, "with the big, happy gatherings of loved ones. Elsie and I always try to keep it that way." Jack long ago gave Elsie the title of "Best Turkey Cooker In The World." . . . **Art Weinand** just couldn't decide between the Thanksgiving table and the Green Bay-Detroit pro football game on TV. Started out at the table but ended by nibbling Tom Turkey in the living room. . . . **Sam Gensburg** spent the day with his family in Miami Beach. The **Sam Wolberg** and **Sam Lewis** families joined together for their turkey feast. . . . **Kurt Kluever** spent a restful holiday with his household. . . . **George Kozy**, forewent the slumber after the sumptuous meal and went over his notes for the NAAPPB outdoor amusement exposition now in progress at the Hotel Sherman.

Monday of last week was Turkey Day at United Manufacturing Co. Every employee received a 21-pound viscerated turkey. **Bill De Selm**, **Herb Oettinger** and **Ray Riehl** were heard discussing what they planned for Thanksgiving. **Ken Sheldon** and **Johnny Casola** were in for Thanksgiving. Now in Texas on another United service school junket. . . . The Bally Key Club, made up of Bally foremen, supervisors, executives and department heads, attended the Notre Dame-Southern California game this past Saturday at South Bend. All reported having a glorious time. Many of the foremen and supervisors have been with Bally for over 20 years. . . . According to **Johnny Oomens**, league secretary, the Chicago Automatic Phonograph Bowling League will hold its annual banquet on Saturday night, May 21, at Allgauer's Fireside Restaurant. Johnny says that the league would like to have **Bill Gersh**, co-publisher of **The Cash Box**, as master of ceremonies again. Also says not to forget that sponsors' night for the league will take place December 20.

Local manufacturers who are exhibiting at the NAAPPA show include ABT, Chicago Coin, Exhibit Supply, Genco, Keeney and Williams. Products displayed and booth numbers of the firms are ABT—slug rejectors, coin chutes, money changer, totalizers, "Challenger" and "Rifle Sport" (Booth 90); **Chicago Coin**—"Round-The-World-Trainer" and "Super Home Run" (Booths 126, 127); **Exhibit**—"Vacuumatic Card Vendor," "Sportland Shooting Gallery," "Junior Jet" and "Big Bronco" (Booths 101-2-3-4-5-6); **Genco**—"Big Top Rifle Gallery" (Booths 128, 129); **Keeney**—"Sportsman" and "Keeney Coffee Vendor" (Booths 124, 125); **Williams**—"Jet Fighter," "Jubilee" and "Select-A-Train" (Booths 97, 98, 109, 110). . . . **Stan Levin** and **Mickey Schaefer** going at it strong. Shop of their All State firm filling up every day. . . . **Paul Huebsch**, genial boss of sales at J. H. Keeney & Co., is being snowed under with orders for the firm's new gun, "Sportsman." "The gun," says Paul, "has tremendous player appeal due to its true-to-life hunting conditions with targets popping up all over."

Alvin Gottlieb advises that "Stage Coach" and "Super Jumbo" are doing great. "Comment is favorable and frequent," says Alvin. . . . **Wally Finke** and **Joe Kline** still talking about the interesting hunting experience **Al Evans**, a South Bend visitor, related to them in the First Coin operators' coffee room. Al bagged two bears and one deer. . . . Williams' plant buzzing and buzzing these days. **Harry Williams** and **Sam Stern** in conference or on the phones. . . . **Paul Calamari** and **Bob Breither** in off the road last week to spend Thanksgiving with their families. Ready for more Bally service schools all over the country. . . . Word has it that Marmer Distributing Co. getting ready for the opening of its new place in Cincinnati. . . . **Al Stern** certainly takes pride in the efficient workings of his World Wide firm. **Len Micon** pointing out last week's issue of **The Cash Box**. Took a prolonged look at the cover and the featured Rock-Ola 120-selection phonograph. **Joel Stern** and **Fred Skor** talking turkey in the back room with the boys.

Over at Rock-Ola, **Wayne Bradfield** caught the flu bug which **Kurt Kluever** let go of. Wayne out for a few days just as Kurt was. **King Ray** in conference at the plant this past week. . . . **Art Garvey** had nothing but high praise for **Phil Greenberg** and his organization and their new Atlas Music Co. building in Pittsburgh while back here in Chicago for the holiday. . . . **Herb Perkins** and **Monty West** showing the new Keeney gun to visiting ops. Herb and **Joe Kline** sit next to each other at all Chicago Bears' home games. It's the 18th year as a season home-game ticket holder for Joe. . . . **Charley Pieri** telling **Clayt Nemeroff** it won't be long now before he heads for vacationland in South America. . . . Congratulations are in order for **Herb Jones** and the nice job he did on the latest issue of "Bally-Who." Front page features the free public relations ad plates Bally is offering to ops. . . . Accolades to **Bill FitzGerald** of AMI and the "Model 'F' Facts For Operators" booklet he devised. Outlines the complete story of the new AMI phono.

Ed Levin reports that S. H. Lynch & Co., thru **Ed Furlow**, has placed substantial orders for ChiCoin's new "Thunderbolt Bowler" for its Dallas, Houston and San Antonio offices. "The game is taking the country like a bolt of thunder already," said Ed. Orders for it have been "terrific," according to Ed. . . . **George Welbourne**, veteran op from Valparaiso, Ind., dropped in last week to say hello to his friends at Bally and wish them all the best for Thanksgiving. . . . **Manny English** of The English Sales Co. says many ops are taking advantage of his mailing list offer. . . . "Business is wonderful at Empire to say the least," **Gil Kitt**, **Vince Shay** and **Howie Freer** say in unison. . . . **Art Weinand** wants one and all to take a look at the art gallery of outstanding amusement parks Exhibit is displaying at the NAAPPB show. . . . **Jack Leonard**, efficient and thoro service manager for Badger Sales, Los Angeles, in town on business.

HAPPY BIRTHDAY THIS WEEK TO: **Ben Becker**, Fair Lawn, N. J.; **E. H. Cashion**, Nashville, Tenn.; **Samuel J. Hastings**, Milwaukee, Wis.; **T. R. Styers**, Winston Salem, N. C.; **Joe Orleck**, New York, N. Y.; **Victor Peterfesa**, New York, N. Y.; **Mike Munves**, New York, N. Y.; **John E. Williams**, Houston, Tex.; **Irving Kirschenbaum**, New York, N. Y.; **Mike Johnson**, Fresno, Cal.

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CHICAGO CHATTER (Cont.)

THRU THE COIN CHUTE

MIAMI MURMURS

Cliff Deale, Deale Automatic Music Co. has such a competant staff that every other week he and his wife take a four day vacation and spend their time at a Miami Beach Motel and enjoy it immensely. . . . **Norman Rogers**, of R & S Music Co. is very happy over collections. He says they are really climbing. . . . Bush Distributing Co's addition to their building will be completed this week and a One-Stop record department has been added, which will be operated by Mrs. **Shirley Garfen**, who had previously worked for **Ted Bush** & Ozzie **Truppman** in Minneapolis for ten years. . . . **Maury Horwitz** Bishop Amusement Co. has again shown his generosity by donating a juke box for the one day Carnival run by the Shenendoah Elementary School. The A.M.O.A. is very proud of the good work Bishop Amusement Co. has done in the past and much credit goes to **Vincent Bray**, mechanic at Bishop's. . . . "Money, Money, Money" by **Johnny & Mack** on King label is coming up fast according to R & B man **Henry Stone** of King Records. . . . George **Caravachous** Southern Phonograph Co. is losing weight rapidly now that he has enlarged his music route. George is anxious to slim himself down in time for the A.M.O.A. affair. . . . Mercury Record Dist. Co. was broken into by thieves last week and all they took according to Steve **Brookmier** was 4 record players which was fortunately covered by insurance. . . . Radio Center will be well represented at the A.M.O.A. affair this year, as tickets were purchased for the entire staff.

Mannie Ehrenberg and **Irving Landsberg**, both former Brooklyn, N. Y. operators, in town. . . . **Sam Benton**, former foreign emisary for **Sam Taran**, first in Cuba and then in Mexico, until both devalued their dollars until it became unprofitable to operate, now making his home in Miami. . . . **Jack Lovelady** renovating his recently acquired ocean front hotel for the coming season. Jack extends an invite to all his friends and fellow coinmen. . . . **Eddie Ross**, former distributor from Baltimore (one of the oldest in experience) announced he will now become a native of "Shangri La" (Miami). . . . **Joe Mangone** just returned from a swing through his territory checking on Gottlieb's new pinball machine. He claims he is sold out until 1955. As soon as he returned, Joe rolled up his sleeves and went to work on the coming AMOA affair scheded for December 11. It promises to be the most outstanding event ever held by AMOA. . . . **Bert Lane's** driving range a constant topic of conversation among the Miami coinmen. . . . **Willie Blatt** told his friends that the reason he merged his operation with **Lucky Skolnick** was so that he could ease up a little. However, the operators claim he now spends more time in his place of business than heretofore. . . . As in the past, this time of the year finds operators very busy setting up new locations and reopening others for the winter season. This causes heavy purchases from distribs and that's one big reason Sam Taran walks around with a perpetual smile on his face. . . . **Willie Blatt** has finally completed his home and when the boys get together for the inevitable gin-rummy game they won't have to step over bricks and lumber that has been piled up in the living room for the past three months.

Country Club Elects Casola Pres.

ROCKFORD, ILL.—Lou Casola, president of Mid-West Distributing Company, this city, was elected president of the Mauh-Nah-Tee-See Country Club last week.

Shown in the picure above are: seated left to right, Casola and Secretary-treasurer Bob Lombard. Standing are Syl Beishir, greens captain and vice-president Ray Maitzen.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

Nearly 500 operators and their wives came in from all over Southern California Nov. 21st and 22nd. The occasion was the official grand opening and premiere showing of new games, guns, vendors and background music systems at Minthorne Music Co.'s new branch sales offices at 2671-73 W. Pico Blvd. **Frank Mencuri** pulled one of the cleverest pranks of the year during the two-day event. In all the announcements that were sent out to the operators it stated, "Free pin games for everyone"! Of course, this aroused much curiosity. Upon entering the showrooms ops were given a tiny miniature pin game which really worked. This served a dual purpose. First it brought forth varied comments and secondly gave all the wee ones something to play with to keep them out of mischief while their elders looked over the wide array of new machines and discussed the affairs of the day. There was a lot to see too. **John Gore**, bowler project engineer for Chicago Coin, Chicago, flew in especially for the showing. He conducted an informal service school showing ops all the many refinements and improvements of the new "Thunderbolt" bowler. Meanwhile **Dave Wallach**, District manager for the J. H. Keeney Co., went around proud as a peacock showing off the new Keeney "Sportsman" gun. Also getting its share of attention was Exhibit's "Sportland" Shooting Gallery with many revolutionary new features. The new "Grandma Predicts" Fortune Telling Card Vendor received much attention as old granny peered into her crystal ball and with a wave of her hand delivered a card with your fortune imprinted thereon. The delicious food and refreshments were thoroughly enjoyed by everyone. **Jean** and **Dolores Minthorne**, **Hank Tronick**, **Ed Wisler** and **Wayne Davis** came down from the main showrooms to chat with operators who came in for the event. Recording stars **George Shearing**, **Lorry Raine**, **The Lainie Sisters** plus many others turned out to make the affair complete. . . . A tour of the new Minthorne Branch Sales offices also included a trip to the upstairs showrooms where **George Mahlum** presented am impressive display of new Seeburg background music systems for operators and complete line of High Fidelity components.

NEWS TIDBITS:—**Al Thoelke**, field service engineer for United Manufacturing Company, whizzed into town this week. He will spend several days at the C. A. Robinson & Co. showrooms helping operators with their service problems and giving friendly advice and suggestions. . . . **Frank Mencuri** left for Chicago this past week. He will represent Minthorne Music Company at the NAAPPB Exposition in the Hotel Sherman. . . . **V. Van Nattan**, sales manager for Auto-Photo Company, also left for the convention. He will display the firm's new model "11" Auto-Photo Studio during the event.

DISTRIBUTOR NOTES:—The Thanksgiving holiday gave many employees a chance to get out of town for much needed rest and relaxation. . . .SIERRA DISTRIBUTORS:—**Wayne Copeland** and **Ray Powers** announced that work on their new showrooms is going along on schedule and they should be open and ready for business by Dec. 1st. They recently added **Matt Norberg** and **Bernard Joseph** to their service department staff. . . . PAUL A. LAYMON & CO.:—The demand for all types of used equipment is still great and **Charley Daniels** stated that they are having difficulty getting late model games and phonos to fill the backlog of orders. After stuffing themselves with Thanksgiving turkey the Laymon crew are hoping they never see another one of the old birds, at least, not until Christmas. . . . BADGER SALES COMPANY:—Action on Genco's "Big Top" Rifle Gallery is still reported strong. **Don Ames** and **Fred Gaunt** have been calling on operators in outlying areas and both agree that the new AMI phono is gaining wide acceptance wherever shown. **Fred Gaunt** spent the Thanksgiving holiday basking in the desert sun at 29 Palms. . . . C. A. ROBINSON & CO.:—Now on display is United's newest "Mercury" Bowler. **Charley Robinson** says that sales on the new game have been so great that he had to call Brinks to carry all the loot over to the bank.

SPECIAL NEWS FLASH FROM LAS VEGAS:—**Ron Pepple**, prexy of Northwest Sales, Seattle, stopped off here to see his partners at The Westerners Club enroute to Bermuda with several other distributors who won the trip as a result of noteworthy showings during a Wurlitzer sales contest last summer.

OPS JOTS:—The Pico strip was crowded with operators this past week who came in to take care of business and attend the official opening of Minthorne's Branch Sales Office. Out-of-towners included **Roy Washington**, Bishop, along with **Howard E. Frost** who also trekked in from Bishop. Also **Bill Schafer**, Bakersfield; **Ken Ferrier**, Oxnard; **Joe Sares, Jr.**, Tulare; **D. V. Vanner**, Delano; **E. Stone**, San Diego; and **J. R. Winn**, Las Vegas. **Walt Hemple**, and **Elmer Killberg** both came in from San Fernando. Others were **Lloyd Dendinger**, Carlsbad; **George Kirby**, Riverside; **Carl H. Lukke**, Santa Ana and **Thomas Koski**, Long Beach. In from the surrounding suburban communities were **H. F. Kirby**, El Monte; **Larry & Jay Collins**, Whittier; **George Nachtweigh**, Compton; **Bill Yedlin**, Sherman Oaks; **Mr. & Mrs. E. F. Benjamin**, Santa Monica; **J. R. Howell**, Baldwin Park; **E. Fred Ross**, Pasadena; **Lorrin R. Farmer**, Covina; **Clem Korte**, LaCanada; **O. F. Herman**, Montrose; **Glen Wolcott**, LaCrescenta; **Lee Wirt & Lucky Sanchez**, Montebello, and **Hank Blakely**, Linda Vista.

COINROW DOINGS:—After taking **John Gore** to the airport (enroute back to the Chi-Coin factory) **Phil Robinson** came down with a cold and was confined to his bed for a few days. Guess the excitement over the new "Thunderbolt" was just too much for you—eh Phil! . . . We'll have to see that Al Cohn's right hand man, **Jerry Lowe**, gets a nice raise. Caught him working in the Trico Music office one night at midnight. And on Sunday nite at that!

In last week's column we stated that plans have been discussed before members of the Los Angeles Division of The California Music Merchants Association for holding a statewide convention here in the Spring of next year. **Ben Chemers**, business manager for the organization, stated that an affair of this kind could not possibly be held until summer due to the MOA convention which takes place in March. Newest member of the association is **Leonard T. Buffehr.** . . . **Sam Ricklin**, prexy of Calif. Music Co., reports that business is starting to pick up for him and getting more hectic day by day. He adds that local operators are starting to program Christmas tunes on their boxes already.

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WANT—To buy Panorams any quantity. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029-35 PROSPECT AVE., CLEVELAND, OHIO. Tel.: TOwer 1-6715.

WANT—A. M. I. 40, 80, 120 selection equipment — Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets. Seeburg 100 A & B. Scales, Arcade equipment, 1c and 5c Vendors, Bally Futuritys, 1953 Pin Games. Write stating condition, number, model, and prices. THE ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbia, Coral, Decca, Victor, Mercury, King—78's and 45's — also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: JUdson 6-4568.

WANT—Used Kiddie Rides. Please list Types and Prices. HARMEL ENTERPRISES, 4920-7th AVE., BROOKLYN 20, NEW YORK. Tel.: GEdney 5-8638.

WANT—Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT — Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5100.

WANT — Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—For resale—22 ft. Rockola—American or National Shuffleboards — Late Bingo Games — Shuffle Bowlers—Lee Mfg. Carousel. State best price and condition first letter. STANLEY AMUSEMENT COMPANY, 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BR. 3663.

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GArfield 3585.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 2 for 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

CLASSIFIED ADVERTISING SECTION

WANT—Cue Balls—any condition any amount—write, wire, phone. NATIONAL NOVELTY CO., 183 MERRICK RD., MERRICK, L. I. Tel.: FReeport 8-6770.

WANT—For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. DAVIS DISTRIBUTING CORP., 725 WATER ST., SYRACUSE, N. Y. Tel.: SYracuse 75-5194.

WANT—An internationally well-versed coin machine man wintering in Central Europe can handle English, German, Austrian, Swiss, Italian missions for U. S. manufacturer or exporter. 25 years experience, best transportation and language facilities guarantee results. BOX #331, CASH BOX.

FOR SALE

FOR SALE — (3) Frolics clean and ready for location at $145. One-third deposit with order. JOY AUTOMATICS, 108 E. CHURCH ST., ELMIRA, N. Y. Tel.: 2-7462.

FOR SALE—Seeburg W1-L56 $4; 47M Seeburg Remote Attachment $95; Rock-Ola 1422 $65; Goalee $35; Evans Ten Pin $35; Atlantic City $165; 5-10-25 Seeburg Boxes $18; 3020 Wall Boxes $15; Jennings Scales Low Boy $30; Universal Twin Bowlers $30; Skee Alleys $35; Vendo Coin Changer with Stand $55; Holly Crane, like new, $250; 40 Records AMI Stepper $24.50; AMI 5 & 10 Wall Box $12; 5c AMI Wall Box $6; 1500 Wurlitzer $450; Bright Lights $65. H & H MUSIC, 1626 3rd AVENUE, MOLINE, ILLINOIS. Tel.: MOline 4-6703.

FOR SALE—Ready for location. AMI: A—$150; B—$240; C—$290; D40—$345; D80—$490. Wurlitzer: 1015—$80; 1100—$190; 1250—$240; 1500—$540. Seeburg: 148—$125; 100A—$390; 100B—$575; 100BL—$600. 6 Scientific Ocean Liner 10c Kiddy Ride, like new $325. 1/3 deposit, balance C.O.D. INTERBORO MUSIC CO., 625 TENTH AVENUE, NEW YORK, N. Y. Tel.: JUdson 2-2363.

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—1300 Vending Machines on route for sale, Pistachios, Peanuts, and Ball Gum; Write: PENNSYLVANIA VENDING CORP., 1826 EAST CARSON STREET, PITTSBURGH 3, PENNSYLVANIA. Tel.: HEmlock 1-9900.

FOR SALE—Genco Shuffle Pool $195; Keeney 10 Player Team Bowler $165; AMI D-40 $395; AMI D-80 Chrome $495; AMI E-120 write, Wurlitzer 1500 $525. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE—Brite Lites $75; Brite Spot $95; Spot Lite $90. Beach Club, Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARmitage 6-0780.

FOR SALE—Attention wholesale buyers: AMI E-80's and E-120's, like new. Contact us. Let us know your needs. COPELAND DISTRIBUTORS, 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.

FOR SALE — Music and amusement machines all makes, all models. Lowest CASH BOX prices for "as is" but working condition. Slightly higher when shop cleaned and reconditioned. A dependable, nationally credit rated firm: THE GORDON STOUT CO., PIERRE, S. D.

FOR SALE — United Bowlers—Royal $245; Clover $145; Cascade $135. Williams: DeLuxe Baseball $195; DeLuxe World Series $50; United Six Player DeLuxes S/A $50. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y. Tel.: 7-2162.

FOR SALE — Williams 6-player Baseball $249; Williams Deluxe Baseball $99; Genco Night Fighter $149; Six Shooters $79; Jet Guns $99. Shuffle Alleys at lowest prices. Hi-Speed Shuffle Board wax—24 cans per case $6. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVENUE, NEW YORK, N. Y. Tel.: CIrcle 6-8464.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzer 1015, 1100, 120. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 8-7515 or Write: DIXON DISTRIBUTING CORP., P.O. Box 2660, YOUNGSTOWN, OHIO.

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.

CLASSIFIED ADVERTISING SECTION

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for dime play Kits. Install in minutes. Watch Revenue increase. Samples $3.50 each, lots of 10, $2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALI. Tel.: OCeanside 5151.

FOR SALE—Genco Shuffle Pools $275; Genco Basketballs $399.50; Victor Hot Pops $20; Genco Invader Guns $259.50; Seeburg Shoot-the-Bears $175. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Phone 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as is. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA, Tel.: REgent 6-3691.

FOR SALE — Reconditioned — like new. Bally Victory Bowlers $350; Bally Champion Bowlers $400; Seeburg Coon Hunt $345; Daffy Derby Wm's. $325; Bally Yacht Clubs $190; Wurlitzer Model #700 $40; Un. Shuffle Target $450; One Broken Down Accountant (write). DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE AVE., CHICAGO 25, ILLINOIS. Tel.: JUniper 8-5211.

FOR SALE—1 Seeburg Sicum Unit, perfect condition, $250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, closeout; 1 Poolette Pool Table $50; 1 Keeney 2-Player Attachment for Shuffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE. NORTH, MINNEAPOLIS, MINN.

FOR SALE—Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Bluemound 8-7600.

FOR SALE—Coney Islands $60; Dale Gun $35; Atlantic City $125; Knockout Pinball $25; Spark Plug $50; Frolics $150; World Series $50. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: BRidgeport 750.

FOR SALE — Bally Bingos: HI FI $399; Surf Club $475; Ice Frolics $395; Palm Springs $375; Dude Ranch $360; Yacht Club $195; Beach Clubs $325; Beauty $265; Frolics $175; Atlantic City $140; Spot Lite $100; Coney Island $75; Bright Spot $90; Bright Lights $75; United Circus $175; Keeney Lite A Line $35; United A B C $45; Genco Golden Nugget $90; Genco Jumping Jax $90. MONROE COIN MACHINE EXCHANGE INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE—A-1 mechanical condition Wurlitzer 48 sel phonographs model 1650 @ $475; 1400 @ $375; 1250 @ $239; Wurlitzer 24 sel phonographs model 1080 @ $95; 1015 @ $75 750 @ $49. T & L DISTRIBUTING CO., 1663 CENTRAL PKWY., CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE — Reconditioned Wurlitzers: 1400's $400; 1250's $250. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN STREET, RICHMOND, VA. Tel.: 84-3264.

FOR SALE—Atlantic City $125; Palm Beach $135; Beach Clubs $275; Palm Springs $400. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624.

FOR SALE—Evans Constellation $225; Shoot the Bear $145; Keeney De-Luxe Bowler $125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE—To our Canadian Friends: Write for list of 5-Balls and Shuffle Alleys, low prices. Sample: United De Luxe 6-Player Shuffle Alley $50 and Minstrel Man $20. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND 5, OREGON. Tel.: Atwater 7565.

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—AMI E-40 $295; Evans Jubilee $250; Wurlitzer 1015's $69.50; Wurlitzer 1250's $250; United & Chicago Coin 6 Player $59.50; Star & 10th Frame $150; Olympics $225. COVEN MUSIC CORPORATION, 3181 NORTH ELSTON AVENUE, CHICAGO, ILLINOIS. Tel.: INdependence 3-2210.

FOR SALE—Bally Hi-Fi $395; Bally Space Ship $275; Deco Space Ship $275. Will accept trades—Seeburg 100-A, B, and C. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS. Tel.: ALgonquin 4-4040.

FOR SALE—The finest in used bowlers at the lowest prices. United Supers—$60; 10th Frame Manhattans $75; Liberties $105; Cascades $105; Broadways $160; Royals $260; Chiefs $335; 5th Avenues $335; Yankees $385; Bally Victory $350. All prices include reconditioning and crating. Wire deposit, immediate delivery. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: LIncoln 9106.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE — Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVENUE, BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE—Army & Navy $117.50; Spark Plug $60; Jalopy $60; Flying High $99.50; Super Pennant $275; Star Series $65; Hayburner $50; Grand Slam $90; Cabana $149.50; Tropic $174.50; Beach Club $349.50; Hifi $465; Beauty $240; Bright Light $40. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—A.M.I. Model D-80 $525; A.M.I. Model C $300. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: CEntral 9292.

FOR SALE — Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Rock-Ola 1436 120-selection, four 78 rpm $425 each, two 45 rpm $475 each; Seeburg M100 $365; three 146 $59 each; 147M $70; 148ML $98; Wurlitzer 1080 $65; two 1100 $160 each; two 1250 $190 each; 1500 $450; two AMI A $129 each. A-1 condition. F.O.B. Richmond, 1/3 deposit, balance on delivery. WERTZ MUSIC SUPPLY CO., 1013 E. CARY ST., RICHMOND, VA. Tel.: 7-3021.

FOR SALE—Shoot the Bear $100; Dale Gun $50; Keeney 4P1. League Bowler $40; United 6P1. Super $95; United 10th. Frame Star $145; United Clover, Match Score $200; Silver Chest $75; Hayburner $60. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE, ST. LOUIS 15, MO. Tel.: GO 2605.

FOR SALE—Chi Coin Super Frame Bowler $325; Chi Coin Advance Bowler $300; Chi Coin Triple Score Bowler $215; Chi Coin, Crown Bowler $200; Chi Coin 10th Frame Special $150; Keeney, Pacemaker Bowler $200. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—Finest Bingos—factory reconditioned—like finding $50 in your pocket. Returnable 3rd day, full refund to protect you. Palm Springs (almost new) $395; Yacht Clubs (Improved superline frequency) $205; Palm Beach $140; Dude Ranch $370; Beach Clubs $345; Atlantic Citys $130; Leader $65; Coney Island $80; Holidays (6 card) $60; Genco 400's (percentaged right) $65. We want Bingos. Mail your list. W. E. KENNEY MFG. CO., 5229 S. KEDZIE AVENUE, CHICAGO 32, ILL. Tel.: HEmlock 4-3844.

FOR SALE—We have a large stock of reconditioned Five Falls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE — Surf Clubs $415; Ice Frolics $365; Palm Springs $355; Dude Ranch $325; Beach Club $315; Beauty $250; Yacht Club $160; Atlantic City $135; Spot Lite $75; United A.B.C. $30. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNA. Tel.: 5-7549.

FOR SALE—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

FOR SALE—Specials; Hi Fis $365; Hawaiis $345; Mexicos $275; Bally Speed Boat $325; Genco Rifle Gallery $365; Williams Big Leagues $245; Williams Super Pennants $155; Daffy Derbys $145; Skyways $132.50; Bright Lights $45; Bright Spots $65. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel.: CAnal 8318.

FOR SALE—Ready for location Wurlitzer 1015, 18080 and 1400. Seeburg 146M, 147M, 148ML. Special prices on 3020, 4820 and 3W5L-56 Wall Boxes. Contact CENTURY DISTRIBUTORS INC., 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: SUmmer 4938.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, $119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

CLASSIFIED ADVERTISING SECTION

FOR SALE—"Sock-The-Ock" converts "Shoot-The-Bear" into a gun that will top all others in appeal, performance, and take. A complete package $28. 100 SERVICE COMPANY, 2638 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: JEfferson 1-6531.

FOR SALE—Genco 2 player Basketball $250; Genco Shuffle Pool $125; Seeburg Coon Hunt $450; Chicago Coin's 6 player Home Run $250; Williams' 6 player Major League Baseball $250; Williams' 6 player All Star Baseball $250. RELIABLE COIN MACHINE CO., 184 WINDSOR STREET, HARTFORD, CONN. Tel.: CHapel 9-6556.

FOR SALE—1 Williams 6 player Major League Baseball $375; 1 Evans Constellation Phono $250; 3 Exhibit Dale Guns $35 each; 1 United Leader $75; 3 Aristo Scales (Brand New) at $75. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. Tel.: 3-4508.

FOR SALE — Coin Wrappers, Pop-Open, $2.50 dimes only, 55c per thousand, thirty thousand to case. Fresh stock, sample mailed on request. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLive 2-2800.

FOR SALE — Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm: Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 36, N. Y.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—40 Wurlitzer 3020 Wall Boxes $8 each; 50 Seeburg 5c 3-Wire Wall Boxes $3 each. Beautiful equipment. 1/3 deposit, balance C.O.D., or Sight Draft. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: CIrcle 6-8939.

FOR SALE—Attention Southern Operators! 300 air conditioners. Brand new. Fraction of cost only $39.50. Coin timers $4.75. Ideal motels etc. BOX 1271, CLEARWATER, FLORIDA.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-1702.

NOTICE—We are exclusive national and export distributors for the new sensational home non-coin operated juke box "Jukette". Great appeal. Priced low. Write for complete information. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIgelow 3-3524) or 594 TENTH AVE., NEW YORK, N.Y. (Tel.: BRyant 9-4684.)

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE., SHREVEPORT, LOUISIANA.

NOTICE—Bingo Operators! Stop service calls caused by balls piling up in Ball Trough. Ball guides easily installed on location in 10 minutes. Specify Bally or United Game. Four Samples $3.00. $8.00 per dozen. MID-WEST MUSIC SERVICE, 819 WEST 2nd ST., WICHITA, KANSAS.

NOTICE — Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job —16 oz. bottle $.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
791st Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of bow much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjnstments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games — and $25 to $30 on Phonographs.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

LISTED ALPHABETICALLY

AMI

1* Model A, '46, 40 Sel., 78 RPM	129.00	165.00
4. Model B, '48, 40 Sel., 78 RPM	195.00	250.00
2. Model C, '50, 40 Sel., 78 RPM	215.00	300.00
4* Model D-40, '51, 40 Sel., 78 RPM	325.00	395.00
3* Model D-80, '51, 80 Sel., 45 RPM	400.00	425.00
7. Model E-40, '53, 40 Sel., 78 RPM	475.00	500.00
7. Model E-80, '53, 80 Sel., 45 RPM	550.00	695.00
7. Model E-120, '53, 120 Sel., 45 RPM	595.00	675.00
4. WM Wall Box	12.00	15.00

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4. Constellation, '49 Model 135, 40 Sel., 78 RPM	150.00	295.00
6. Jubilee, '52, Model 245, 40 Sel., 45 RPM	325.00	450.00
6. Century, '52, Model 2045, 100 Sel., 45 RPM	475.00	600.00

ROCK-OLA

2. 1422, '46, 20 Sel., 78 RPM	50.00	110.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	49.50	85.00
1. 1426, '47, 20 Sel., 78 RPM	55.00	165.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	125.00	195.00
5. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	225.00	275.00
5. 1432, Same as above, Converted to 45 RPM	225.00	300.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	275.00	350.00
4. 1434, Same as above, Converted to 45 RPM	295.00	400.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	375.00	450.00
6. 1436A, '53, Fireball, 120 Sel., 45 RPM	395.00	550.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.50	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	35.00	99.00
2. 146M, '46, Master with Remote Attacb., 20 Sel., 78 RPM	35.00	110.00
3. 147S, Standard, 20 Sel., 78 RPM	50.00	119.00
1. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	50.00	135.00
2. 148S, '48 Standard, 20 Sel., 78 RPM	65.00	150.00
2. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	95.00	165.00
3. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	95.00	175.00
2* M100A, '49, 100 Sel.. 78 RPM	365.00	495.00
2* M100B, '51, 100 Sel., 45 RPM	500.00	575.00
2. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	575.00	625.00
2. M100C, '53, 100 Sel., 45 RPM	625.00	700.00
5. HF100G, '54, 100 Sel., 45 RPM	845.00	875.00
4. W1-L56 Wall Box 5c	3.00	6.95
4. 3W2 Wall-a-Matic	4.75	10.00
4. W4L-56	19.50	29.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4. W6L-56 5/10/25 Wireless	16.50	24.50
4. 3W7-L-56	22.50	34.50

WURLITZER

2* 1015, '46, 24 Sel., 78 RPM	75.00	130.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	65.00	99.00
5. 1080A, '48, Colonial, 24 Sel., 78 RPM	125.00	235.00
5. 1017, '46, Hideaway, 24 Sel., 78 RPM	74.50	100.00
4* 1100, '48, 24 Sel., 78 RPM	190.00	225.00
1* 1250, '50, 48 Sel., 78 RPM	190.00	265.00
6. 1250, '50, (Same as above) Converted to 45 RPM	250.00	325.00
2* 1400, '52, 48 Sel., 78 RPM	390.00	450.00
6. 1400, '52, (Same as above) Converted to 45 RPM	420.00	525.00
4* 1500, '53, 104 Sel., 78 and 45 RPM Intermixed	450.00	540.00
4. 2140 Wall Box	3.00	10.95
4. 3020 Wall Box	8.00	15.00
4. 3048 (Conv. of 3020)	15.00	25.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	20.00	39.50

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

1* ABC (Un 3/51)	30.00	50.00
4. Across the Board (Un 9/52)	50.00	75.00
4. Ali Baba (Got 6/48)	15.00	25.00
4. Alice (Got 8/48)	19.50	29.50
4. All Star Basketball (Got 1/52)	20.00	39.00
4. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got. 12/53)	175.00	185.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
1. Army-Navy (Wm 10/53)	69.50	117.50
2* Atlantic City (B 5/52)	94.50	165.00
4. Baby Face (Un 12/48)	10.00	20.00
4. Banjo (Ex 3/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Barnacle Bill (Got 8/48)	10.00	20.00
4. Basketball (Got 10/49)	15.00	25.00
2* Beach Club (B 2/53)	274.50	349.50
2* Beauty (B 11/52)	184.50	265.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Bermuda (CC 11/47)	15.00	20.00
4. Big Hit (CC 7/52)	35.00	50.00
4. Big Top (Ge 2/49)	10.00	20.00
4. Black Gold (Ge 3/49)	10.00	20.00
6. Blue Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
4. Bone Head (Ge 11/48)	10.00	20.00
4. Boston (Wm 5/49)	15.00	20.00
4. Bowling Champ (Got 2/49)	15.00	25.00
4. Bowl. League (Got 8/47)	10.00	19.50
4* Bright Lights (B 5/51)	40.00	75.00
2* Bright Spot (B 11/51)	65.00	90.00
4. Broadway (B 6/51)	49.50	75.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buccaneer (Got 10/48)	10.00	25.00
6. Build Up (Ex 2/48)	10.00	15.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
4* Cabana (Un 3/53)	149.50	185.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	35.00	75.00
6. Carnival (B 7/48)	10.00	20.00
6. Carolina (Un 3/49)	15.00	25.00
6 Caribbean (Un 3/48)	15.00	25.00
4. Champion (B 12/49)	20.00	30.00
4. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	65.00	95.00
4. Cinderella (Got 3/47)	10.00	25.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	150.00	175.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	95.00	145.00
4. College Daze (Got 8/49)	10.00	20.00
3* Coney Island (B 9/51)	50.00	100.00
4. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	25.00	35.00
4. Coronation (Got 11/52)	65.00	95.00
4. County Fair (Un 9/51)	35.00	75.00
4. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	55.00	80.00
4. Cyclone (Got 5/51)	40.00	69.50
2. Daffy Derby (Wm 8/54)	295.00	325.00
4. Daisy May (Got 7/54)	195.00	245.00
4. Dallas (Wm 2/49)	15.00	29.00
4. Dealer "21" (Wm 2/54)	165.00	215.00
4. De Icer (Wm 11/49)	20.00	39.00
4. Dew Wa Ditty (Wm 6/48)	10.00	29.50
4. Domino (Wm 5/52)	39.50	75.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Disk Jockey (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Disk Jockey (Wm 11/52)	69.00	100.00
4 Dragonette (Got 6/54)	190.00	235.00
4. Dreamy (Wm 2/50)	15.00	25.00
2* Dude Ranch (B 9/53)	284.50	370.00
4. Eight Ball (Wm 1/52)	45.00	75.00
4. El Paso (Wm 11/48)	10.00	20.00
4. Fairway (Wm 6/53)	79.00	130.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	35.00	60.00
4. Floating Power (Ge 12/48)	10.00	20.00
2. Flying High (Got 2/53)	84.50	115.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
4. Football (CC 8/49)	10.00	25.00
4. Four Corners (Wm 12/52)	55.00	95.00
4. Four Horsemen (Got 9/50)	30.00	40.00
4. "400" (Upright) (Ge 10/52)	65.00	80.00
4. Four Stars (Got 6/52)	50.00	90.00
4. Fresbie (Wm 9/49)	15.00	20.00
2* Frolics (B 10/52)	150.00	195.00
4. Futurity (B 3/51)	60.00	95.00
4. Georgia (Wm 7/50)	19.50	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
6. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	35.00	75.00
4. Gold Cup (B 4/48)	15.00	45.00
4. Golden Gloves (CC 7/49)	10.00	25.00
2. Golden Nugget (Upright) (Ge 2/53)	50.00	90.00
4. Gold Star (Got 8/54)	255.00	275.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	89.00	110.00
2. Grand Slam (Got 4/53)	65.00	125.00
6 Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	175.00	200.00
4. Gun Club (Wm 11/53)	105.00	135.00
4. Guys-Dolls (Got 5/53)	69.50	125.00
4. Handicap (Wm 6/52)	35.00	45.00
4. Happy Days (Got 7/52)	65.00	105.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	44.00
4. Harvey (Wm 5/51)	15.00	49.00

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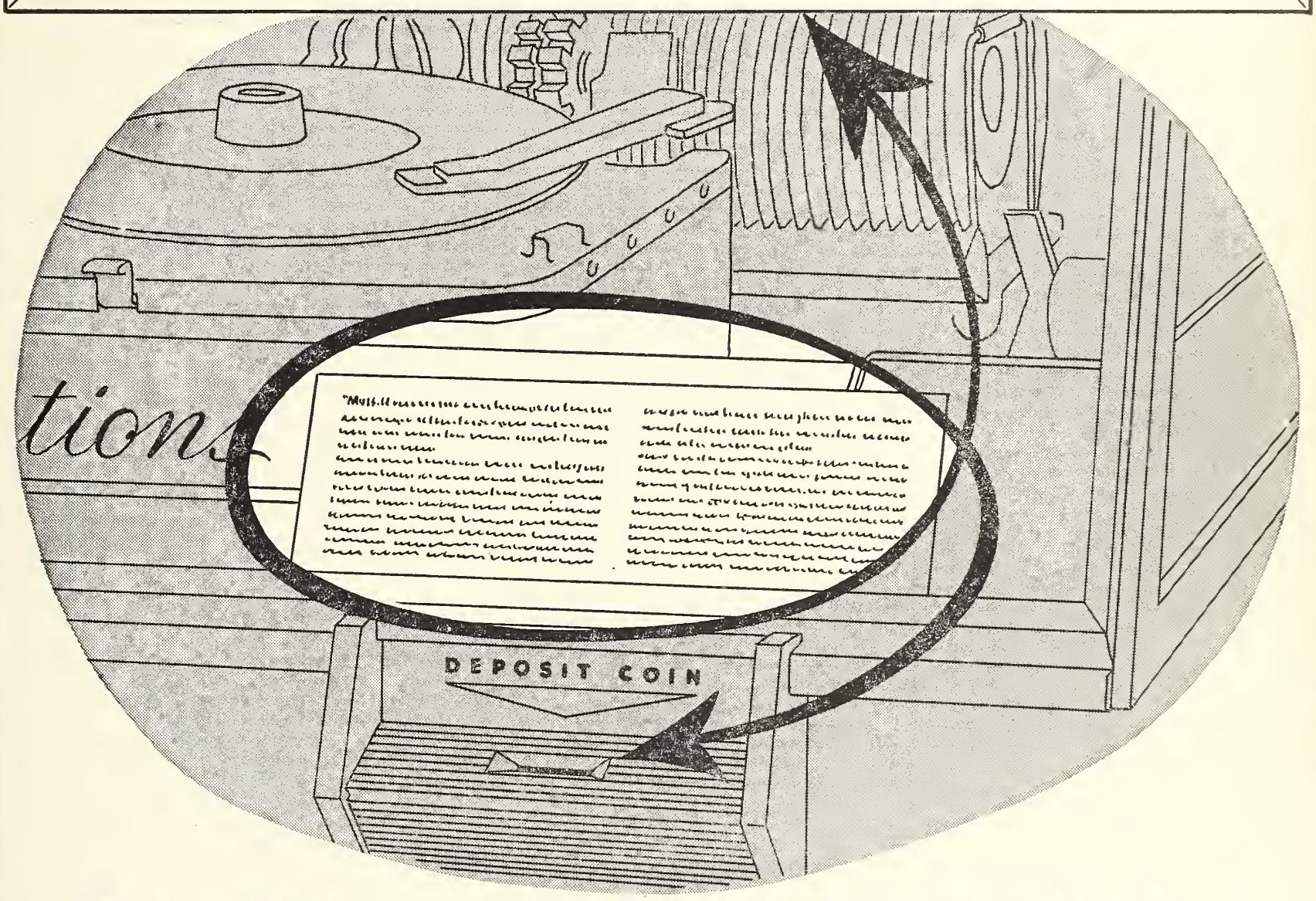
Unique Legend Card Prominently Placed Inside Large Front Show Window of Model "F" Cleverly Explains AMI High Fidelity and Sonoramic Sound to the Public at Point of Purchase

"Multi-Horn High Fidelity" is an exclusive AMI development for reproducing music of a quality and realism until now known only to the concert hall. This instrument incorporates the many high fidelity components essential to superior sound, but its use of horns makes possible the unique SONORAMIC SOUND that surrounds the listener.

The use of horns is universally accepted by audio scientists for exactly duplicating sound waves. Without horns, waves set in motion by the vibrations of loudspeaker diaphragms tend to dissipate, slur and build up unpleasant resonances. However, with exponential horns that expand in area proportionate to the distance from the loudspeaker diaphragms, sound waves are confined and grow to their original quality and magnitude without alteration of wave patterns. Faithful bass reproduction requires horns of great size that provide ample room for the slow vibrations of the lower frequencies to develop. AMI engineers have created such a bass horn and ingeniously folded it into the lower portion of this cabinet. It is equivalent to nine 12-inch loudspeakers using the floor itself as an added extension to couple sound waves and surrounding air for optimum bass acoustics.

The treble horn is activated by a loudspeaker or "driver" diaphragm also. Unlike its bass counterpart, however, the size of the high frequency horn must be greatly restricted to avoid distortion and electronic exaggeration. High frequency waves vibrate rapidly and the instant response necessary to their high fidelity reproduction requires a diaphragm of extremely small diameter such as the 1-inch metal disk used in AMI's treble horn. This horn, flared to disperse music to all parts of the room, is located above the program panel at ear level. It faithfully reproduces the upper registers without the muffling from furniture and other normal room obstructions which seriously interfere with the efficient operation of low placed high frequency loudspeakers.



There's Interest in Multi-Horn High Fidelity that BRINGS PATRONS UP TO THE "F" TO PLAY

Originator of the Automatic Selective Juke Box in 1927
AHEAD THEN — AHEAD NOW

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

2. Havana (Un 2/54)	315.00	365.00
2* Hawaii (Un 6/54)	345.00	395.00
2* Hawaiian Beauty (Got 4/54)	180.00	210.00
2. Hayburner (Wm 6/51)	50.00	70.00
2* Hi-Fi (B 6/54)	395.00	465.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	75.00	25.00
4. Holiday (CC 12/48)	10.00	20.00
2. Holiday (Ke 12/51)	49.00	60.00
4. Hong Kong (Wm 9/51)	45.00	75.00
4. Horsefeathers (Wm 1/52)	44.50	79.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
2. Hot Rods (B '49)	15.00	25.00
4. Humpty Dumpty (Got 10/47)	10.00	25.00
2* Ice-Frolics (B 1/54)	294.50	395.00
4. Jack 'N' Jill (Got 4/48)	10.00	20.00
4. Jalopy (Wm 8/51)	45.00	75.00
6. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	20.00
2. Jockey Club (Got 4/54)	199.00	210.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	15.00	25.00
4. Judy (Ex 7/50)	10.00	20.00
2. Jumping Jacks (Upright) (Ge 12/52)	35.00	90.00
4. Just 21 (Got 1/50)	10.00	24.50
4. K. C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	10.00	20.00
4. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	30.00	69.00
4. Knockout (Got 1/51)	15.00	30.00
4. Lady Robin Hood (Got 1/48)	10.00	25.00
4. Lazy "Q" (Wm 2/54)	109.00	175.00
4. Leaders (Un 10/51)	40.00	85.00
4. Lite-A-Line (Ke 6/52)	35.00	50.00
4. Long Beach (Wm 7/52)	35.00	100.00
4. Lovely Lucy (Got 2/54)	175.00	205.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Lucky Star (Got 5/47)	10.00	20.00
4. Mad. Sq. Garden (Got 6/50)	24.00	49.50
4. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	25.00
4. Major League Baseball (Un 6/48)	10.00	20.00
6. Manhattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	29.00	45.00
4. Marble Queen (Got 8/53)	125.00	175.00
4. Mardi Gras (Ge 5/48)	10.00	20.00
4. Maryland (Wm 4/49)	10.00	20.00
4. Merry Widow (Ge 6/48)	10.00	20.00
4. Mercnry (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/51)	25.00	39.00
2. Mexico (Un 3/54)	275.00	435.00
4. Minstrel Man (Got 3/51)	25.00	39.00
4. Monterey (Un 5/48)	10.00	20.00
4. Moon Glow (Un 11/48)	10.00	20.00
4. Morocco (Ex 10/48)	15.00	35.00
4. Mystic Marvel (Got 3/54)	195.00	225.00
2. Nevada (Un 8/54)	404.50	450.00
4. Niagara (Got 12/51)	35.00	55.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)	145.00	195.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
4. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	79.00	115.00
2* Palm Beach (B 7/52)	124.50	145.00
2* Palm Springs (B 11/53)	324.50	400.00
4. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	25.00	35.00
4. Pin Bowler (CC 6/50)	10.00	20.00
4. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	145.00	175.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
4. Playtime (Ex 8/49)	10.00	20.00
1. Poker Face (Got 9/53)	125.00	160.00
4. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	60.00	110.00
4. Queen of Hearts (Got 12/52)	70.00	115.00
2. Quintet (Got 3/53)	79.50	135.00
4. Rag Mop (Wm 10/50)	15.00	35.00
4. Rainbow (Wm 9/48)	10.00	20.00
4. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
2. Rio (Un 11/53)	275.00	315.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.00
4. Rodeo (Un 2/53)	175.00	225.00
4. Rondevoo (Un 5/48)	15.00	35.00
4. Rose Bowl (Got 10/51)	35.00	65.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49)	25.00	39.00
4. Saddle and Turf (Ev 10/53)	199.50	265.00
(Club Model)	275.00	325.00
6. Sally (CC 10/48)	10.00	20.00
4. Samba (Ex 5/48)	10.00	20.00
4. Saratoga (Wm 10/48)	10.00	20.00
5. Screamo (Wm 4/54)	195.00	250.00
4. Screwball (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm 11/51)	24.50	50.00
4. Sea Isle (CC 11/47)	10.00	20.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Serenade (Un 11/48)	10.00	20.00
4. Shanghai (CC 4/48)	20.00	34.50
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	25.00
4. Shindig (Got 10/53)	135.00	170.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	150.00	175.00
4. Silver Chest (Upright) (Ge 4/53)	60.00	125.00
4. Silver Skates (Wm 2/53)	59.00	85.00
4. Singapore (Un 11/47)	10.00	20.00
4. Skill Pool (Got 8/52)	54.50	75.00
4. Slugfest (Wm 3/52)	35.00	55.00
6. Snooks (Wm 6/51)	15.00	22.50
4. Sonth Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	49.50	75.00
4. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	15.00	35.00
2* Spot-Lite (B 1/52)	44.50	100.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
6. Stage Door Canteen (Got 11/45)	10.00	20.00
4. Stardust (Un 5/48)	20.00	34.50
4. Stars (Un 6/52)	50.00	105.00
4. Starlight (Wm 3/53)	65.00	80.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
6. Stormy (Wm 1/48)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	130.00	160.00
4. Summertime (Un 9/48)	15.00	25.00
4. Sunny (Wm 12/47)	10.00	20.00
4. Sunshine Park (B 12/52)	55.00	85.00
4. Super Hockey (CC 4/49)	20.00	34.50
2* Surf Club (B 3/54)	354.50	475.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (CC 10/49)	20.00	34.50
4. Tahiti (Un 8/53)	195.00	300.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	10.00	25.00
4. Tennessee (Wm 2/48)	10.00	20.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	10.00	25.00
4. Three Four Five (Un 6/51)	15.00	35.00
4. Three Musketeers (Got 7/49)	15.00	35.00
4. Thrill (CC 9/48)	10.00	20.00
4. Times Square (Wm 4/53)	70.00	105.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Trade Winds (Ge 3/48)	10.00	20.00
6. Treasure Chest (Ex 12/47)	10.00	20.00
4. Trinidad (CC 3/48)	10.00	20.00
4. Triple Action (Ge 1/48)	10.00	20.00
4. Triplets (Got 7/50)	15.00	25.00
4. TriScore (Ge 1/51)	20.00	39.00
4. Trophy (B 4/48)	15.00	30.00
6. Tropicana (Un 1/48)	10.00	20.00
4* Tropics (Un 7/53)	174.50	225.00
4. Tucson (Wm 1/49)	10.00	29.00
4. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	49.50	95.00
4. Utah (Un 7/49)	10.00	20.00
4. Vanities (Ex 2/47)	10.00	19.50
4. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	15.00	35.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	60.00
4. Winner (Univ.)	20.00	45.00
4. Wisconsin (Un 3/48)	10.00	20.00
2* Yacht Club (B 6/53)	154.50	225.00
4. Yanks (Wm 4/48)	10.00	20.00
4. Zingo (Un 10/51)	20.00	40.00

4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
4. Bally Hook Bowler (11/50)	20.00	45.00
4. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
2* Bally Victory Bowler (5/54)	325.00	425.00
2. Bally Champion Bowler (5/54)	400.00	450.00
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
4. ChiCoin Shuffle Baseball (4/50)	25.00	50.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
4. ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
4. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
4. ChiCoin King Pin (12/51)	75.00	125.00
4. ChiCoin 6-Player DeLuxe (5/52)	95.00	125.00
4. ChiCoin Match Bowler (6/52)	95.00	125.00
4. ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	100.00	150.00
2* ChiCoin 10th Frame Special (12/52)	125.00	229.50
4. ChiCoin Name Bowler (1/53)	124.00	165.00
1* ChiCoin 10th Frame Double Score Bowler (3/53)	149.00	225.00
2* ChiCoin Crown (4/53)	195.00	235.00
5. ChiCoin Crown, Giant Pins (4/53)	225.00	295.00
4* ChiCoin Triple Score (6/53)	189.00	245.00
4. ChiCoin Gold Cup (7/53)	285.00	335.00
4. ChiCoin High Speed Crown (7/53)	295.00	350.00
4. ChiCoin High Speed Triple Score (8/53)	295.00	375.00
4. ChiCoin Advance (10/53)	300.00	395.00
5. ChiCoin King (10/53)	350.00	400.00
2. ChiCoin Criss Cross Bowler (12/53)	310.00	395.00
2. ChiCoin Super Frame (3/54)	325.00	400.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	125.00
4. Genco Bowling League (11/49)	15.00	20.00
4 Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	25.00	35.00
2* Genco Shuffle Pool (11/53)	125.00	275.00
2. Genco Match Pool (2/54)	225.00	350.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
4. Keeney Pin Boy (11/49)	15.00	20.00
4 Keeney Ten Pins (1/50)	15.00	20.00
4. Keeney ABC (2/50)	15.00	20.00
4. Keeney Lucky Strike (4/50)	20.00	30.00
4. Keeney King Pin (4/50)	20.00	30.00
4. Keeney Bowling Champ (4/50)	20.00	30.00
4. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	35.00
2. Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	45.00	95.00
4. Keeney DeLuxe League (3/52)	45.00	125.00
4. Keeney Super DeLuxe League Bowler (3/52)	65.00	125.00
4. Keeney High Score League (5/52)	45.00	135.00
4. Keeney Team (10/52)	125.00	165.00
4. Keeney Club (4/53)	135.00	250.00
4. Keeney Domino (5/53)	185.00	250.00
4. Keeney Carnival (5/53)	175.00	250.00
4. Keeney Pacemaker (9/53)	195.00	300.00
5. Keeney Mainliner Bowler (1/54)	300.00	400.00
2. Keeney Bonus Bowler (3/54)	275.00	395.00
1. Keeney Diamond Bowler (5/54)	375.00	450.00
4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4. United Shuffle Skill (6/49)	15.00	20.00
4. United Shuffle Alley (9/49)	15.00	20.00
4. United Super Shuffle Alley (1/50)	20.00	30.00
4. United Double Shuffle Alley (2/50)	20.00	30.00
4. United Shuffle Alley Express (3/50)	20.00	30.00
4. United Shuffle Slugger (6/50)	20.00	30.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	35.00	60.00
4. United Twin Shuffle-cade (12/50)	35.00	60.00
4. United 5-Player (1/51)	45.00	75.00
4. United 6-Player	50.00	100.00
4. United DeLuxe 6-Player (10/51)	50.00	110.00
4. United 6-Player Super (3/52)	60.00	125.00
4. United 4-Player Official (5/52)	100.00	135.00
2. United 6-Player Star (7/52)	115.00	150.00
1. United 10th Frame Star (9/52)	125.00	179.50
4. United Manhattan 10th Frame (9/52)	75.00	185.00
2. United 10th Frame Super (10/52)	125.00	195.00
4. United Manhattan (9/52)	175.00	220.00
2* United Cascade (2/53)	105.00	185.00
2* United Clover (2/53)	145.00	200.00
4. United Liberty (2/53)	105.00	225.00
2* United Classic (6/53)	195.00	269.50
3* United Olympic (6/53)	195.00	265.00
4* United Royal (9/53)	245.00	325.00
2* United Imperial (9/53)	275.00	325.00
4. United Chief (11/53)	335.00	395.00
2. United Leader (11/53)	335.00	400.00
2* United Team (1/54)	325.00	395.00
6. United DeLuxe Team (1/54)	425.00	495.00
4. United League (1/54)	325.00	425.00
4. United Ace (Un 5/54)	395.00	450.00
2. United Banner (8/54)	445.00	475.00
4. Universal Twin (1/50)	15.00	35.00
4. Universal Super Twin (3/50)	30.00	40.00
4. Universal DeLuxe Twin (10/50)	30.00	40.00
4. Universal High Score (10/50)	30.00	40.00
4. Universal Bowlomatic (3/51)	30.00	40.00
4. Williams Twin Shuffle (12/49)	20.00	34.50
4. Williams Twin Shnffle (9½') (2/50)	20.00	30.00
4. Williams Bowler (9½') (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	45.00
4. Williams 5-Player Bowler (6/51)	20.00	30.00

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CONFIDENTIAL PRICE LIST — ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	79.50	150.00
4. Bally Bowler	20.00	30.00
4. Bally Convoy	49.50	89.50
4. Bally Defender	59.50	125.00
4. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	39.50	85.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	64.50	150.00
6. Bank Ball	35.00	45.00
4. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	99.50	250.00
4. ChiCoin 4-Player Derby	100.00	195.00
4. ChiCoin Goalee	35.00	100.00
4. ChiCoin Hockey	55.00	75.00
1. ChiCoin Midget Skee	65.00	165.00
1* ChiCoin Pistol	75.00	95.00
6. ChiCoin Roll-A-Score	29.50	75.00
4. ChiCoin Home Run, 6 Player (3/54)	250.00	395.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	150.00	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	65.00
4. Evans Tommy Gun	39.50	95.00
4* Exhibit Dale Gun	15.00	65.00
4. Exhibit Gun Patrol	125.00	185.00
4. Exhibit Jet Gun	99.00	195.00
2. Exhibit Space Gun	89.50	195.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	75.00	125.00
1* Exhibit Six Shooter	79.00	145.00
4. Exhibit Vitalizer	45.00	75.00
2* Exhibit Shooting Gallery	285.00	375.00
6. Groetchen Met. Typer	79.50	149.50
2* Genco Sky Gunner	165.00	245.00
4. Genco Night Fighter	149.00	250.00
4* Genco Basketball	250.00	399.50
6. Irish Poker	50.00	65.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	90.00	145.00
4. Keeney Anti Aircraft B1	15.00	35.00
4. Keeney Sub Gun	75.00	125.00
4. Keeney Texas Leaguer	25.00	50.00
4. Kirk Night Bomber	75.00	150.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	159.00	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	125.00	195.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile	95.00	195.00
4. Mutos. Fly. Saucers	100.00	175.00
4. Mutos. Phto. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (late)	350.00	600.00
4. Mustocope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	125.00	195.00
4. Mutos. Voice-O-Graph 35c	425.00	595.00
4 Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	60.00	95.00
6. Rockola Ten Pins HD	20.00	40.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	79.50
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	65.00	89.50
4. Scientific Pitch 'Em	145.00	185.00
4* Seeburg Bear Gun	100.00	195.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Shoot the Chute	49.50	95.00
4* Seeburg Coon Hunt	275.00	450.00
4. Set Shot Basketball	200.00	250.00
4. Telequiz	119.00	169.00
4. Un. Team Hockey	30.00	85.00
4. Western Baseball '39	75.00	95.00
4. Western Baseball '40	95.00	125.00
4 Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
4. Williams Star Series	40.00	90.00
4. Williams DeLuxe World Series	50.00	90.00
4. Williams Super World Series	95.00	165.00
4. Williams Quaterback	25.00	75.00
4. Williams DeLuxe Baseball	90.00	199.50
4. Williams Pennant Baseball	175.00	250.00
2. Williams Super Pennant Baseball (1/54)	155.00	275.00
5. Williams Super Star Baseball (1/54)	325.00	395.00
2* Williams Major League Baseball (4/54)	249.00	339.50
1. Williams All Star Baseball (5/54)	250.00	349.50
2. Williams Big League Baseball (6/54)	245.00	365.00
4. Wurlitzer Skeeball	35.00	150.00

THIS WEEK'S MOST ACTIVE USED MACHINES

PHONOGRAPHS

AMI Model A	$129.00-$165.00
AMI Model C	215.00- 300.00
AMI Model D-40	325.00- 395.00
AMI Model D-80	400.00- 525.00
Seeburg M100A	365.00- 495.00
Seeburg M100B	500.00- 575.00
Wurlitzer 1015	75.00- 130.00
Wurlitzer 1100	190.00- 225.00
Wurlitzer 1250	190.00- 265.00
Wurlitzer 1400	390.00- 450.00
Wurlitzer 1500	450.00- 540.00

PINBALLS

ABC (Un 3/51)	$ 30.00-$ 50.00
Atlantic City (B 5/52)	94.50- 165.00
Beach Club (B 2/53)	274.50- 349.50
Beauty (B 11/52)	184.50- 265.00
Bright Lights (B 5/51)	40.00- 75.00
Bright Spot (B 11/51)	65.00- 90.00
Cabana (Un 3/53)	149.50- 185.00
Coney Island (B 9/51)	50.00- 100.00
Dude Ranch (B 9/53)	284.50- 370.00
Frolics (B 10/52)	50.00- 195.00
Hawaii (Un 6/54)	345.00- 395.00
Hi-Fi (B 6/54)	395.00- 465.00
Ice-Frolics (B 1/54)	294.50- 395.00
Palm Beach (B 7/52)	124.50- 145.00
Palm Springs (B 11/53)	324.50- 400.00
Spot-Lite (B 1/52)	44.50- 100.00
Surf Club (B 3/54)	384.50- 475.00
Tropics (Un 7/53)	174.50- 225.00
Yacht Club (B 6/53)	154.50- 225.00

SHUFFLES AND REBOUNDS

Bally Victory Bowler (5/54)	325.00- 425.00
ChiCoin 10th Frame Special (12/52)	125.00- 229.50
ChiCoin 10th Frame Dbl. Score Bowler (3/53)	149.00- 225.00
ChiCoin Crown (4/54)	195.00- 235.00
ChiCoin Triple Score (6/53)	189.00- 245.00
Genco Shuffle Pool (11/53)	125.00- 275.00
United 10th Frame Star (9/52)	125.00- 179.50
United Cascade (2/53)	105.00- 185.00
United Clover (2/53)	145.00- 200.00
United Classic (6/53)	195.00- 269.50
United Olympic (6/53)	185.00- 265.00
United Royal (9/53)	245.00- 325.00
United Imperial (9/53)	275.00- 325.00
United Team (1/54)	325.00- 395.00

ARCADE EQUIPMENT

ChiCoin Pistol	$ 75.00-$ 95.00
Exhibit Dale Gun	30.00- 85.00
Exhibit Shooting Gallery	285.00- 375.00
Exhibit Six Shooter	79.00- 145.00
Genco Sky Gunner	165.00- 245.00
Genco Basketball	250.00- 399.50
Seeburg Bear Gun	100.00- 195.00
Seeburg Coon Hunt	275.00- 540.00
Williams Major League Baseball (4/54)	249.00- 339.50

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

F-120 Juke Box (Receiver included)	$1,095.00
F-80 Juke Box (Receiver NOT included)	935.00
F-40 Juke Box (Receiver NOT included)	835.00
HS-80 Selective Hideaway	795.00
HS-120 Selective Hideaway	895.00
W-80 Wall Box	89.50
W-120 Wall Box	99.00
S-80 Receiver	60.00
S-120 Receiver	65.00
Wall Speaker	44.50
Corner Speaker	64.50
Recessed Speaker	49.50
R-167 Bargrip	12.75

AUTO-PHOTO CO.

Auto-Photo	$2,545.00

BALLY MFG. CO.

Champion	$ 795.00
Variety	760.00
Moon-Ride	995.00
Jet-Bowler (With Match Feature)	
Model Jet-110, 10c a play	755.00
Model Jet-325, 10c a play, 3 plays for 25c	775.00
Rocket-Bowler (Without Match Feature)	
Model Rocket-110, 10c a play	710.00
Model Rocket-325, 10c a play, 3 plays for 25c	730.00

CHICAGO COIN

Thunderbolt Bowler (With Match Feature)	
Single Chute (No Double Chute Model Available)	$ 750.00
Fireball Bowler (Without Match Feature)	
Single Chute	$ 685.00
Double Chute	705.00
Flash Bowler (Without Match Feature)	
Single Chute	$ 685.00
Double Chute	705.00
Holiday Bowler (With Match Feature)	
Single Chute	789.50
Double Chute	799.50

EXHIBIT SUPPLY

Sportland Moving Target Shooting Gallery	$ 645.00
Junior Jet Ride	395.00
Big Bronco	997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reindeer With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol, New Style	1,047.50
Sea Skate	1,047.50
Vacumatic Card Vendor	221.50

GENCO MFG. & SALES CO.

Big Top Rifle Gallery (With Match Score and Free Play Feature)	$ 675.00

D. GOTTLIEB & CO.

Super Jumbo (With Match Score and Free Play Feature)	$ 595.50
Stage Coach	392.50

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6 show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

DeLuxe Sportsman (With Match Feature)	$ 690.00
Sportsman (Without Match Feature)	665.00
American Bowler With Match Feature	
Single Chute	690.00
Donble Chute	710.00
National Bowler Without Match Feature	
Single Chute	650.00
Double Chute	670.00
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

No List Price Authorized for Publication

Model 1438 "Comet Fireball" Phono, 120 Selection, 45 RPM Only
Model 1440 "Comet Fireball" Playmaster, 120 Selection, 45 RPM Only
Model 1442, Hi-Fi, 50 Selections, 45 RPM Only
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections
Model 1548, 50 Selection Wall Box
Model 1550, 20 Selection Wall Box
Model 1613, 8" Blonde Wall Speaker
Model 1614, 8" Mahogany Wall Speaker
Model 1906, Remote Volume Control

J. P. SEEBURG CORP.

No List Price Authorized for Publication

HF-100-R
3W-1 Wall-O-Matic "100"
MRVC-1 Master Remote Volume Control
CVS4-8—8" Wall Speaker Ivory (Teardrop)
CVS6-8—8" Recessed Speaker
CVS7-12—12" Recessed Speaker
PS6-1Z Power Supply
ARA1-L6 Auxiliary Remote Amplifier
AVC-1 Automatic Volume Compensator Unit

UNITED MFG. CO.

DeLuxe Mercury Shuffle Alley (With Match Feature)	
Regular Model, 10c play	$ 735.00
Special Model, 10c, 3 for 25c	755.00
Mercury Shuffle Alley (With Match Feature)	
Regular Model, 10c play	705.00
Special Model, 10c, 3 for 25c	725.00
De Luxe 11th Frame Shuffle Alley (With Match Feature)	
Regular Model, 10c play	$ 710.00
Special Model, 10c, 3 for 25c	730.00
11th Frame Shuffle Alley (Without Match Feature)	
Regular Model, 10c play	685.00
Special Model, 10c, 3 for 25c	705.00
De Luxe Carnival Gun (With Match Feature)	
Single Chute	700.00
Double Chute	720.00
Carnival Gun (Without Match Feature)	
Single Chute	675.00
Double Chute	695.00
De Luxe Comet Shuffle-Targette (With Match Feature)	
Regular Model, 10c play	710.00
Special Model, 10c, 3 for 25c	730.00
Comet Shuffle-Targette	
Regular Model, 10c play	685.00
Special Model, 10c, 3 for 25c	705.00
Singapore	725.00

WILLIAMS MFG. CO.

Jet Fighter (Without Match or Free Play Features)	$ 650.00
Super Jet Fighter (With Match and Free Play Features)	675.00
Colors	389.50

THE RUDOLPH WURLITZER CO.

No List Price Authorized for Publication

Model "1700" Phonograph
Model "1600-A" Phonograph
Model "1650-A" Phonograph
Model "1500-A" Phonograph
Model "1600" Phonograph
Model "1650" Phonograph
Model 5112—12" Concealed Speaker Hi-Fi
Model 5112—8" Wall Speaker Hi-Fi
Model 5205 5c-10c-25c Wall Box 3 Wire (104 Selections)
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)
Model 4851 5c-10c-25c Wall Box (48 Selections)
Model 5204 5c-10c-25c Wall Box (104 Selections)
Model 5100 8" Speaker
Model 5110 12" DeLuxe Speaker

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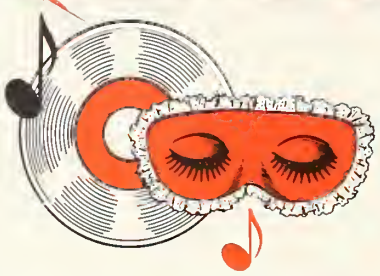
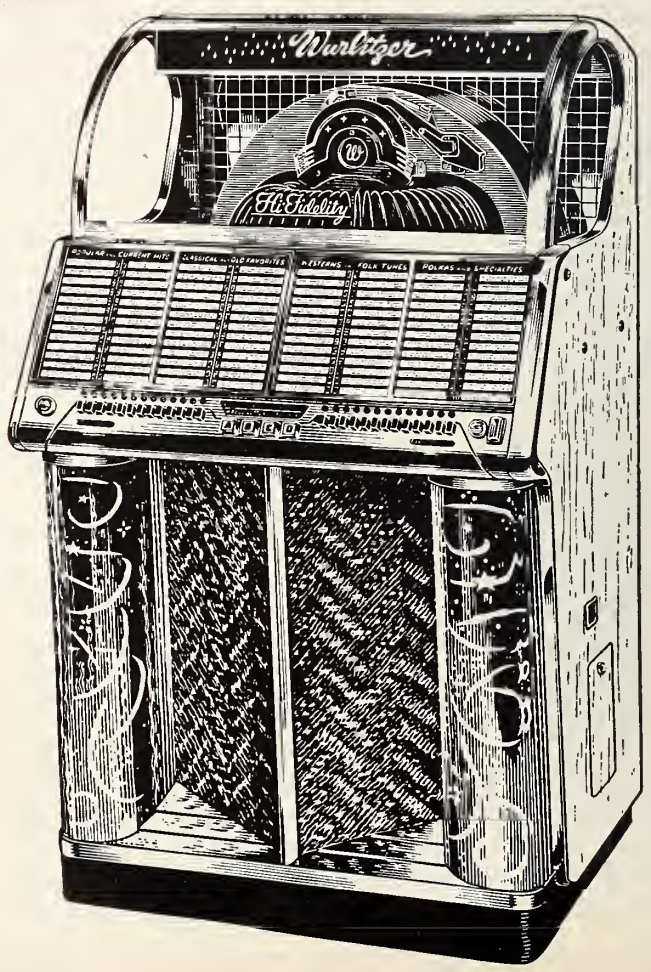
INSTALL THE HIGH EARNING, HIGH FIDELITY

WURLITZER 1700



TAKES THE MASK OFF THE MUSIC



Wherever a Wurlitzer 1700HF goes in, take goes up. Its colorful appearance catches more eyes. Its true High Fidelity Tone pleases all ears. These features plus its intriguing Carousel Record Changer keep people playing its 104 selections over and over again. If you want to set yourself in solid with location owners and make yourself more money... this is the Wurlitzer that will do it.

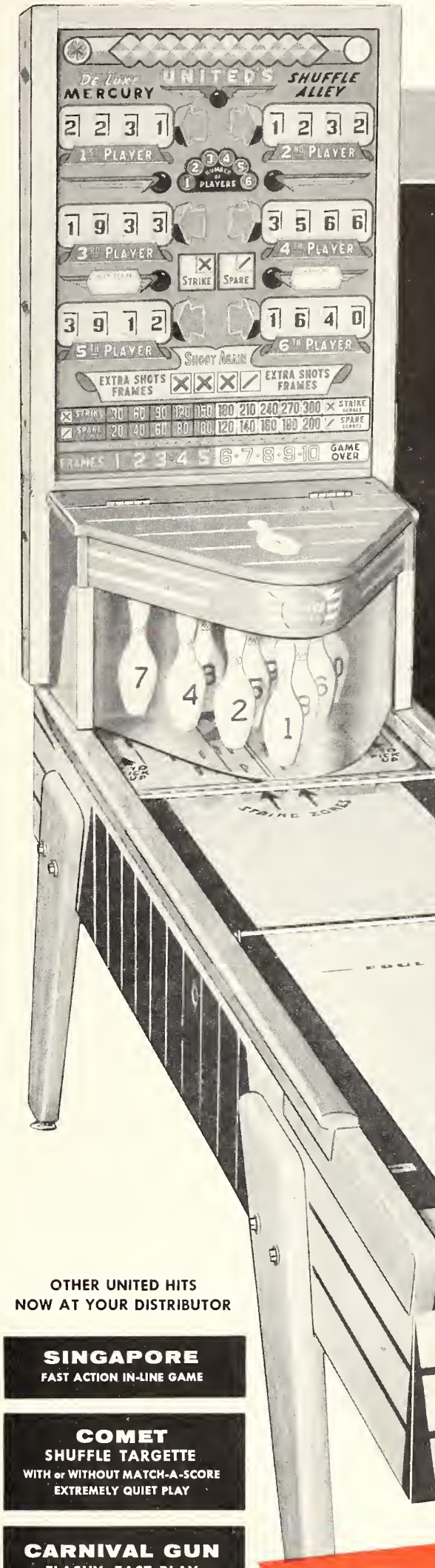
SEE IT—HEAR IT—BUY IT—AT YOUR WURLITZER DISTRIBUTOR

THE RUDOLPH WURLITZER COMPANY
NORTH TONAWANDA, NEW YORK
Established 1856

UNITED'S DELUXE

MERCURY
SHUFFLE ALLEY

WITH AMAZING NEW TRIPLE MATCH FEATURE



NEW SPELL NEW

UNITED'S

NEW **CARRY-OVER FEATURE** NEW

STAR-NUMBER LITES LETTERS

•

NUMBER MATCH

•

CLOVER-STAR-NUMBER

NEW NEW

MATCH SCORE FEATURES 3RD OR 10TH FRAME

EXTRA SHOTS

FOR STRIKES AND SPARES
IN 6TH TO 10TH FRAMES

HIGH SCORE FEATURE

KING SIZE PINS

ONE TO SIX CAN PLAY

AVAILABLE IN
10c–3 FOR 25c MODELS

LATEST
E-Z SERVICE FEATURES

TWO SIZES
8 FT. BY 2 FT., 9 FT. BY 2 FT.

SEE YOUR DISTRIBUTOR NOW!

OTHER UNITED HITS
NOW AT YOUR DISTRIBUTOR

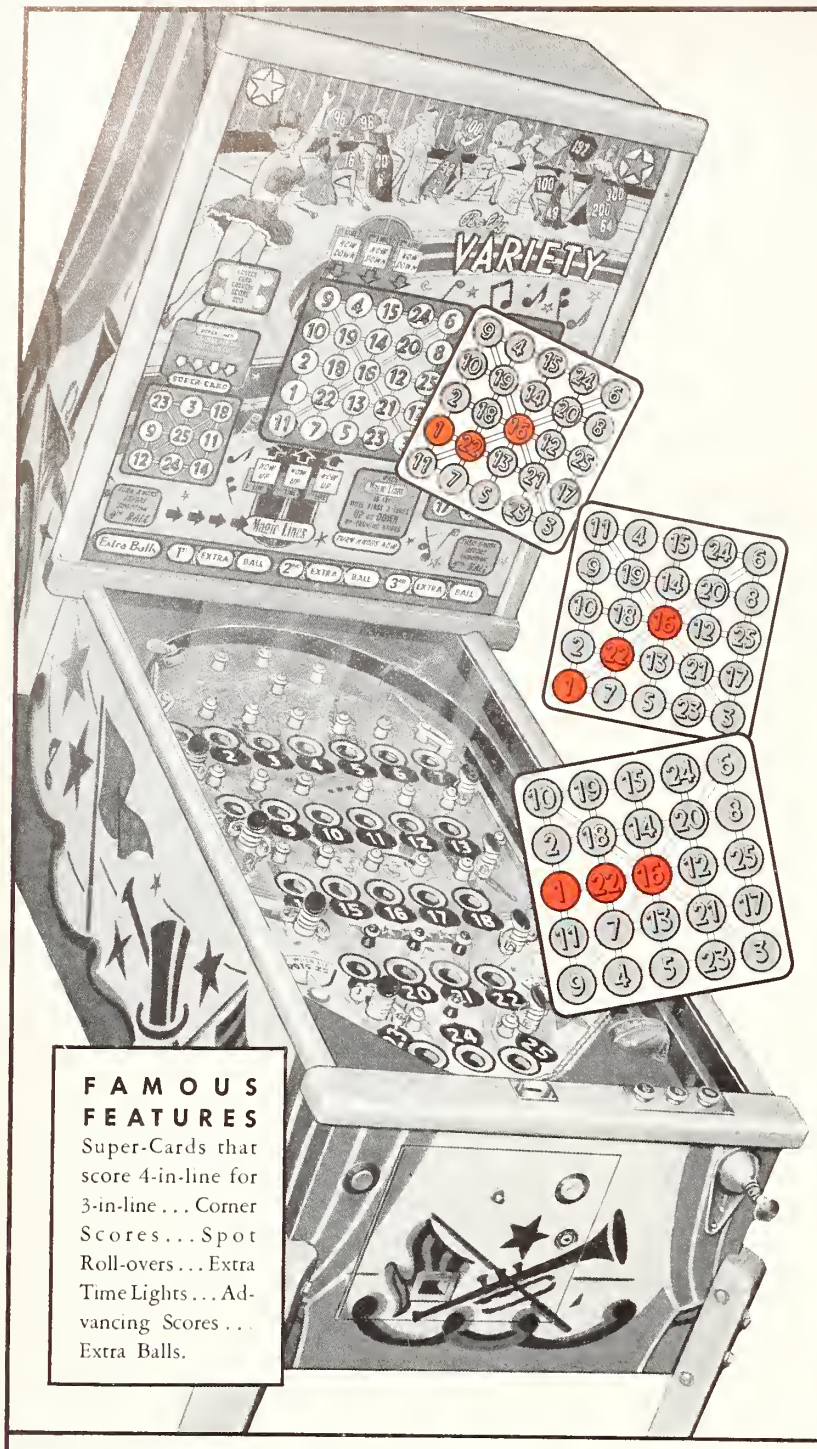
SINGAPORE
FAST ACTION IN-LINE GAME

COMET
SHUFFLE TARGETTE
WITH or WITHOUT MATCH-A-SCORE
EXTREMELY QUIET PLAY

CARNIVAL GUN
FLASHY, FAST-PLAY
SHOOTING GALLERY
WITH TIME BONUS
SCORE

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

MERCURY SHUFFLE ALLEY ALSO AVAILABLE
IN REGULAR MODEL WITHOUT
TRIPLE MATCH FEATURE



FAMOUS FEATURES
Super-Cards that score 4-in-line for 3-in-line . . . Corner Scores . . . Spot Roll-overs . . . Extra Time Lights . . . Advancing Scores . . . Extra Balls.

Bally® VARIETY

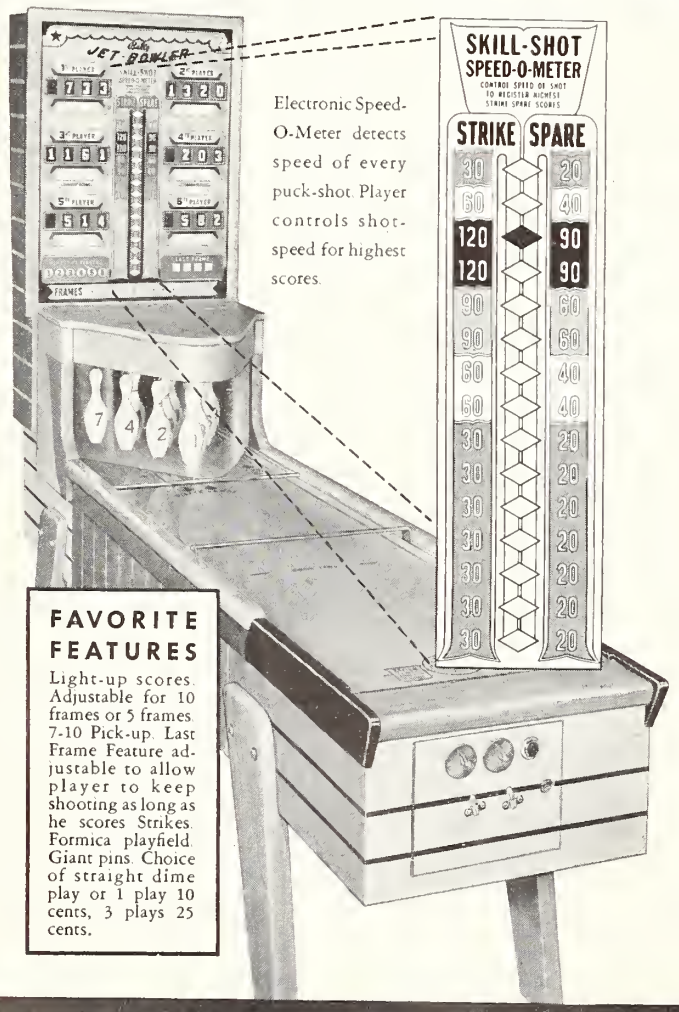
WITH SENSATIONAL

Magic-Lines

PROFIT BOOSTING FEATURE

Location-reports from coast to coast prove that VARIETY tops all other in-line games, including BEACH CLUB, for immediate attraction, continuous repeat-play and record-smashing earning-power. Get your share . . . get VARIETY today.

Ghost-cards above show how player moves Card-numbers UP or DOWN. Bright circles are lit numbers. Top card shows all numbers in normal position. Other cards illustrate 3 different ways to straighten out lop-sided line-up by moving first 3 lines of Card UP or DOWN. Players hail Magic-Lines as greatest extra-fun feature in years . . . and back up their enthusiasm with greatest cash-box approval in years!



Electronic Speed-O-Meter detects speed of every puck-shot. Player controls shot-speed for highest scores.

FAVORITE FEATURES
Light-up scores. Adjustable for 10 frames or 5 frames. 7-10 Pick-up. Last Frame Feature adjustable to allow player to keep shooting as long as he scores Strikes. Formica playfield. Giant pins. Choice of straight dime play or 1 play 10 cents, 3 plays 25 cents.

Bally® JET-BOWLER

WITH MATCH-SCORE FEATURES

Rocket Bowler

WITHOUT MATCH-SCORE FEATURES

SPEED-CONTROL SKILL of skee-ball combined with AIM-CONTROL SKILL of bowling results in a bowler that really keep players coming back day after day, month after month. Get in on the big new bowler boom . . . get JET-BOWLER and ROCKET-BOWLER!

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois